

Extending Enterprise  
Architecture  
to enable  
Business  
Transformation

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# The Statistics

British Computer Society (2004)

UK Public Sector spent

- £12.4 Billion on software
- £ 22.6 Billion on overall IT spend
- 16% Success Rate

<http://www.galorath.com/wp/software-project-failure-costs-billions-better-estimation-planning-can-help.php>

# The Statistics

Technical University of Berlin Study 2009

219 German multinational companies

- **€ 10.3 Billion** yearly on failed projects
- **67%** failed to terminate unsuccessful projects
- **61%** major conflicts between project and line organizations
- **34%** projects not aligned with corporate strategy
- **32%** unharmonized projects

<http://mpm.tim.tu-berlin.de/fileadmin/docs/MPM-Artikel.pdf>

# The Statistics

## Gartner on major IT investments

- **28%** abandoned before completion
- **46%** behind schedule or over budget
- **80%** not used as intended or not used at all after six months

# Some Key Reasons for Failure



# Misalignment

## Understanding

- Target
- Gap
- Today

## Priorities

- Investments
- Sequencing

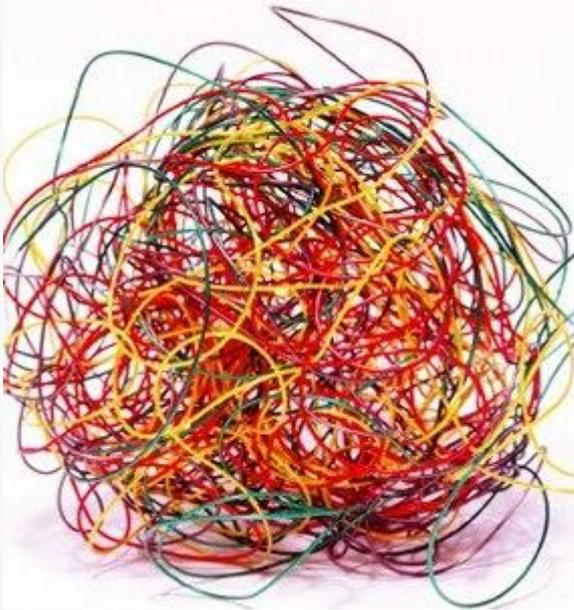
## Journey

- Roadmap
- Staying on Target

## Resources

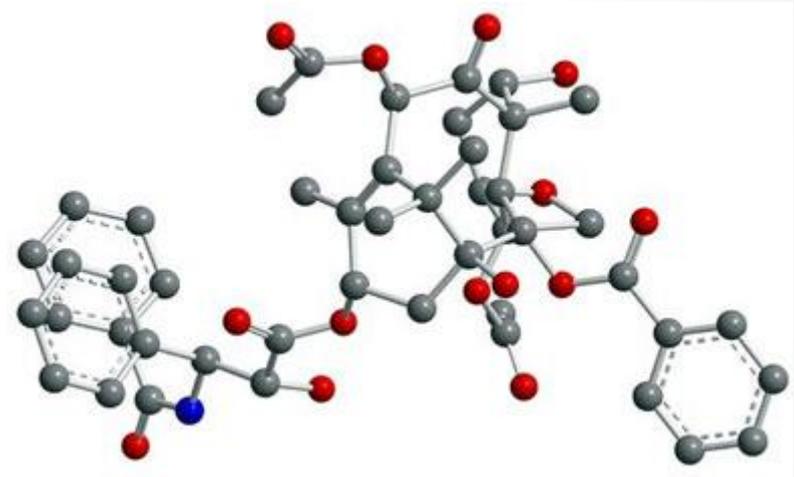
- Investment Scope
- Journey Scope

# Complexity of Change



ROADS

- Staying



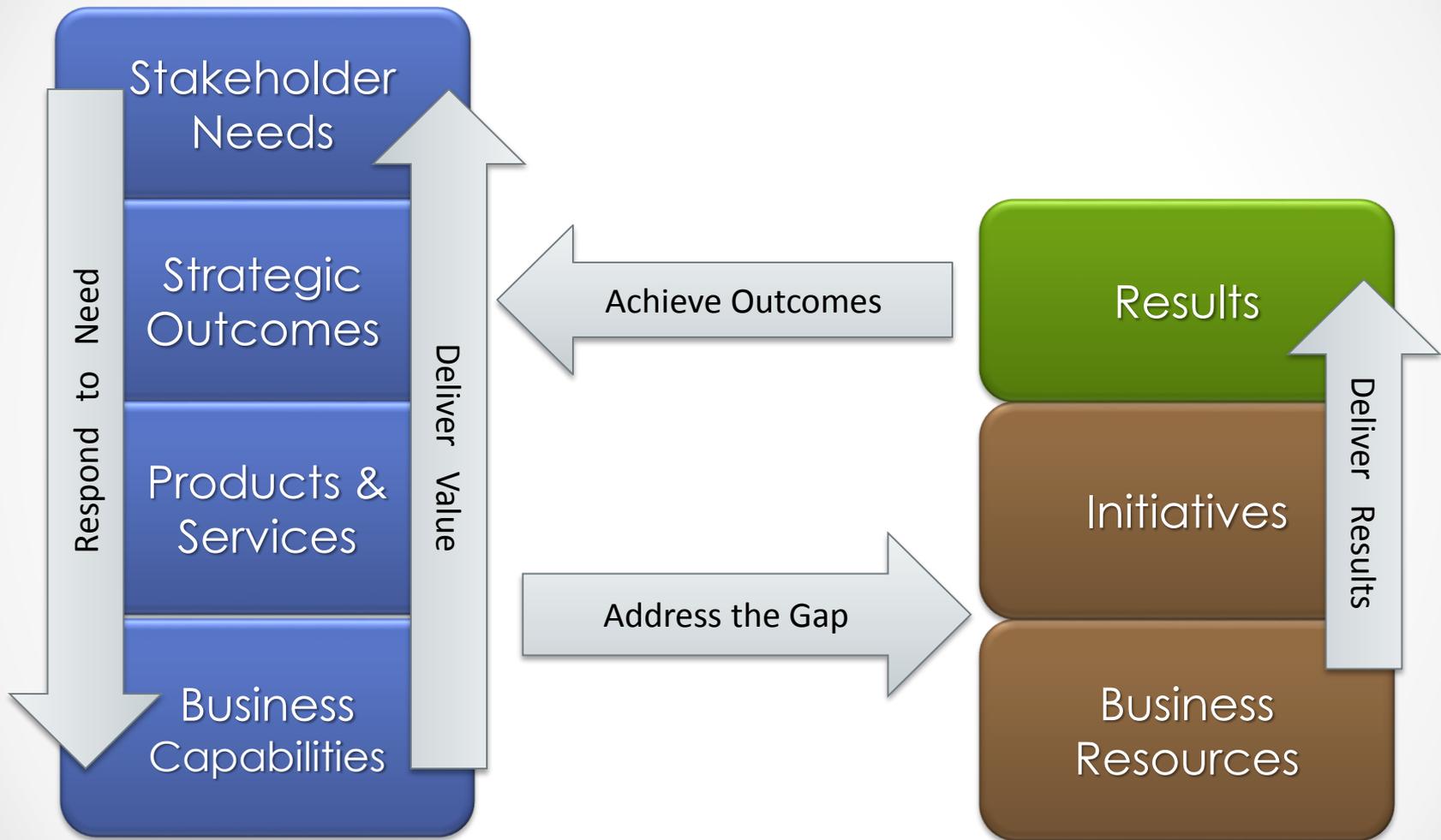
# An Approach for Success



# Business Capability Alignment Wheel



# Business Change Architecture



# Stakeholder Needs Value Map



## *Children, Youth & their Families*

- Accessible, responsive, effective service



Safety &  
Well Being



## *Service Providers*

- Accessible, responsive, effective training & support and standardized accreditation and monitoring



Healthy  
Family  
Relationships



## *Service Delivery Staff*

- Standardized, understandable policy & guidance
- Accessible, efficient assessment & planning tools
- Intuitive, effective client/case information management



Standardized  
Quality Service



## *Management*

- Accurate, timely service quality and statistical information to inform evidence based decisions



