

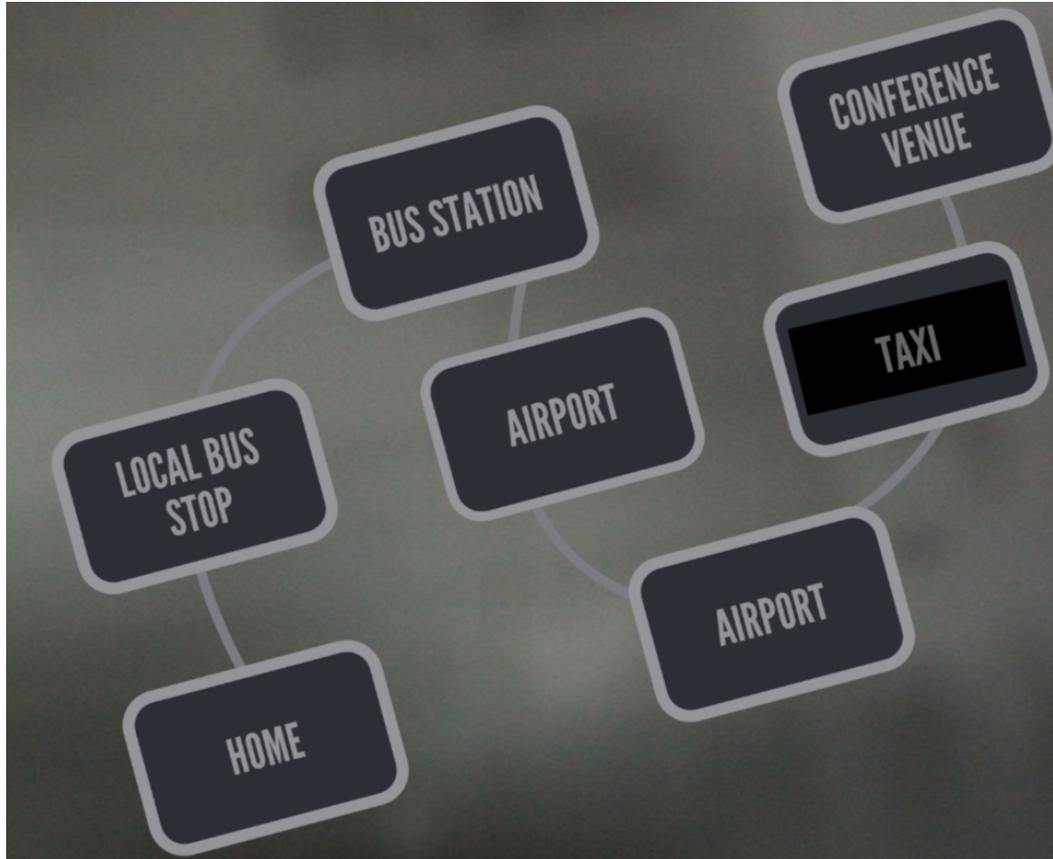
The future of managed business transformations

Kuno Brodersen

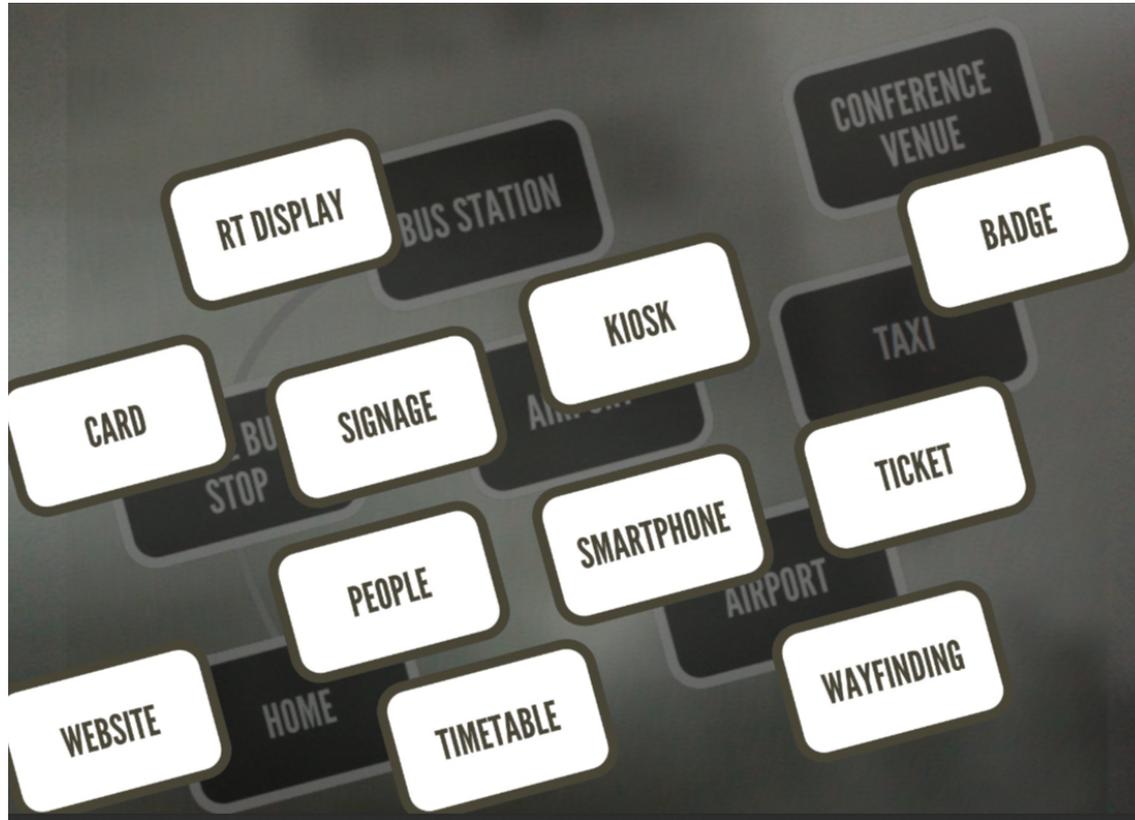


The Situation

Analog age



Digital age



**ACTIVITIES AND
ARTIFACTS **MERGE** INTO
COMPLEX EXPERIENCES**

Post Digital Age

An additional layer changing the fabric of reality itself



IT WILL BE NOTICED ONLY
BY ITS **ABSENCE**, NOT ITS
PRESENCE

– N. NEGROPONTE, BEYOND DIGITAL (1998)

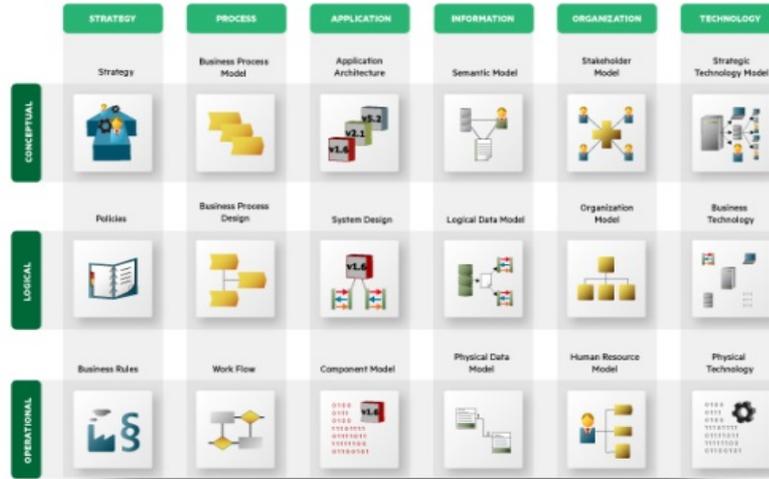
The ecosystem



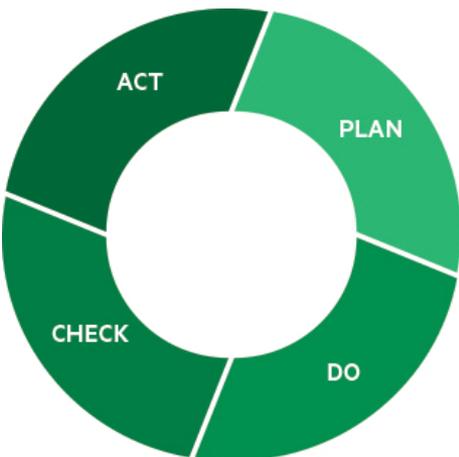
The situation

- To stay competitive businesses need to **react rapidly** to market dynamics. **Decision making** and implementation of **required transformations** is made difficult by the complexity in business and the fact that for most people **change** is viewed negatively