Consistent,  
Effective Case  
Decisions

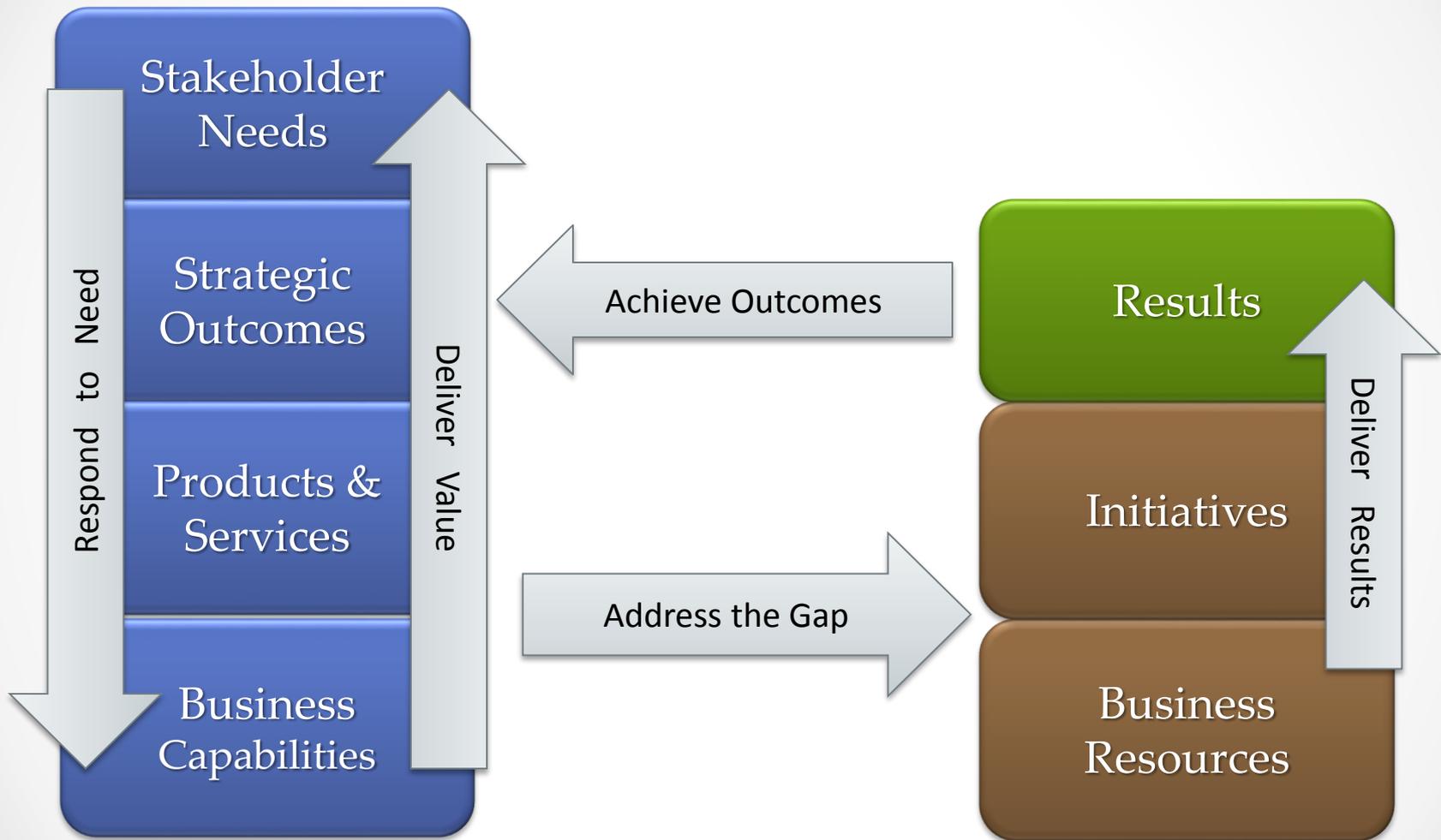


Optimal  
Operations  
Performance



Relevant,  
Effective Policy

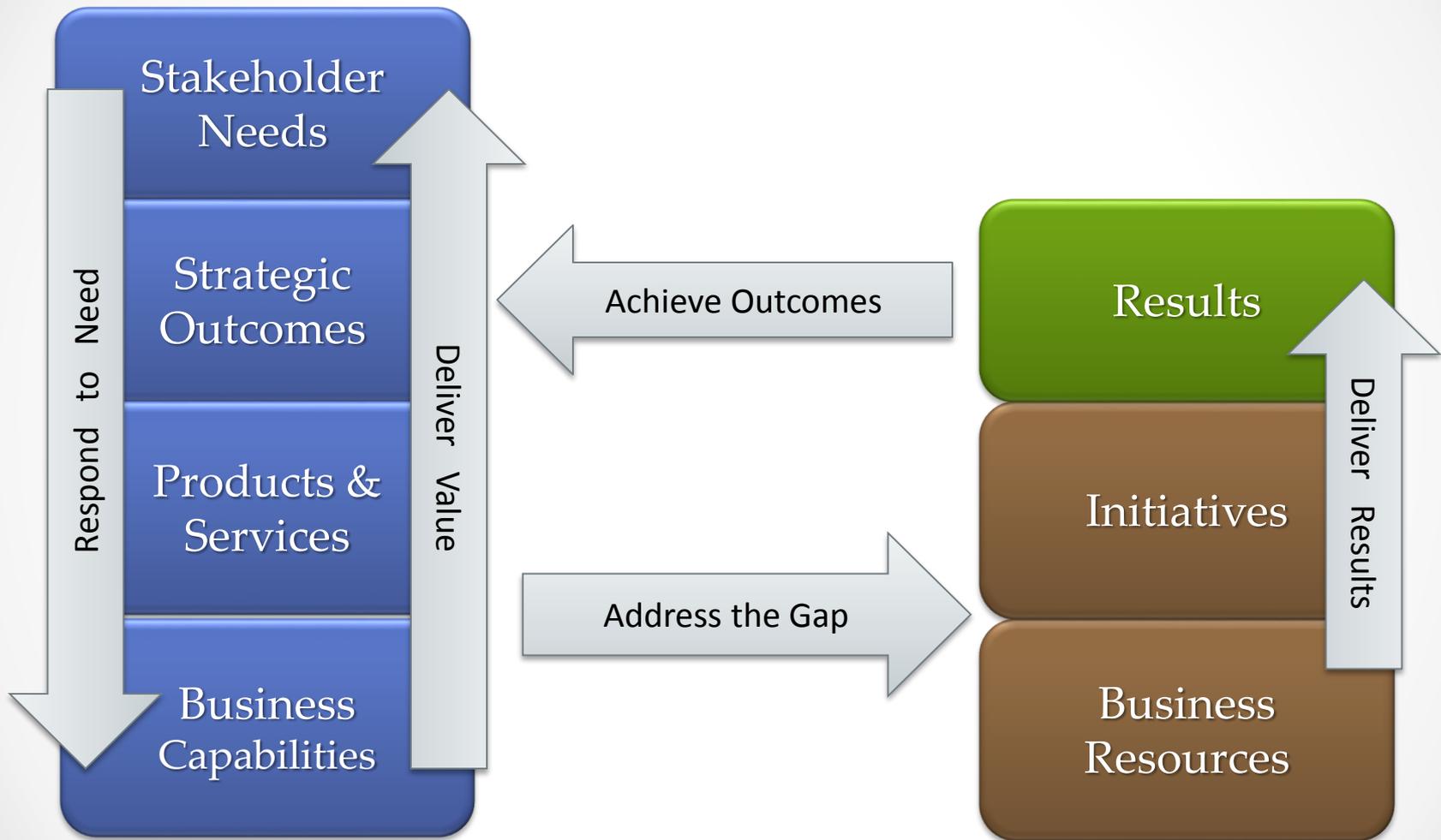
# Nail the Strategic Direction



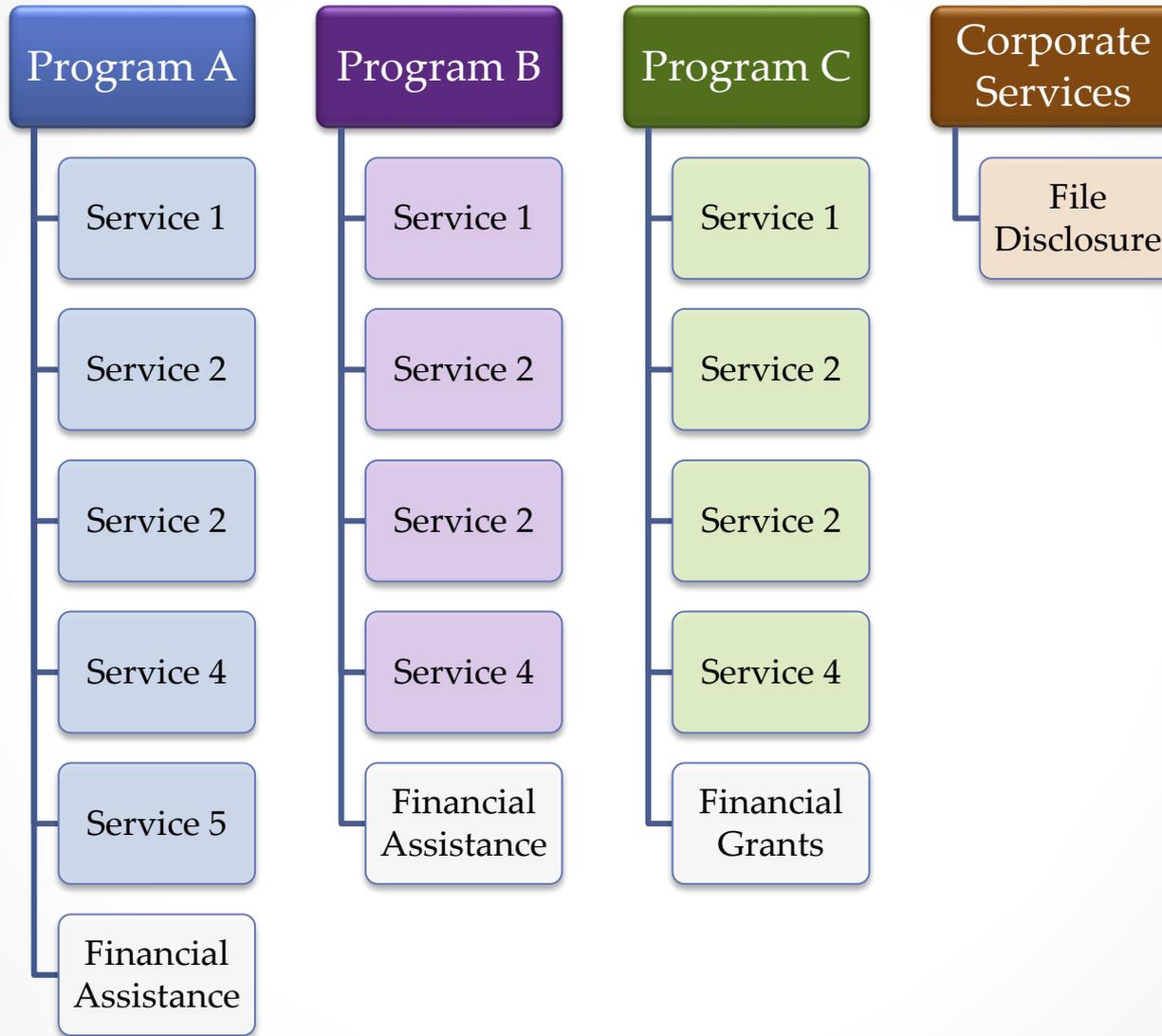
# Strategic Goals - Highlights

- **Strategic plans and stated targets** for improved service outcomes
- **Revised legislation and policy** providing standard and sufficient guidance to ensure quality service
- **Standardized service delivery** within legislated mandate enabling improved service outcomes and optimized operations performance
- **Standardized case information management** providing complete, accurate and up-to-date case information and documentation enabling informed case specific and program policy decisions

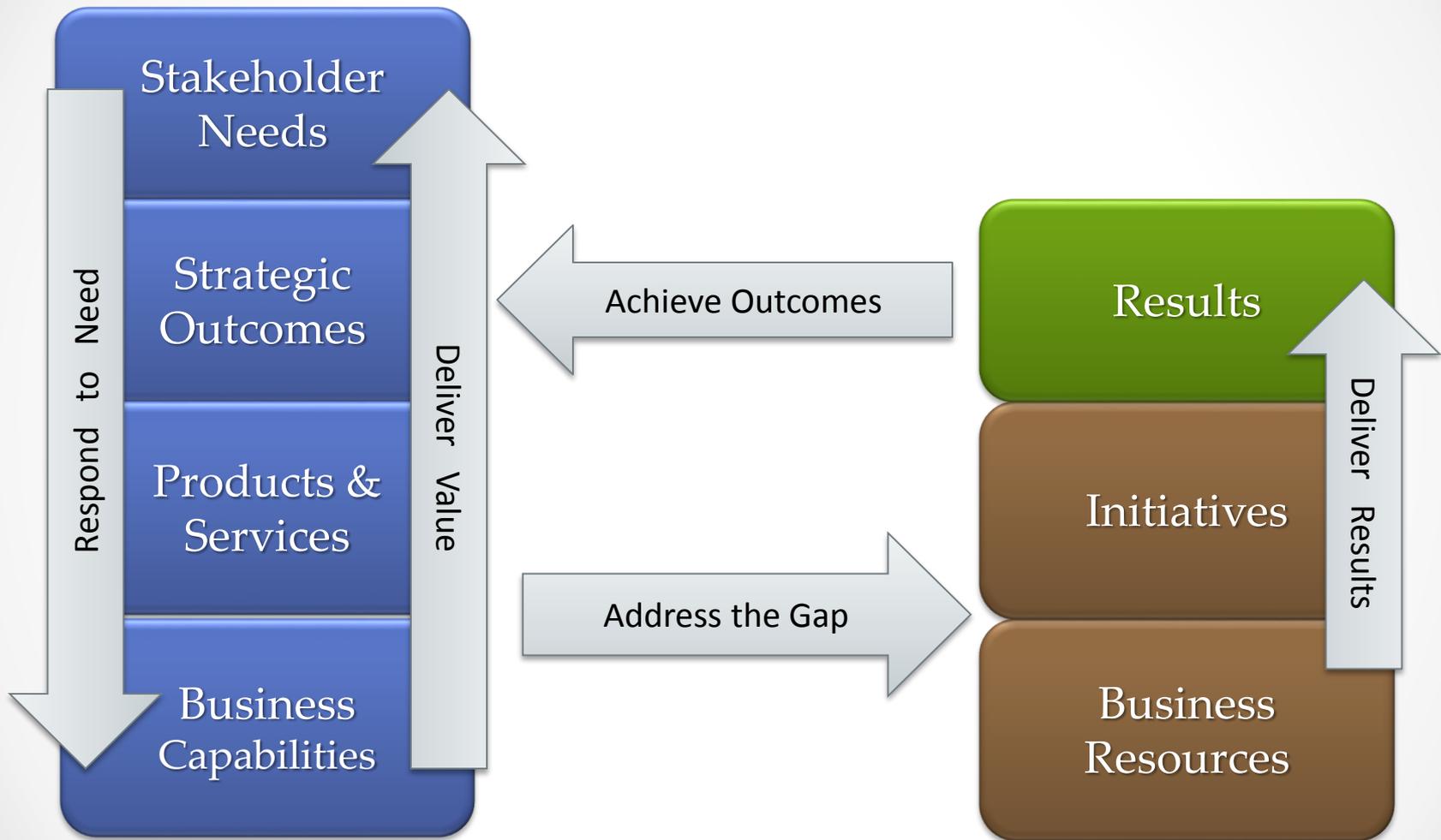
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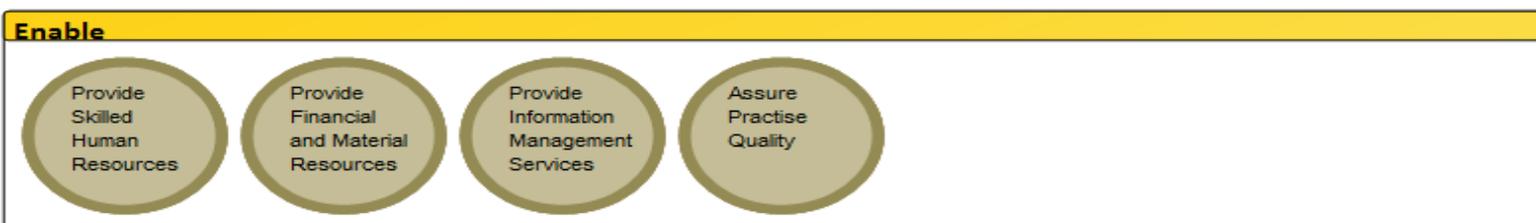
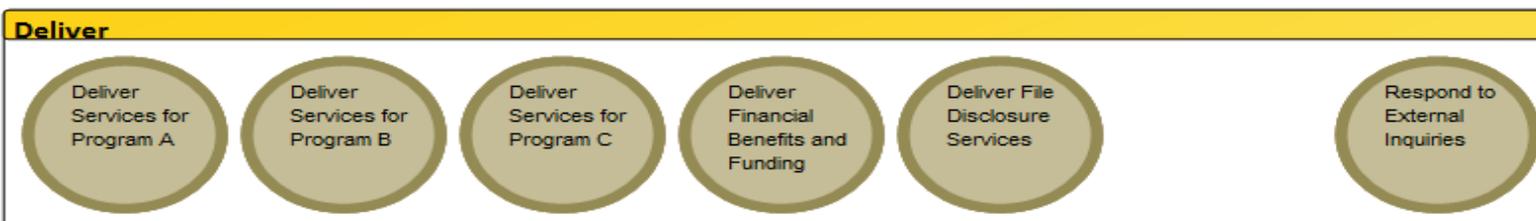
# Client Facing Programs & Services