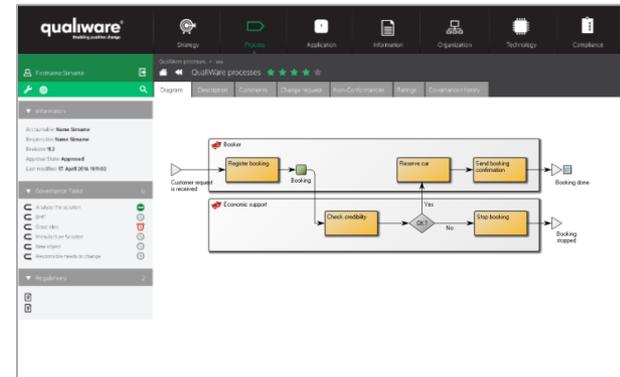
Impact



Coherency



Consistency ↔ **Consensus**



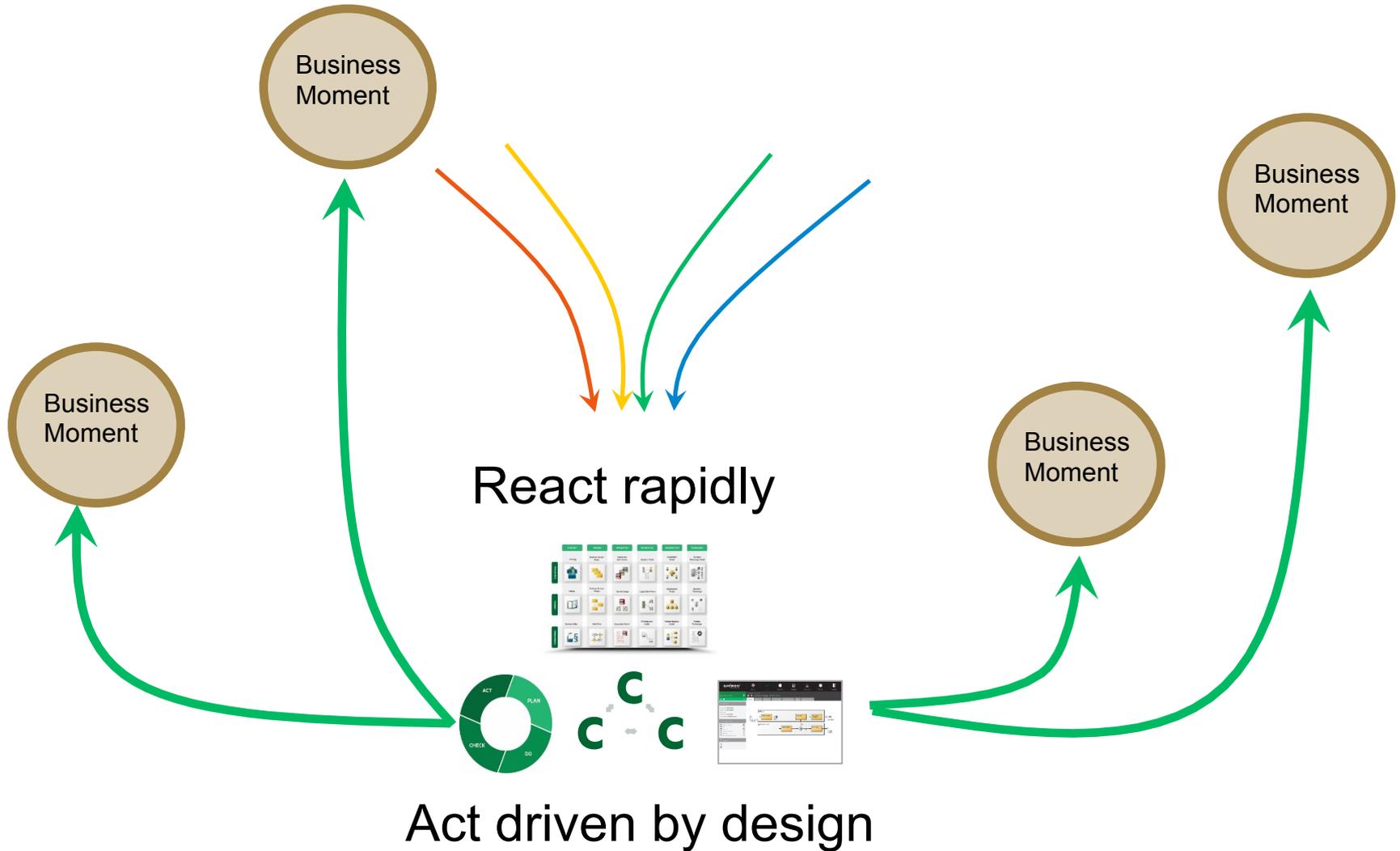
Solution



- *QualiWare enables positive change* by providing tools, methods and services that ensures coherency, consensus and consistency, and we support the **agile** and **innovative** company in handling **complex knowledge**, maintained by **multiple persons** with **different roles** and backgrounds, in a **continuous process**.

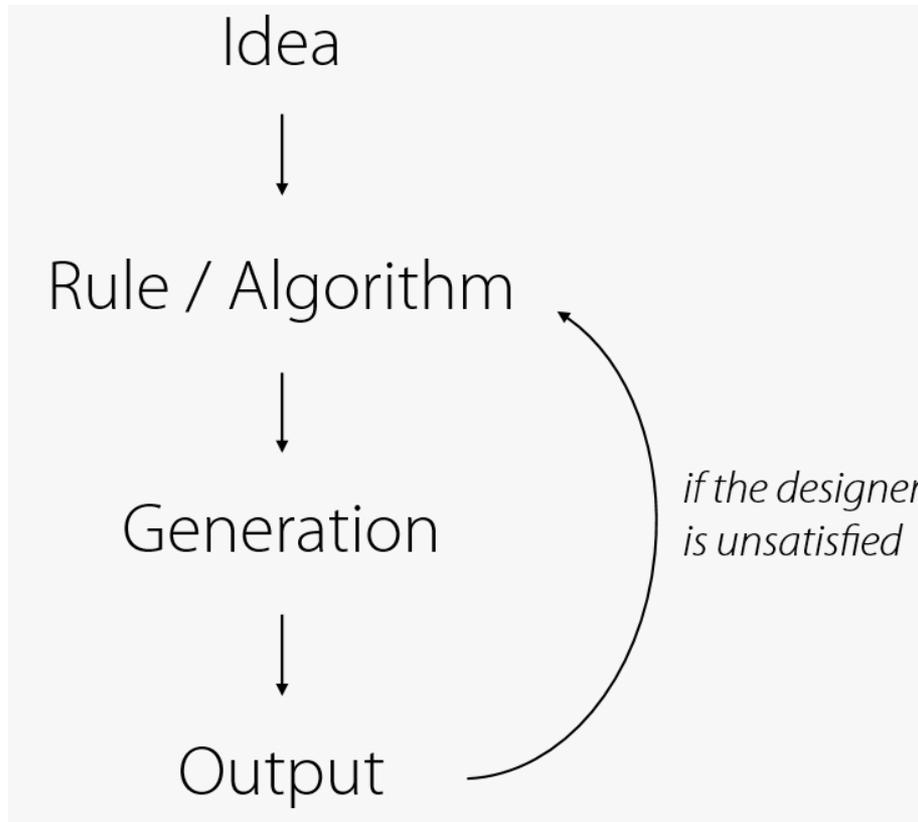
the new enterprise
connected + networked
contextual + engaging
evolutive + emerging
adaptive + dynamic
dynamic + agile
soft + fluid