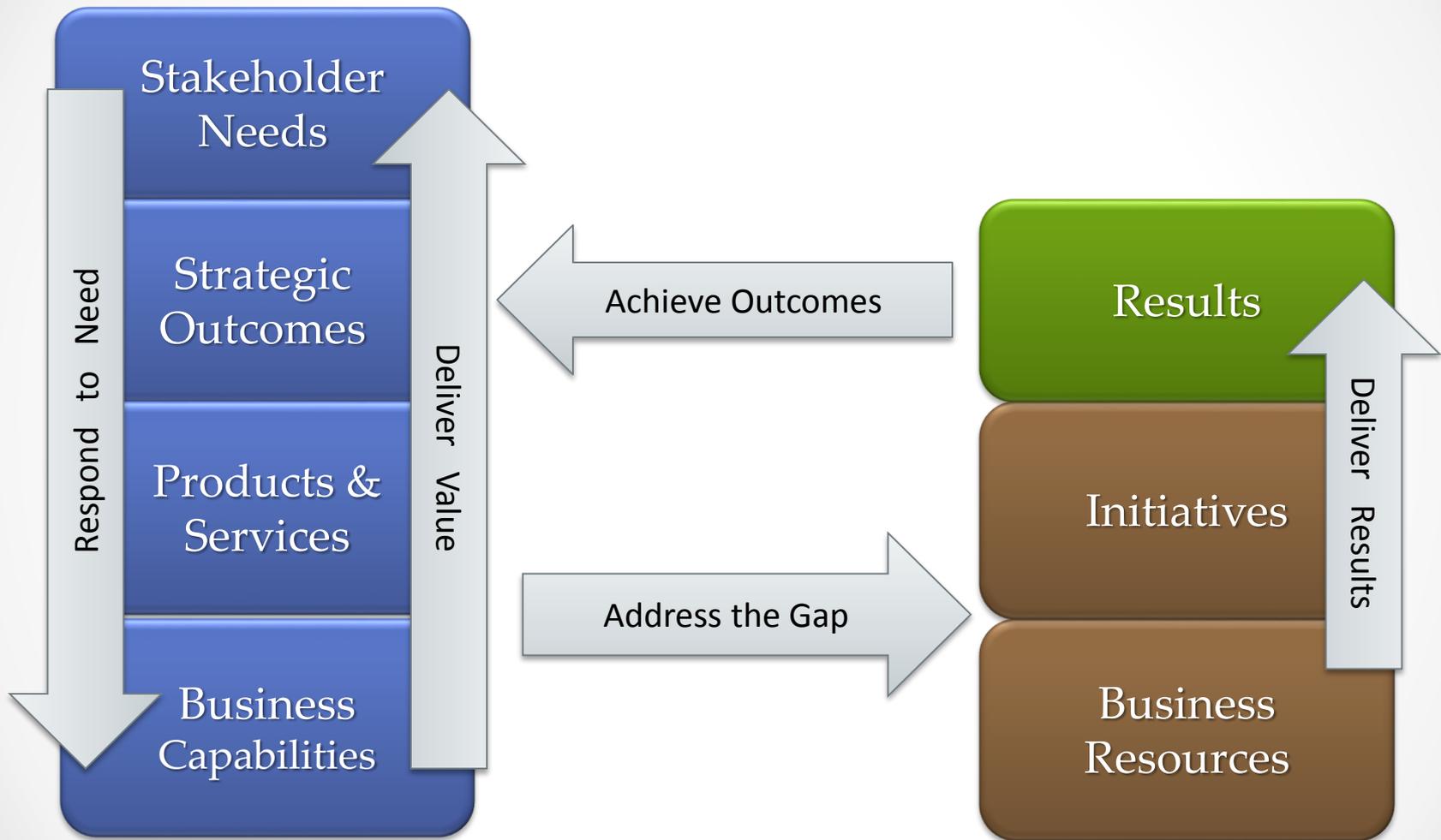
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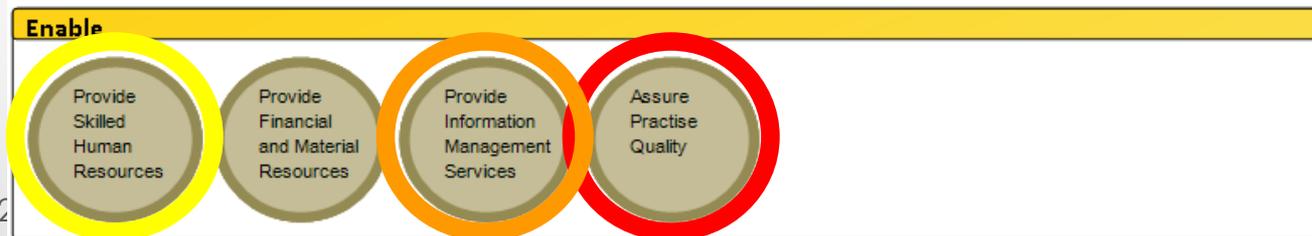
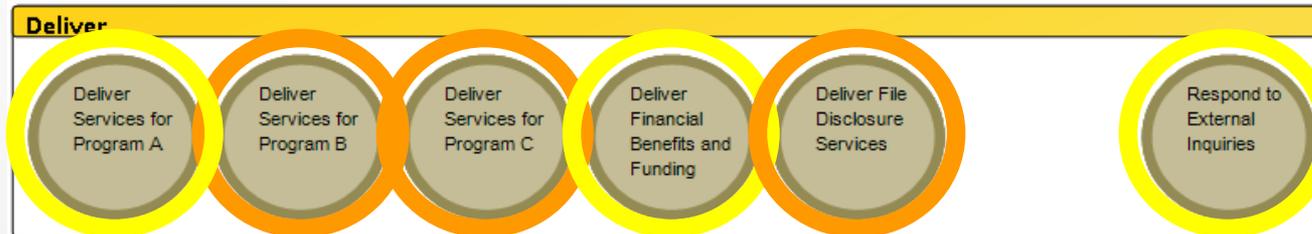
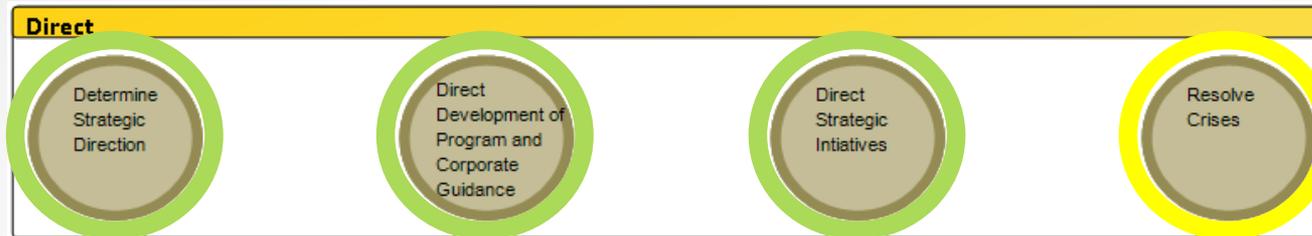
# Department Capabilities – Map



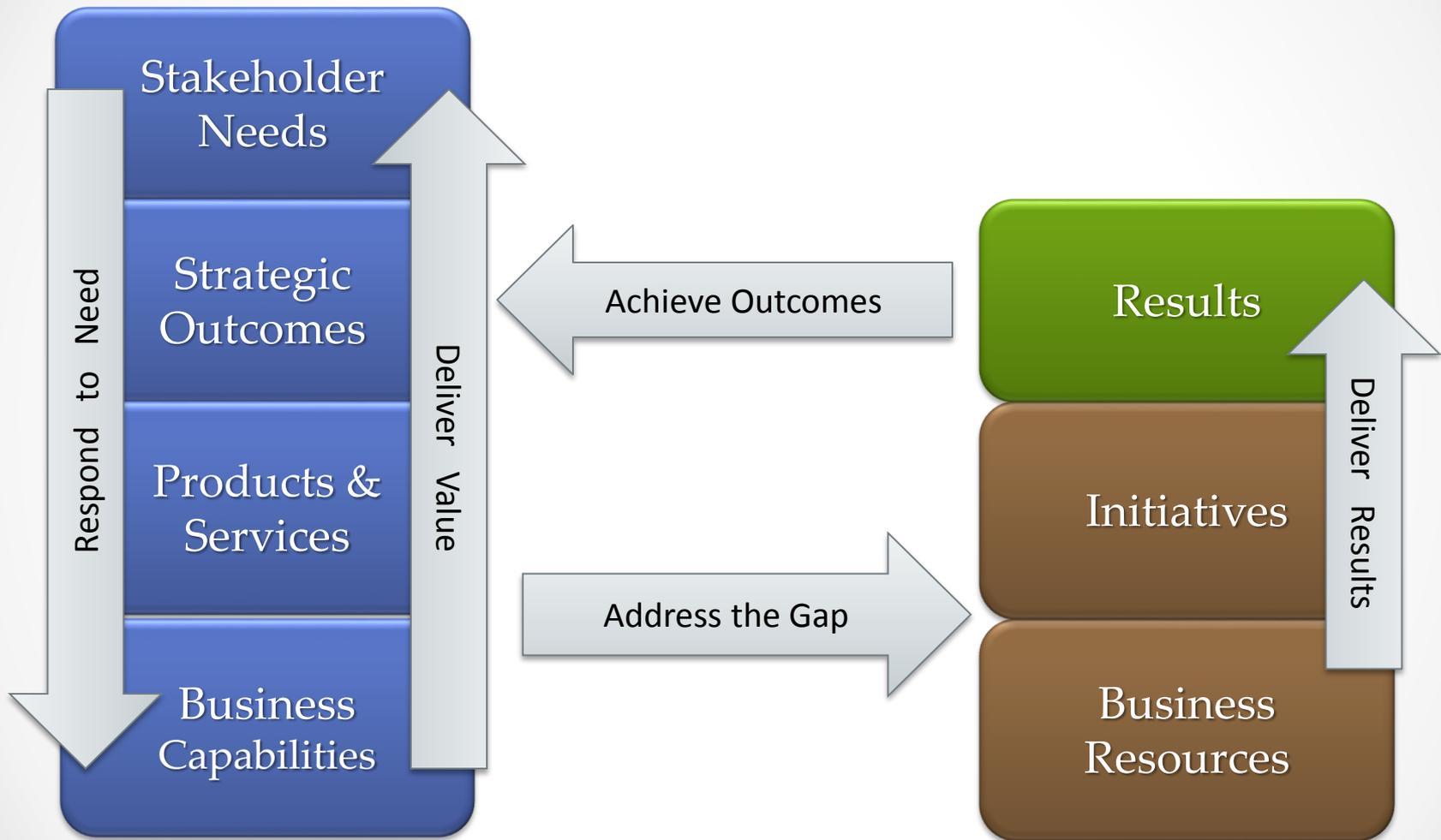
# Build the Strategic Roadmap



# Department Capabilities – Assess



# Build the Strategic Roadmap



# Strategic Response to Gaps

 Child & Youth Safety & Well Being

 Healthy Family Relationships

 Standardized Quality Service across the Jurisdiction

 Consistent Effective Case Decisions

 Optimal Operations Performance

 Relevant Effective Policy

 Strategic Plans and Targets

 Revised Legislation and Policy

 Standardized Service Delivery

 Standardized Information Management

 Define 10 Year Strategic Plans and Incremental Targets for each Program

 Revise Legislation and Policy across all Programs

 Define and Implement Standard Financial Management Policy

 Implement Practise Quality Assurance Capability

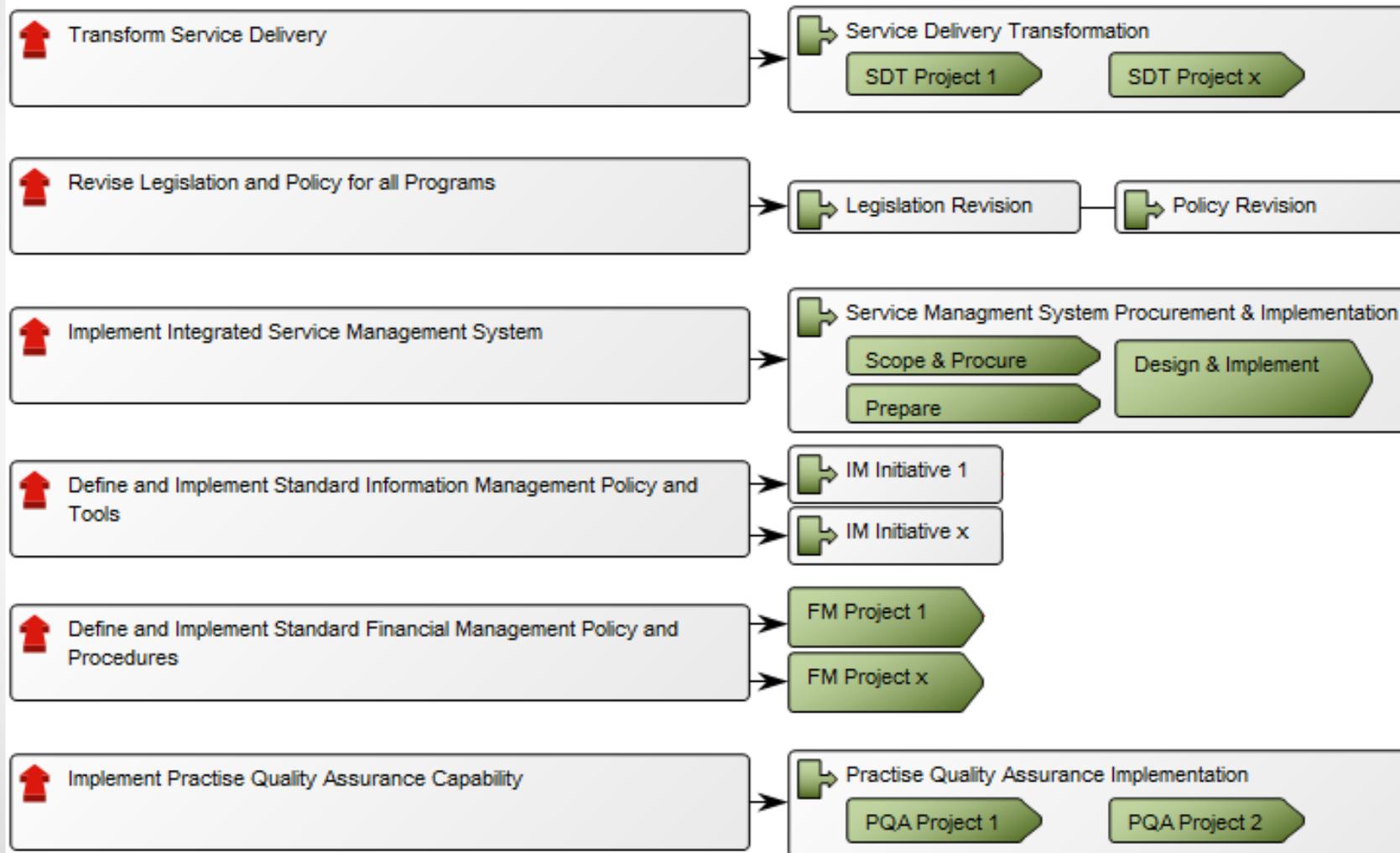
 Transform Program Service Delivery Structure

 Define and Implement Standardized Information Management Policy & Tools

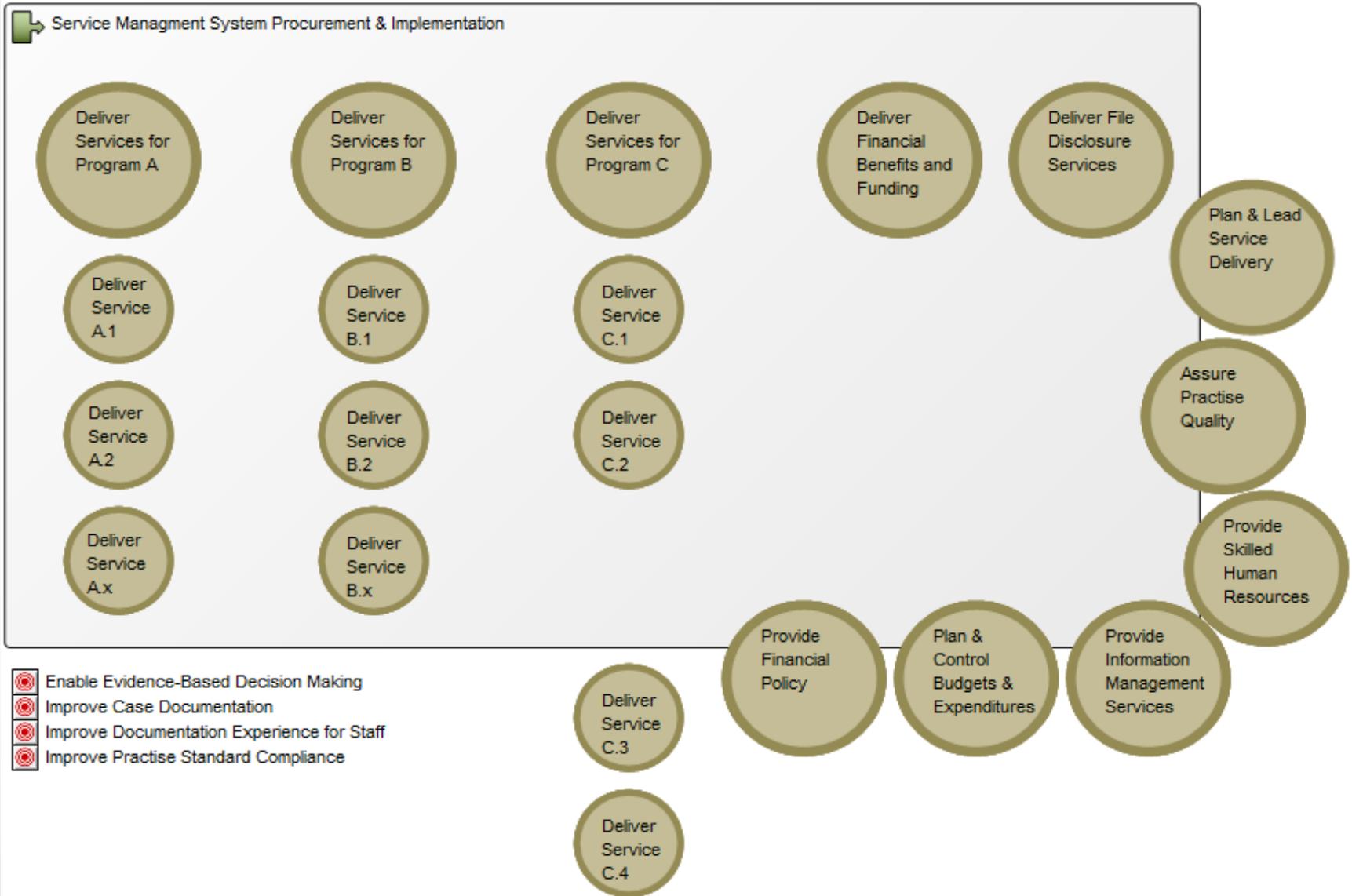
 Implement Integrated Service Management System