Rock the world



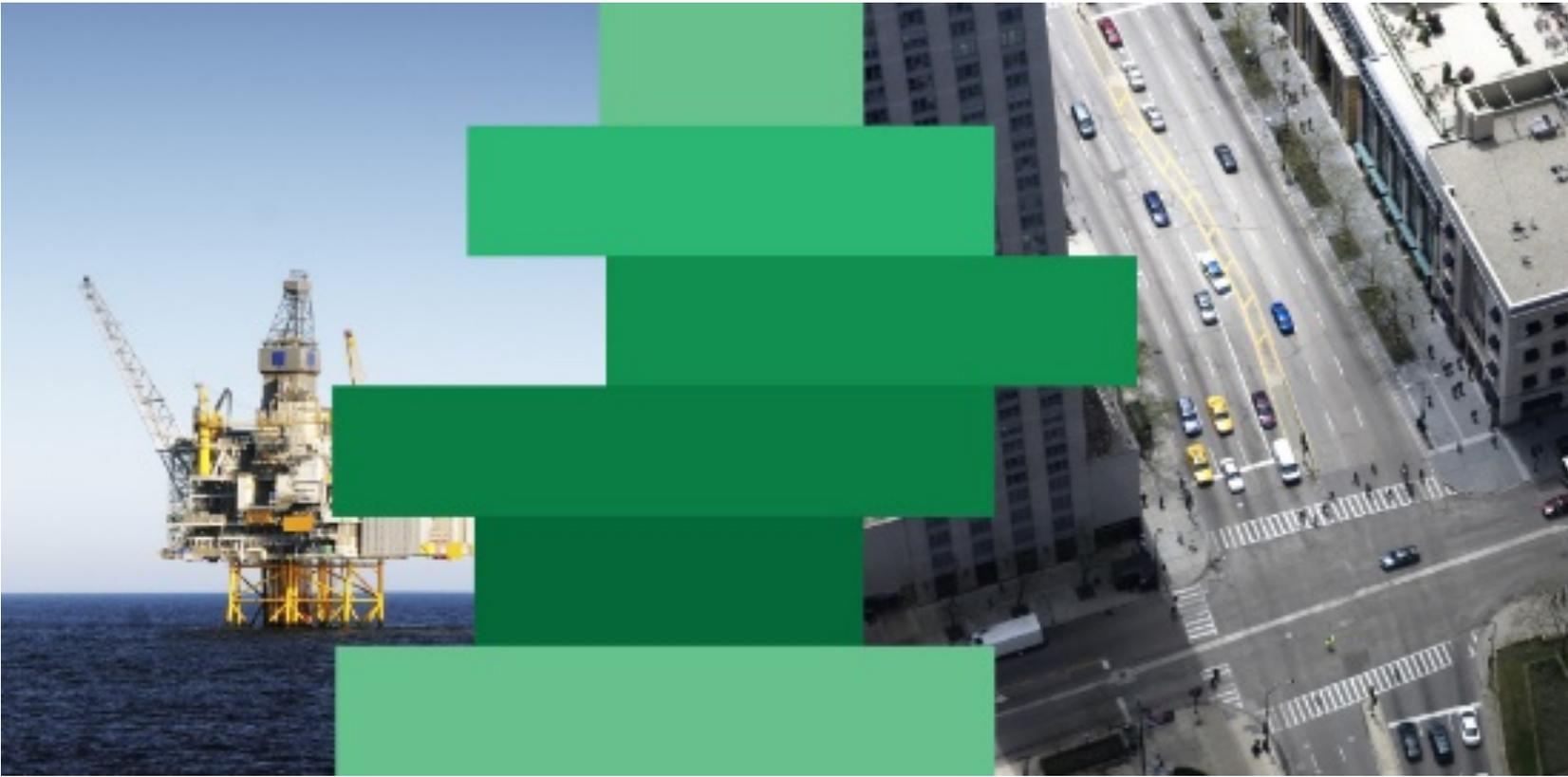
Enterprise Design

The Generated Business



new enterprise design
intent, not plan
patterns, not solutions
engines, not artifacts
tools, not documents
principles, not guidelines
influence, not roadmaps
impact, not outcomes
platform, not food chain