# Strategic Plan

## Department Strategic Plan

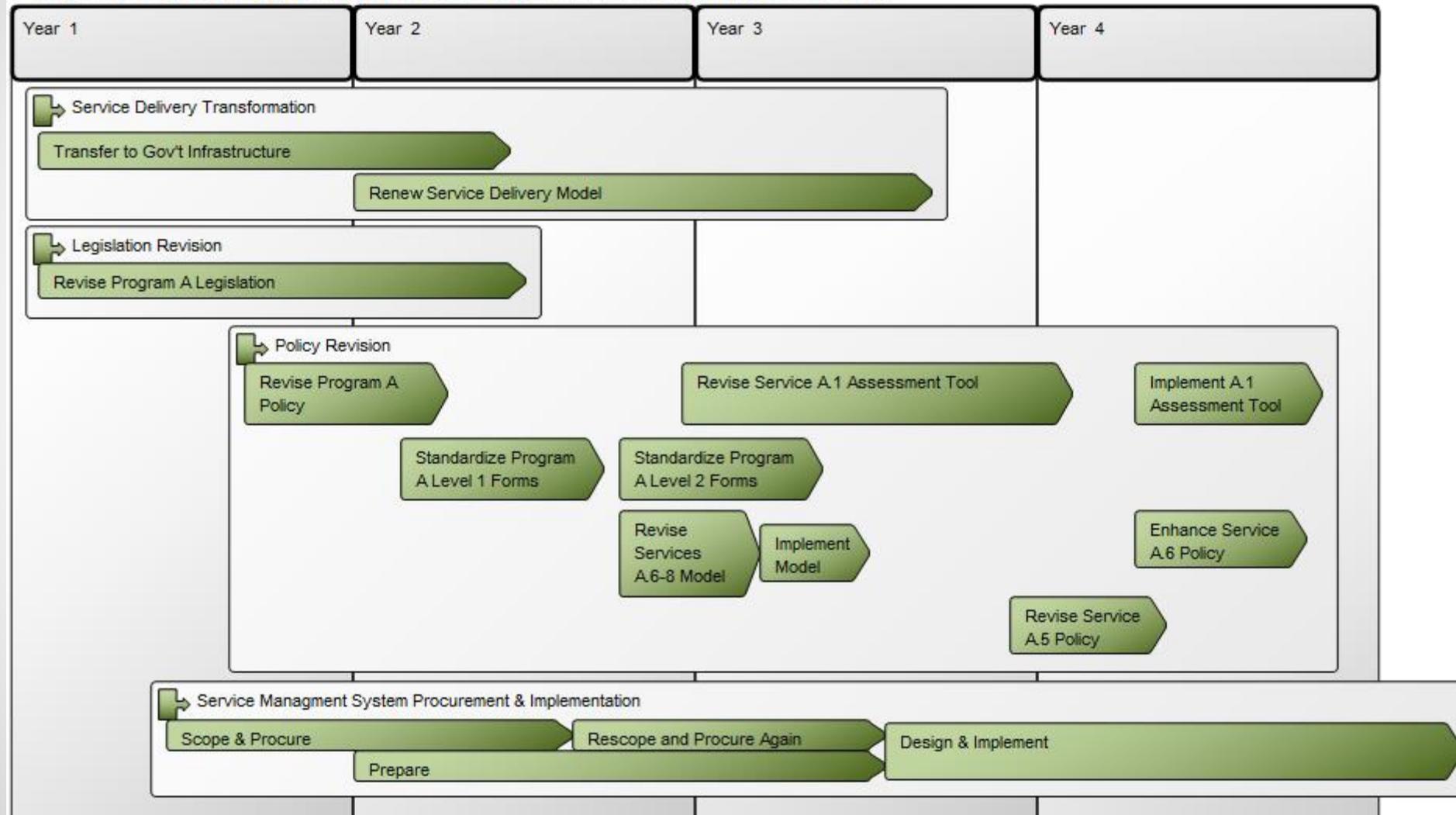


# Scope Initiative Business Capabilities



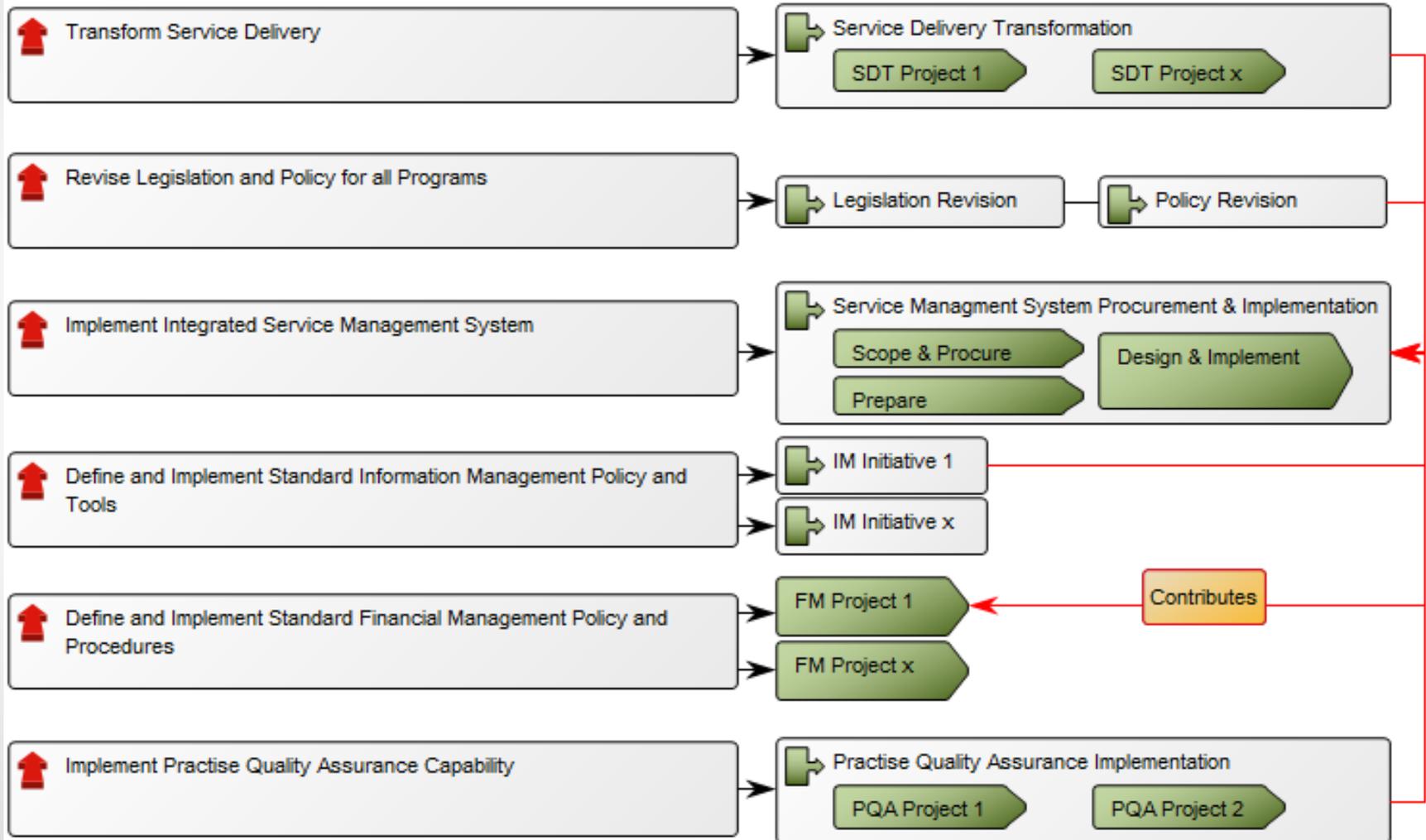
# Map Business Capability Initiatives

## Projects Involving Program A Service Delivery Capabilities



# Identify Initiative Dependency Risks

## Department Strategic Plan



# Business Capability Alignment Wheel



# Bound Initiative Scope

Capability	Process	Information	People	Infrastructure	Systems	Guides
<b>Deliver Services for Program A</b>	Document & Identify Opportunities for Streamlining	Document Discrete & Narrative, Define Discrete Data & Implement	Equip Users Coordinate with Assessment Tool Training	Implement Server Hardware	Design & Implement ISM system	Identify Gaps
<b>Deliver Services for Program B</b>	Document & Identify Opportunities for Streamlining	Document Discrete & Narrative, Define Discrete Data & Implement	Equip Users	Implement Server Hardware	Design & Implement ISM system	Identify Gaps
<b>Deliver Services for Program C</b>	Document & Identify Opportunities for Streamlining	Document Discrete & Narrative, Define Discrete Data & Implement	Equip Users	Implement Server Hardware	Design & Implement ISM system	Identify Gaps
<b>Deliver Client Financial Benefits and Funding</b>	Facilitate Definition and Document	Document, Define & Implement	Equip Users Assist in definition of roles	Implement Server Hardware	Design & Implement ISM system	Identify Gaps
<b>Deliver File Disclosure Services</b>	Document	Document, Define & Implement	Equip Users	Implement Server Hardware	Design & Implement ISM	n/a
<b>Assure Practise Quality</b>	n/a	Document & Define	Train in retrieving relevant information	Implement Server Hardware	Implement reports	n/a
<b>Plan &amp; Lead Service Delivery</b>	n/a	Document & Define	Train in using reports	Implement Server Hardware	Implement reports	n/a
<b>Provide Information Management Services</b>	Document Records Archiving Service Processes	Document, Define & Implement for Records Archiving service only	Equip Users	Implement Server Hardware	Design & Implement RAS Implement Form Storage and Access	n/a
<b>Plan &amp; Control Budgets &amp; Expenditures</b>	Assist in definition of integration process of Program Operations Budgets with FMS	Document, Define & Implement for Program Operations Budgets only	Equip Users	Implement Server Hardware	Design & Implement for Program Operations	Identify Gaps
<b>Provide Skilled Human Resources</b>	n/a	Provide Training Materials	Equip Trainers	n/a	Provide Training Environment	n/a
<b>Provide Financial Policy</b>	n/a	Assist to define benefit & funding payment policy	n/a	n/a	n/a	n/a

# Sample Strategic Business Model Canvas



# Value Capability Map Sample

## Value Capability Map

 Harmed Worker Rehabilitation & Support



**Injured Workers Back to Work**



**Occupational Health Hazard Relief & Compensation**

 Workplace Harm Prevention



**Safety Conscious Workers**



**Safety Compliant WorkSites**

 Insurance Fund Management

 Corporate Administration



**Return on OHS Investment**

# Capability Objectives Map Sample

## Harmed Worker Rehabilitation & Support Capability Objectives Map



### Harmed Worker Rehabilitation & Support



Decrease time off work



Decrease long term disability claims



#### Claim Management



Decrease claim setup time



Increase self-service & on-line information exchange



#### Medical Services



Decrease medical service wait times



Increase Medical Partner online information exchange



#### Financial Compensation



Increase usage of Electronic Funds Transfer



#### Return to Work Program



Increase return to work opportunities



Increase return to work success rate

# Strategy Value Map Sample

## Strategic Plan



### Transform Service Delivery

- ★ Decrease claim setup time
- ★ Increase client self-service & on-line information exchange
- ★ Increase Medical Partner online information exchange
- ★ Increase return to work success rate



### Streamline Internal Operations

- ★ Increase direct deposit usage
- ★ Decrease corporate financial processing time