QualiWare productline



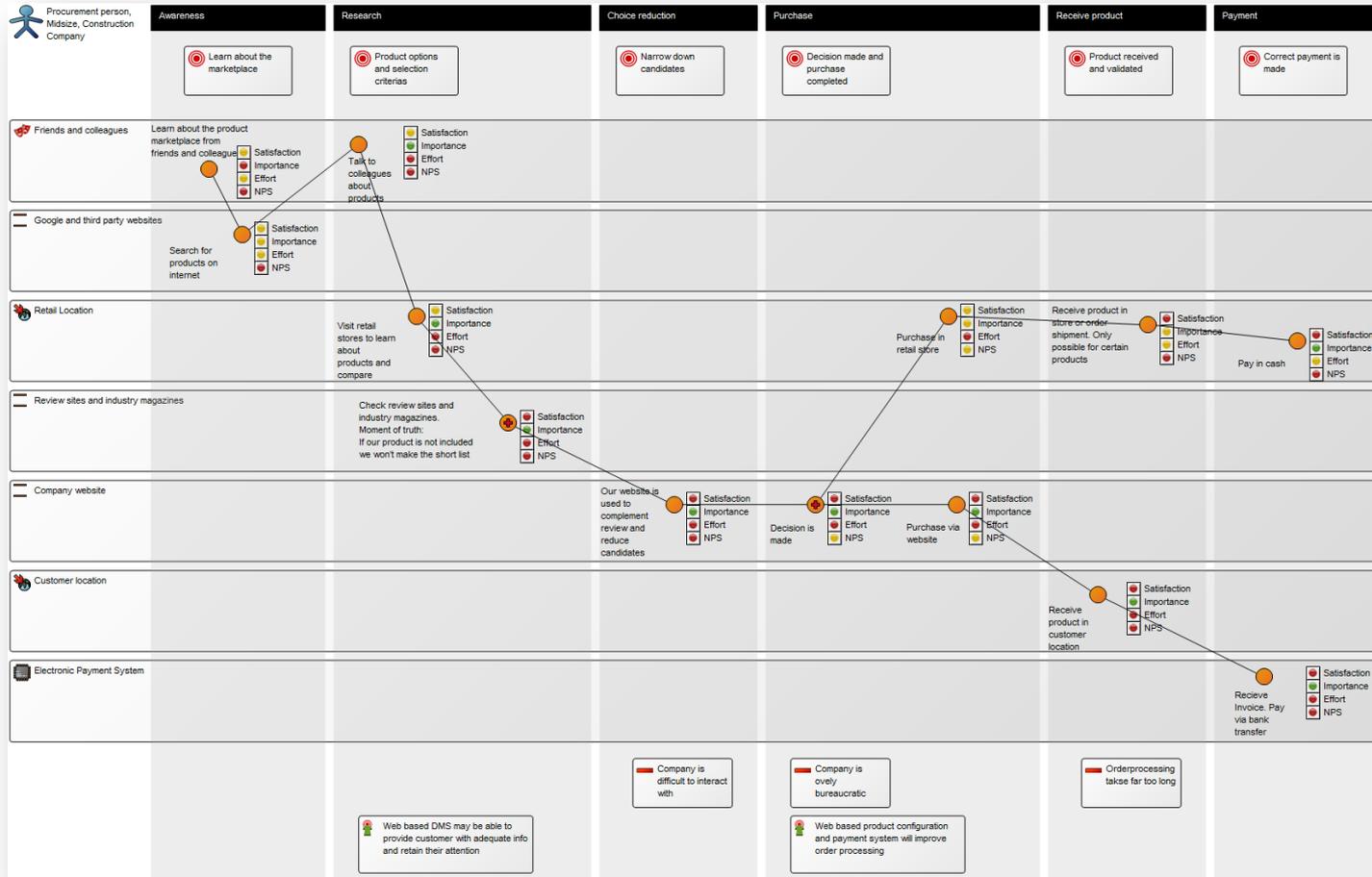
QualiWare EA Framework



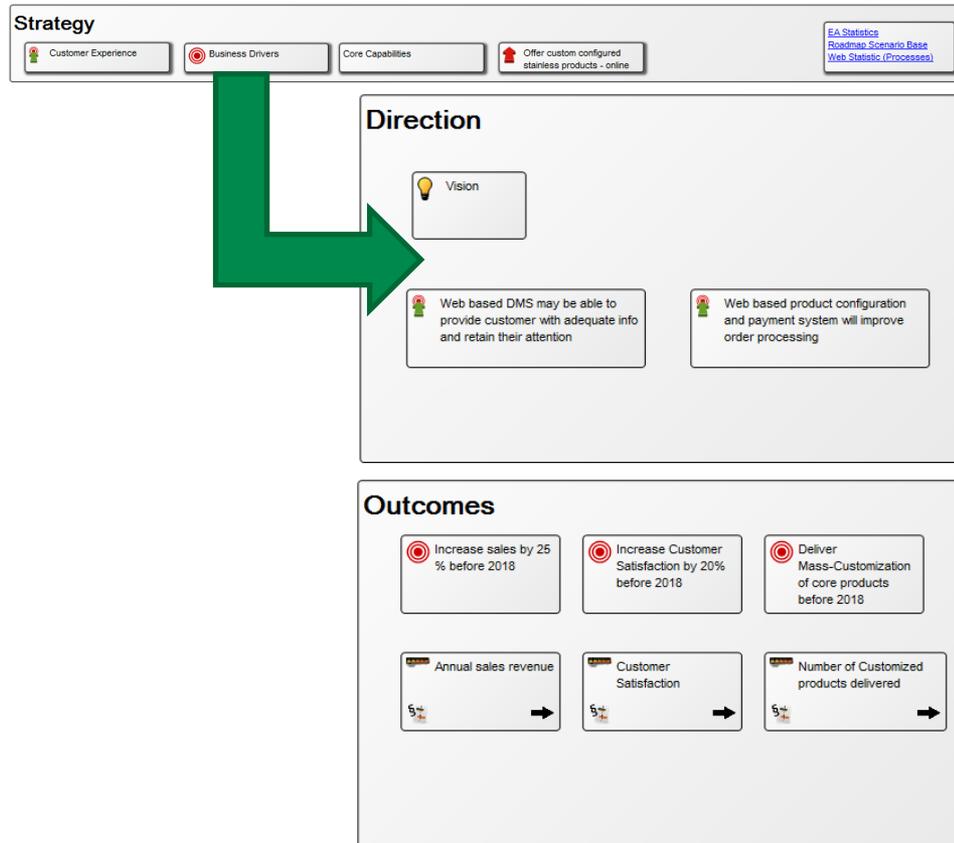
	STRATEGY	PROCESS	APPLICATION	INFORMATION	ORGANIZATION	TECHNOLOGY
CONCEPTUAL	Strategy 	Business Process Model 	Application Architecture 	Semantic Model 	Stakeholder Model 	Strategic Technology Model
LOGICAL	Policies 	Business Process Design 	System Design 	Logical Data Model 	Organization Model 	Business Technology
OPERATIONAL	Business Rules 	Work Flow 	Component Model 	Physical Data Model 	Human Resource Model 	Physical Technology



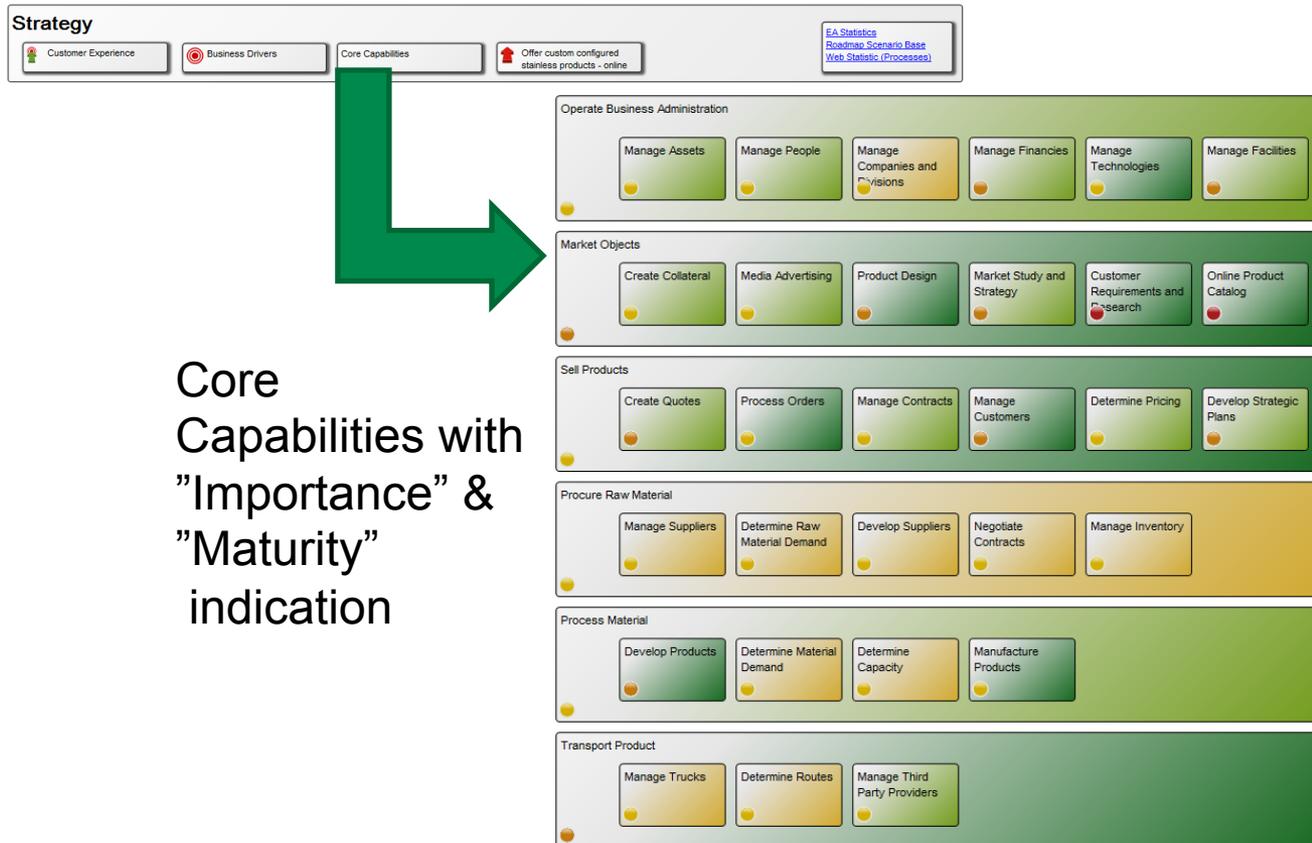
Customer Journey Map



Business Outcomes & Metrics to apply to the future Customer Journey Map



Business Capabilities required for the future state Customer Journey Map



Core Capabilities with "Importance" & "Maturity" indication

Strategic Roadmap

Strategy

 Customer Experience

 Business Drivers

 Core Capabilities

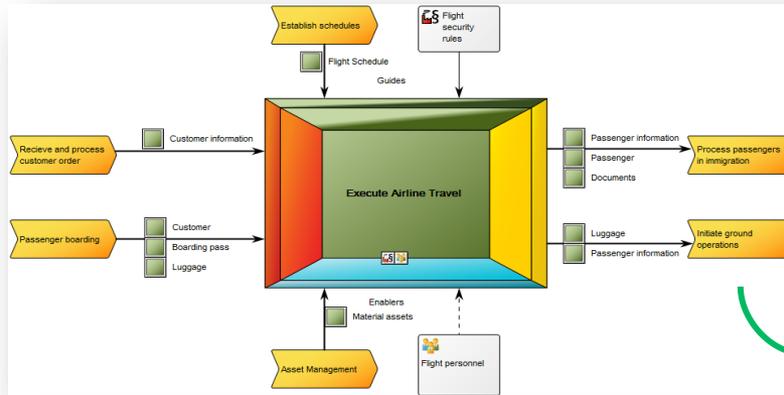
 Offer custom configured stainless products - online