Claim Setup Process Review



Injured Workers Back to Work



Occupational Health Hazard Relief & Compensation



### Self Service Expansion

Online Claim Submission

Medical Information Exchange



### Initiate BTW Advisory Services for Employers

Direct Deposit Campaign



Return on OHS Investment



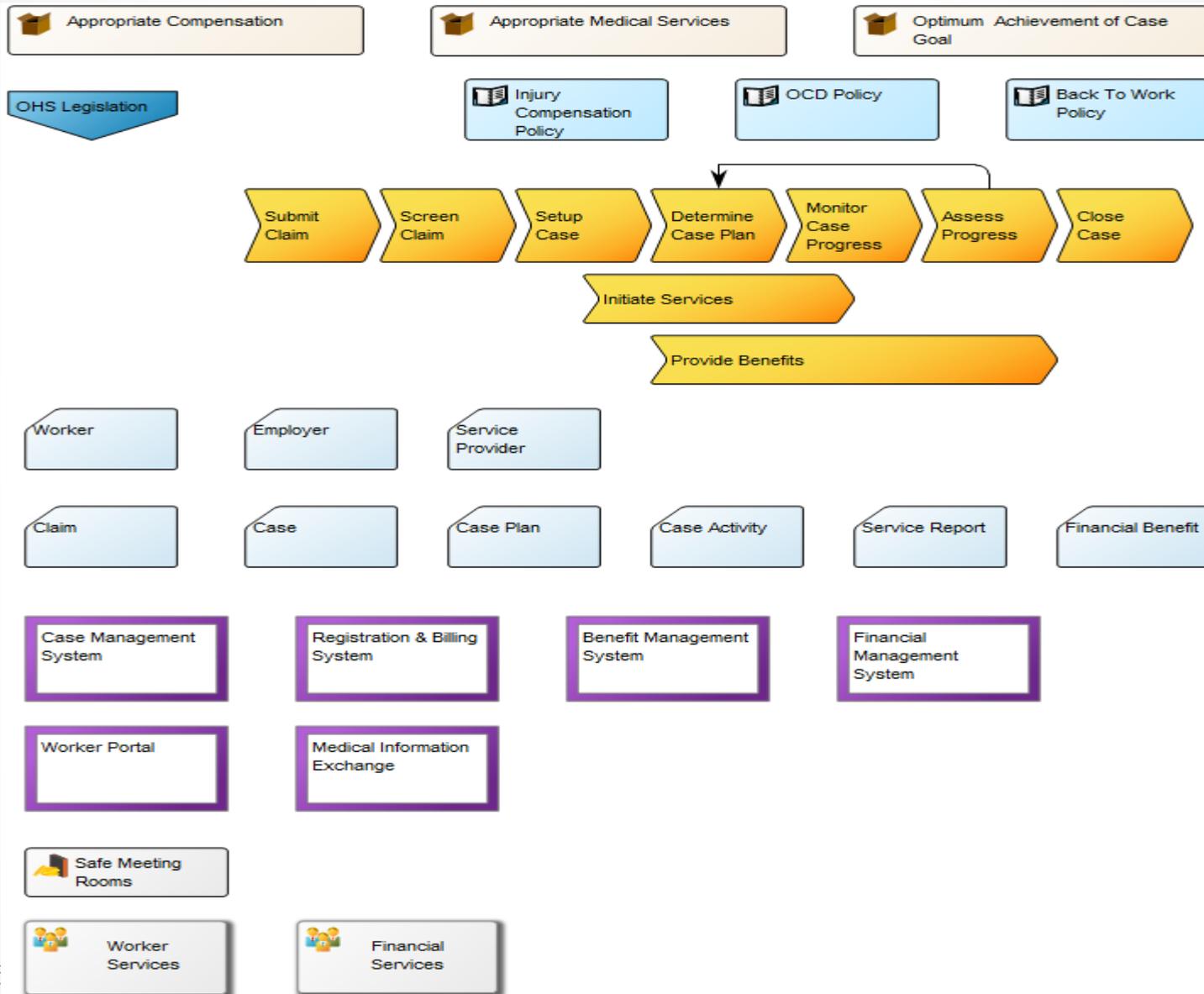
### Corporate Operations Improvement

Operations Review

Financial Process Improvement

XYZ Process Improvement

# Capability Landscape



# Capability

Appropriate Compensation

Appropriate Medical Services

Optimum Achievement of Case Goal

Increased length and cost of claims

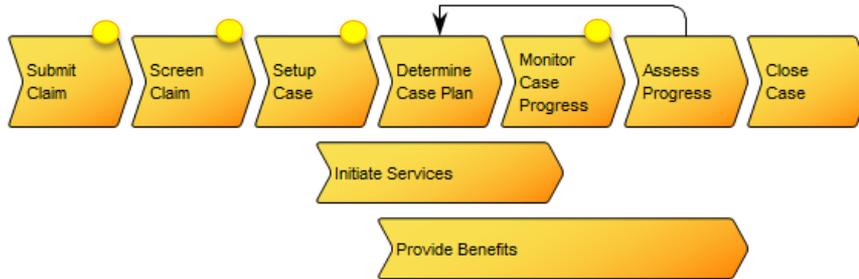
OHS Legislation

Injury Compensation Policy

OCD Policy

Back To Work Policy

Low rate of successful return to work