[EA Statistics](#)
[Roadmap Scenario Base](#)
[Web Statistic \(Processes\)](#)

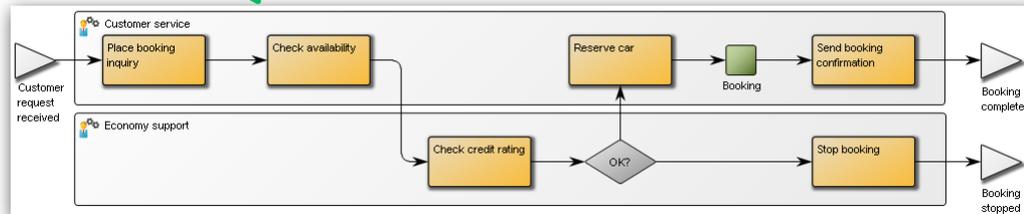
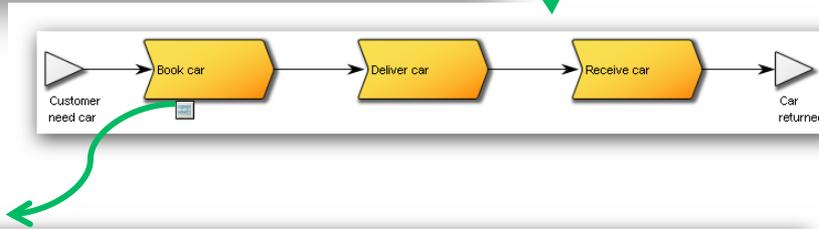


Offer custom configured stainless products - online

H2 - 2011	H1 - 2012	H2 - 2012	H1 - 2013	H2 - 2013	H1 - 2014	H2 - 2014	H1 - 2015	H2 - 2015	H1 - 2016
Global CRM									
	Develop processes for Mass Customization								
		Online Product Configuration System							
		Provide Total Customer Information and Service Platform							
					Roll-out of new Products and Service Offerings				



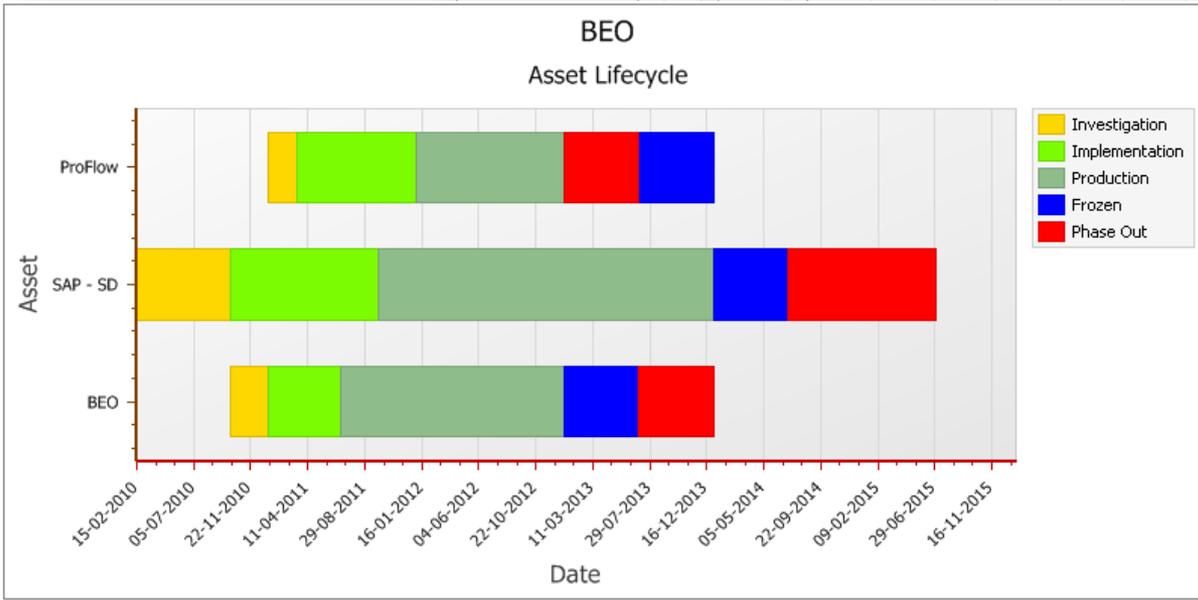
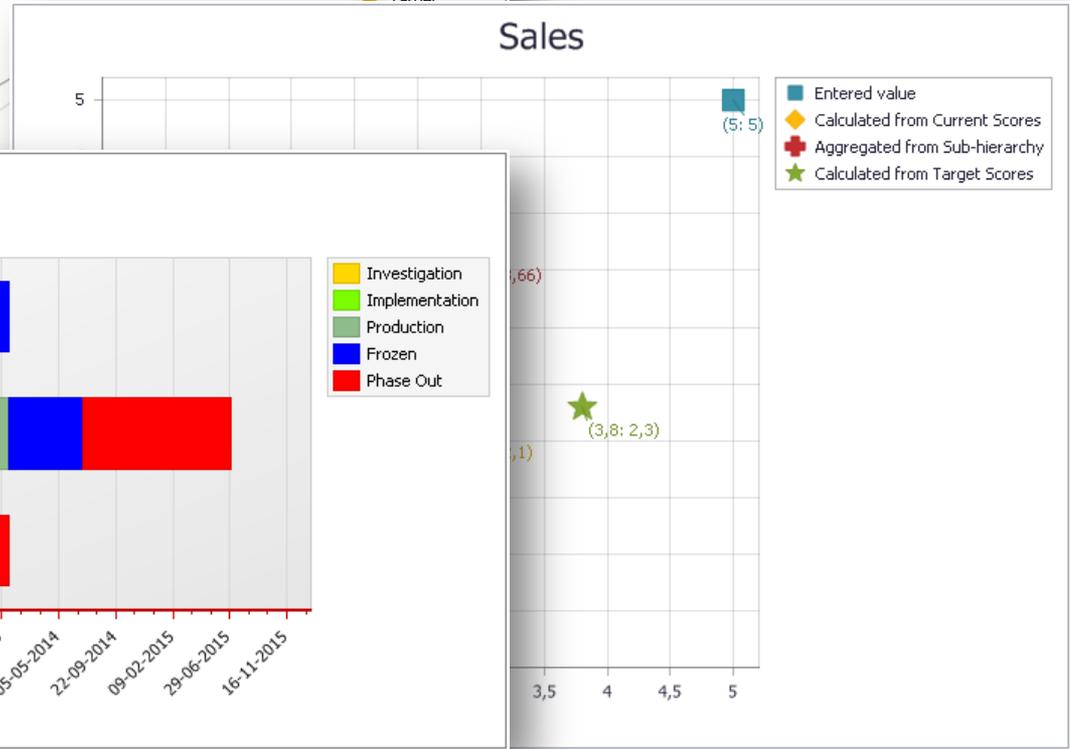
Core processes breaks down to sub processes...



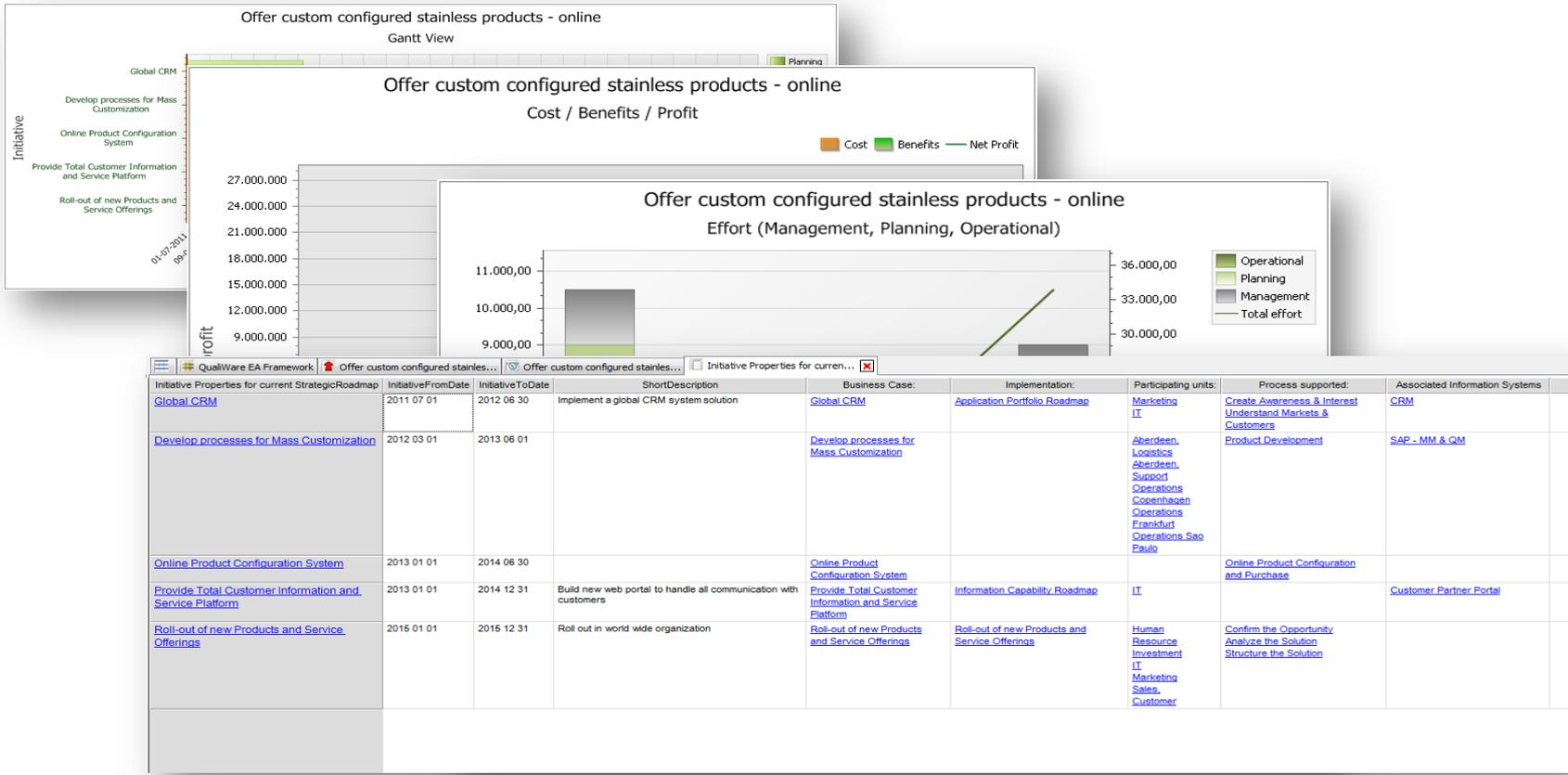
...and are visualized by workflow diagrams

Business outcomes

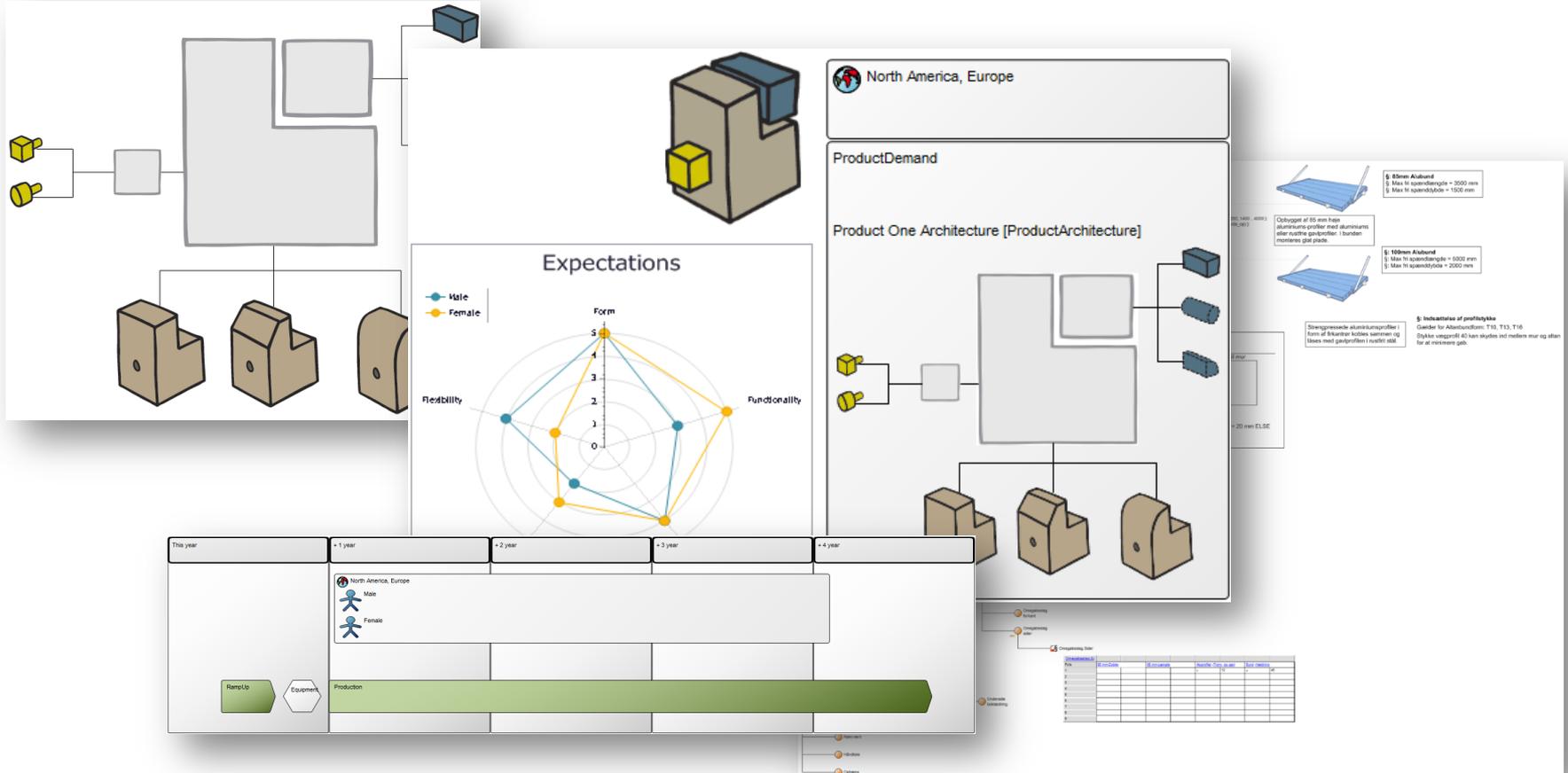
- Business Capabilities
- Application Portfolio Mgmt.