Length of time to initial medical services inhibits recovery

Decrease claim setup time

Lack of engagement by injured workers

Worker

Employer

Service Provider

Claim

Case

Case Plan

Case Activity

Service Report

Financial Benefit

Case Management System

Registration & Billing System

Benefit Management System

Financial Management System

Inefficient information exchange with medical service providers

Increase client self-service & on-line information exchange

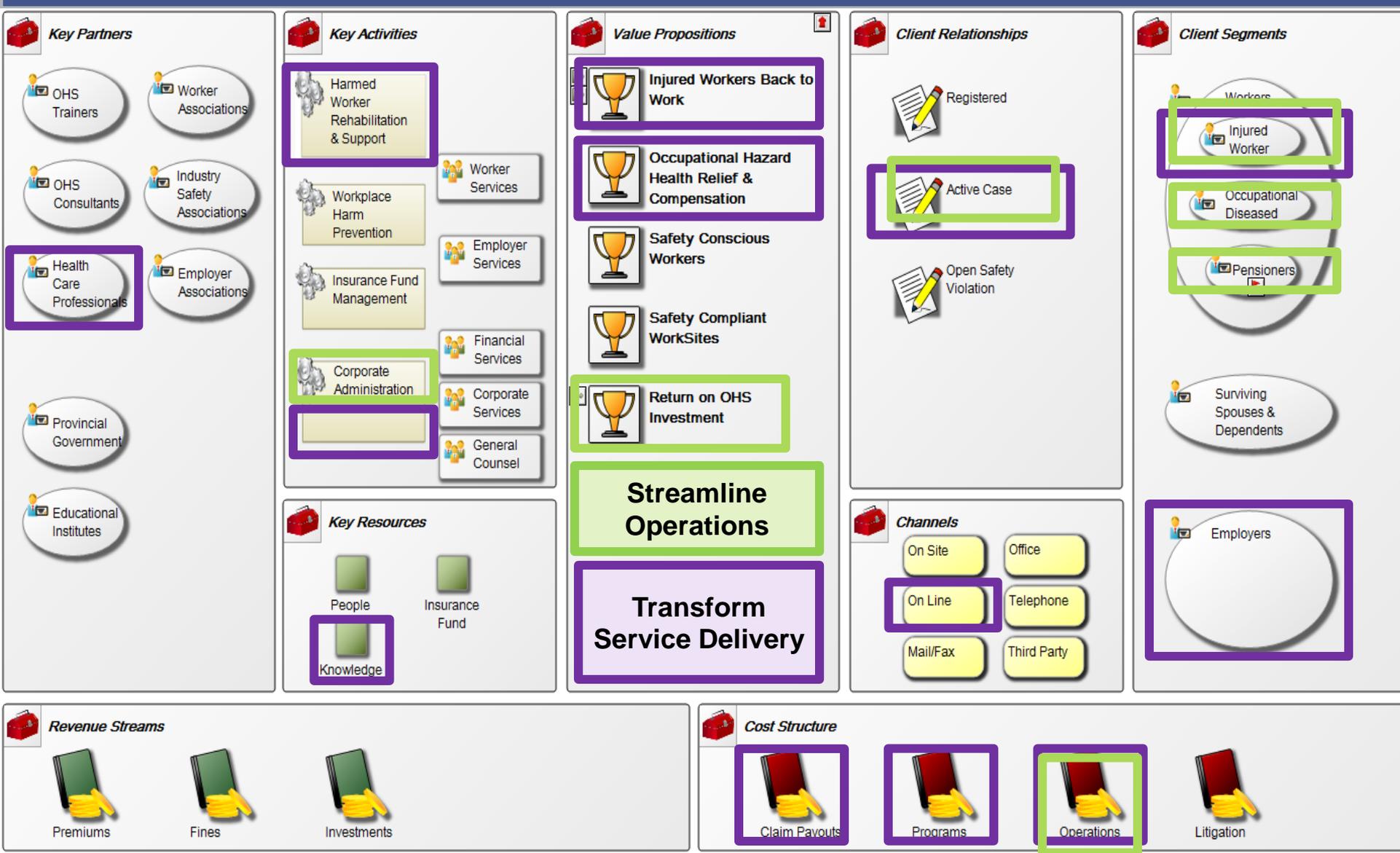
Worker Portal

Medical Information Exchange

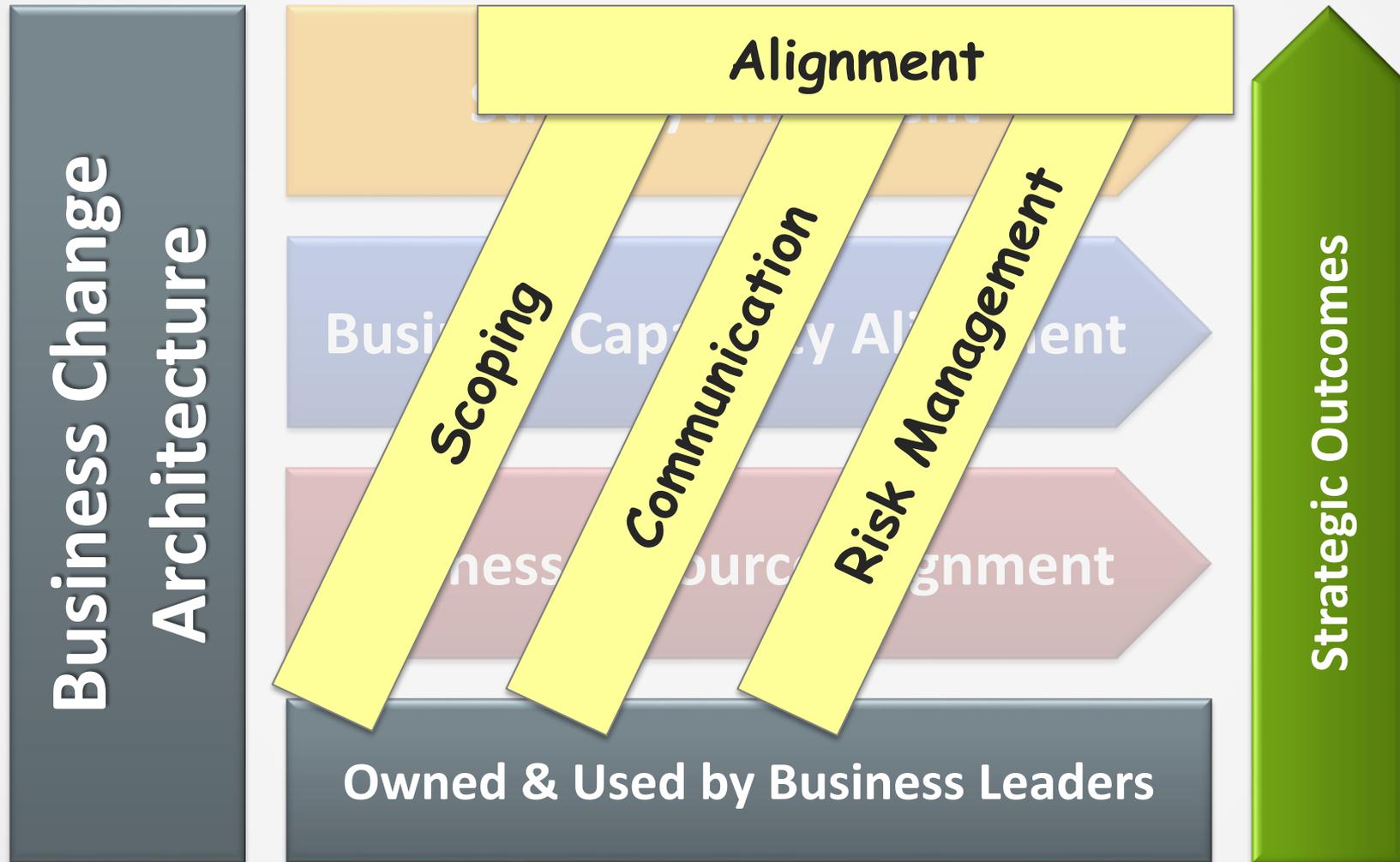
Safe Meeting Rooms

Worker Services

# Strategic Initiative Business Model Canvas Map



# What can you take away?



# Thank You

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