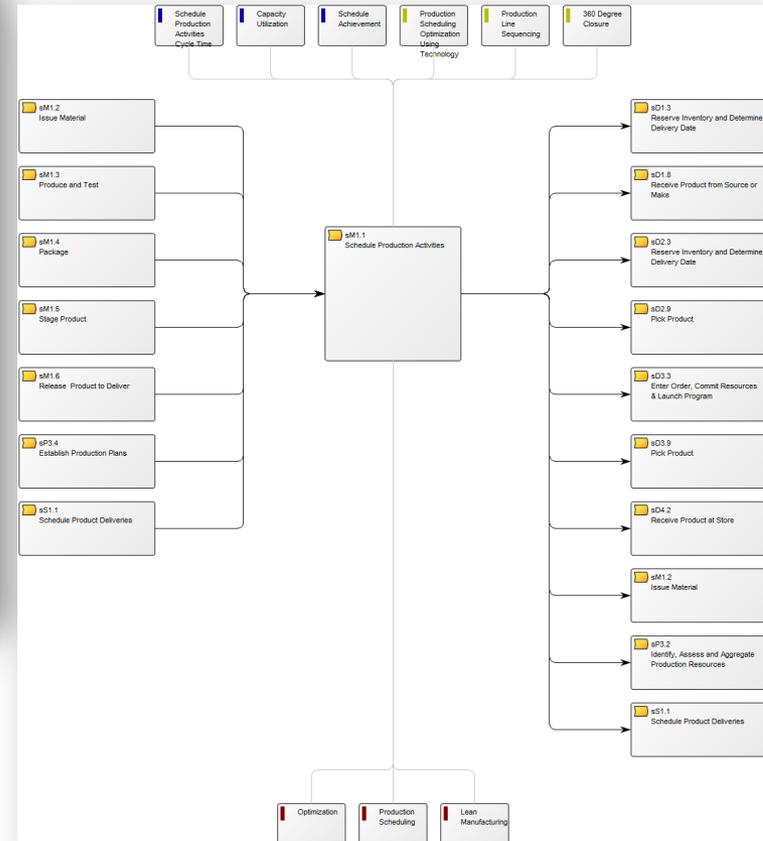
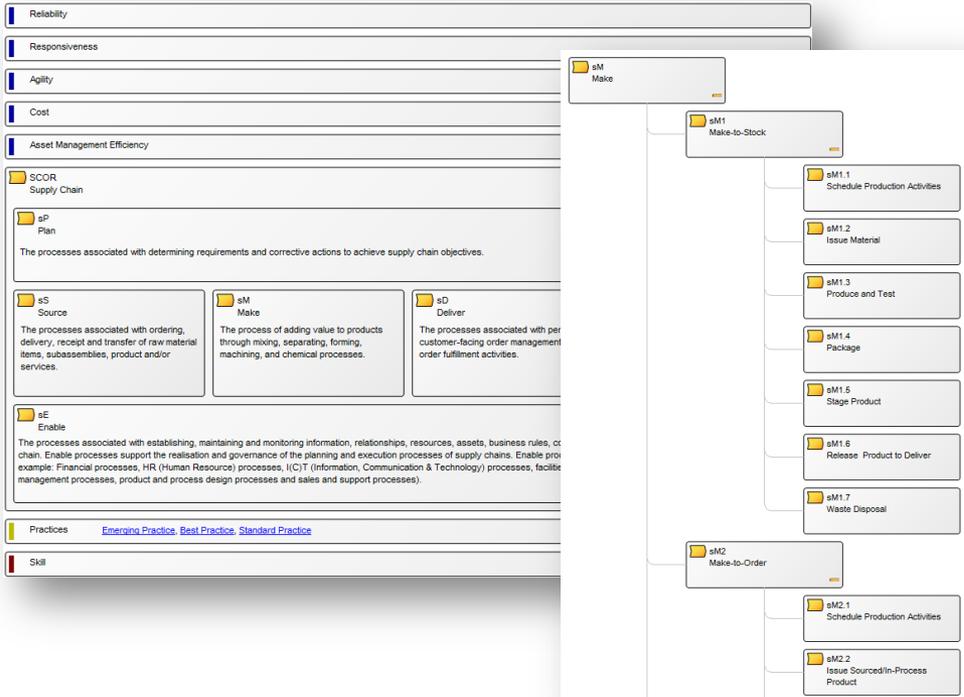


Predefined reports, matrices and analyses



Digital Factory – Product architecture





Web based publishing and collaboration

Individualized and role specific web access.

Knowledge content shared and maintained across the entire enterprise.

- All employees engaged and motivated.
- Updates and changes communicated across enterprise

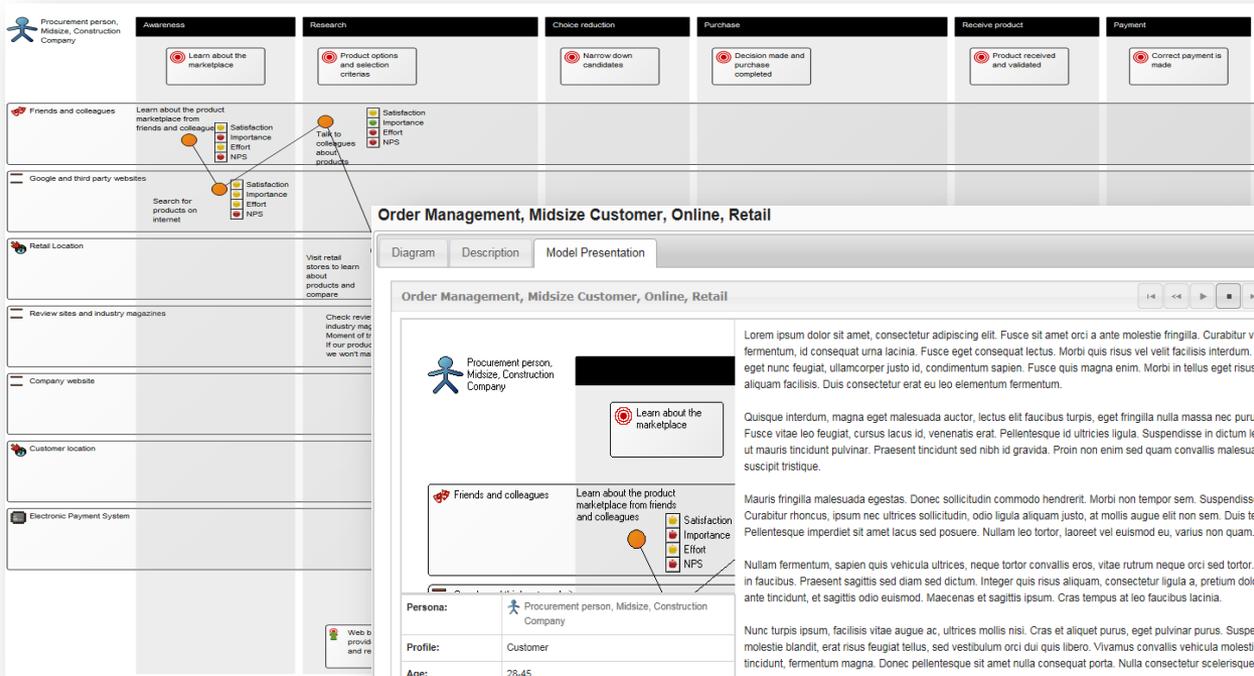


The dashboard features a navigation bar with the Qualiware logo and the tagline "Enabling positive change". Below the logo are icons for Strategy, Process, Application, Information, Organization, Technology, Compliance, News, and Analytics, each with a dropdown arrow. The main content area is divided into several colored tiles:

- Enterprise Architecture** (Green): A large tile with a house icon and a grid of smaller icons representing different architectural components.
- Subscriptions** (Purple): A tile with an envelope icon.
- Governance Tasks** (Orange): A tile with a checkmark icon.
- Changes** (Dark Green): A tile with a document icon and a list of items:
 1. QualiWare EA Framework
 2. Projects Impacting Future State Roadmap, COO View
 3. ABC Asset Management
 4. SAP - FI
 5. QualiCar Processes
 6. Rent a car
 7. Book car
- Responsibilities** (Brown): A tile with a person icon.
- Acknowledge List** (Dark Grey): A tile with a checklist icon.
- Change Requests** (Teal): A tile with a circular arrow icon.
- Non-Conformances** (Pink): A tile with a minus sign icon.
- Ratings** (Dark Blue): A tile with a star icon.
- Top visits** (Gold): A tile with a bar chart icon.
- Latest visits** (Red): A tile with a globe icon.

Access and roles controlled by Active Directory

Model presentation

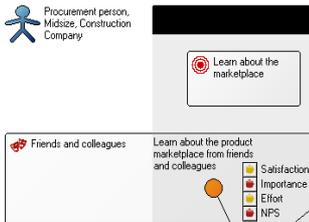


Order Management, Midsize Customer, Online, Retail

Diagram
Description
Model Presentation

Order Management, Midsize Customer, Online, Retail

Repeat
No repeat



Procurement person, Midsize, Construction Company

Learn about the marketplace

Friends and colleagues: Learn about the product marketplace from friends and colleagues

Satisfaction, Importance, Effort, NPS

Procurement person, Midsize, Construction Company

Profile: Customer

Age: 28-45

Occupation: Procurement person, Procurement manager

Character: Hard working, experienced, profit oriented

Brand association:

Environmental attitude: Environmental aware on limited resources and suppliers manufacturing process

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce sit amet orci a ante molestie fringilla. Curabitur vitae lectus felis. Donec elementum lacus at diam fermentum, id consequat urna lacinia. Fusce eget consequat lectus. Morbi quis risus vel velit facilisis interdum. Aliquam laoreet et justo sit amet cursus. Pellentesque eget nunc feugiat, ullamcorper justo id, condimentum sapien. Fusce quis magna enim. Morbi in tellus eget risus tincidunt imperdiet vel in orci. Donec blandit lorem eu aliquam facilisis. Duis consectetur erat eu leo elementum fermentum.

Quisque interdum, magna eget malesuada auctor, lectus elit faucibus turpis, eget fringilla nulla massa nec purus. Morbi fermentum rutrum mauris et consectetur. Fusce vitae leo feugiat, cursus lacus id, venenatis erat. Pellentesque id ultricies ligula. Suspendisse in dictum leo. Aliquam et ornare lorem. Integer malesuada libero ut mauris tincidunt pulvinar. Praesent tincidunt sed nibh id gravida. Proin non enim sed quam convallis malesuada. Proin vitae blandit massa. Praesent cursus suscipit tristique.

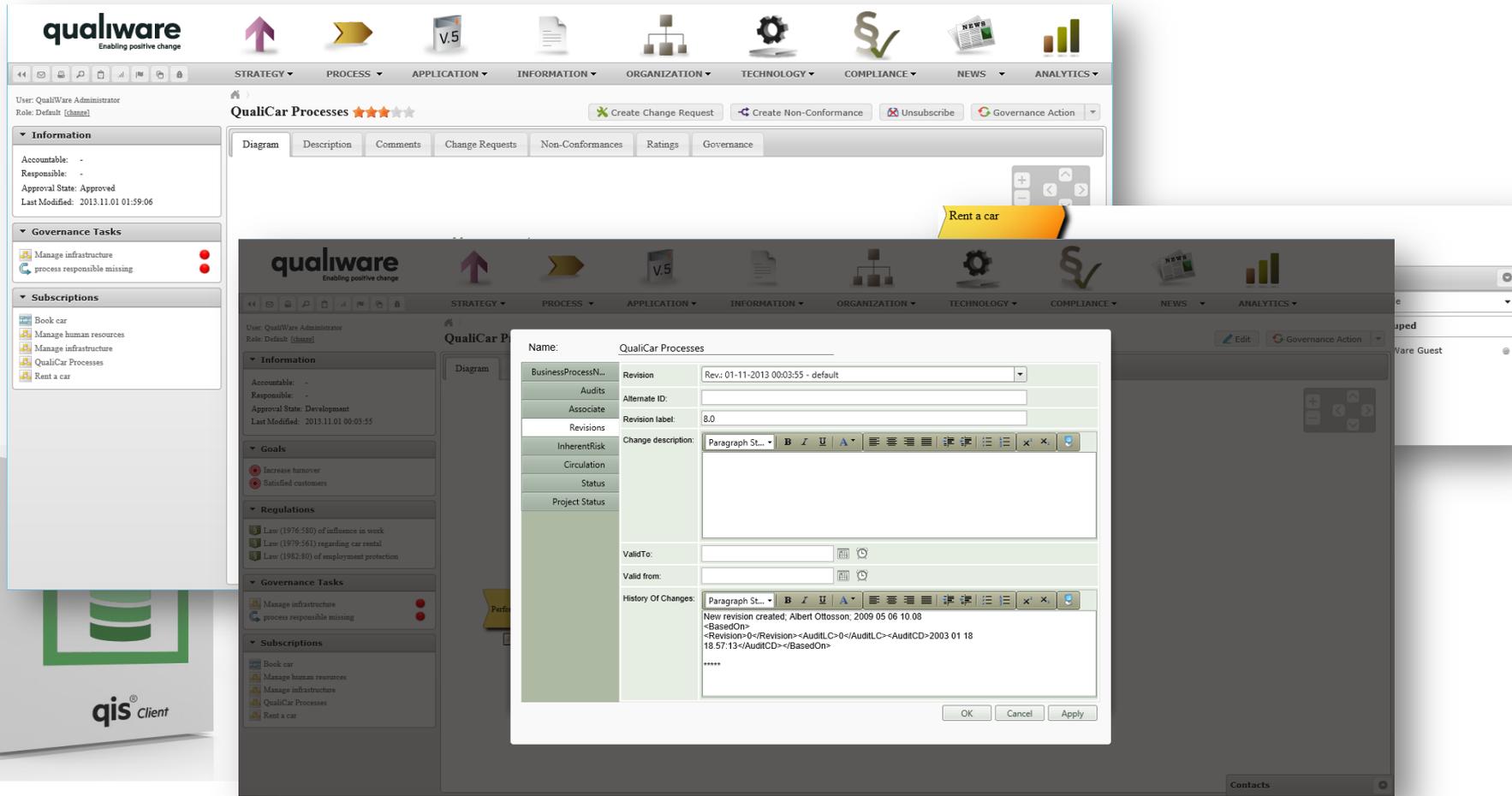
Mauris fringilla malesuada egestas. Donec sollicitudin commodo hendrerit. Morbi non tempor sem. Suspendisse sit amet porta justo. Nam a adipiscing ligula. Curabitur rhoncus, ipsum nec ultrices sollicitudin, odio ligula aliquam justo, at mollis augue elit non sem. Duis tempor orci libero, sodales ultrices mauris dictum quis. Pellentesque imperdiet sit amet lacus sed posuere. Nullam leo tortor, laoreet vel euismod eu, varius non quam.

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Nunc turpis ipsum, facilisis vitae augue ac, ultrices mollis nisi. Cras et aliquet purus, eget pulvinar purus. Suspendisse ut vehicula mauris. Nunc congue, quam vel molestie blandit, erat risus feugiat tellus, sed vestibulum orci dui quis libero. Vivamus convallis vehicula molestie. Vestibulum vitae risus varius, posuere nunc tincidunt, fermentum magna. Donec pellentesque sit amet nulla consequat porta. Nulla consectetur scelerisque mattis.

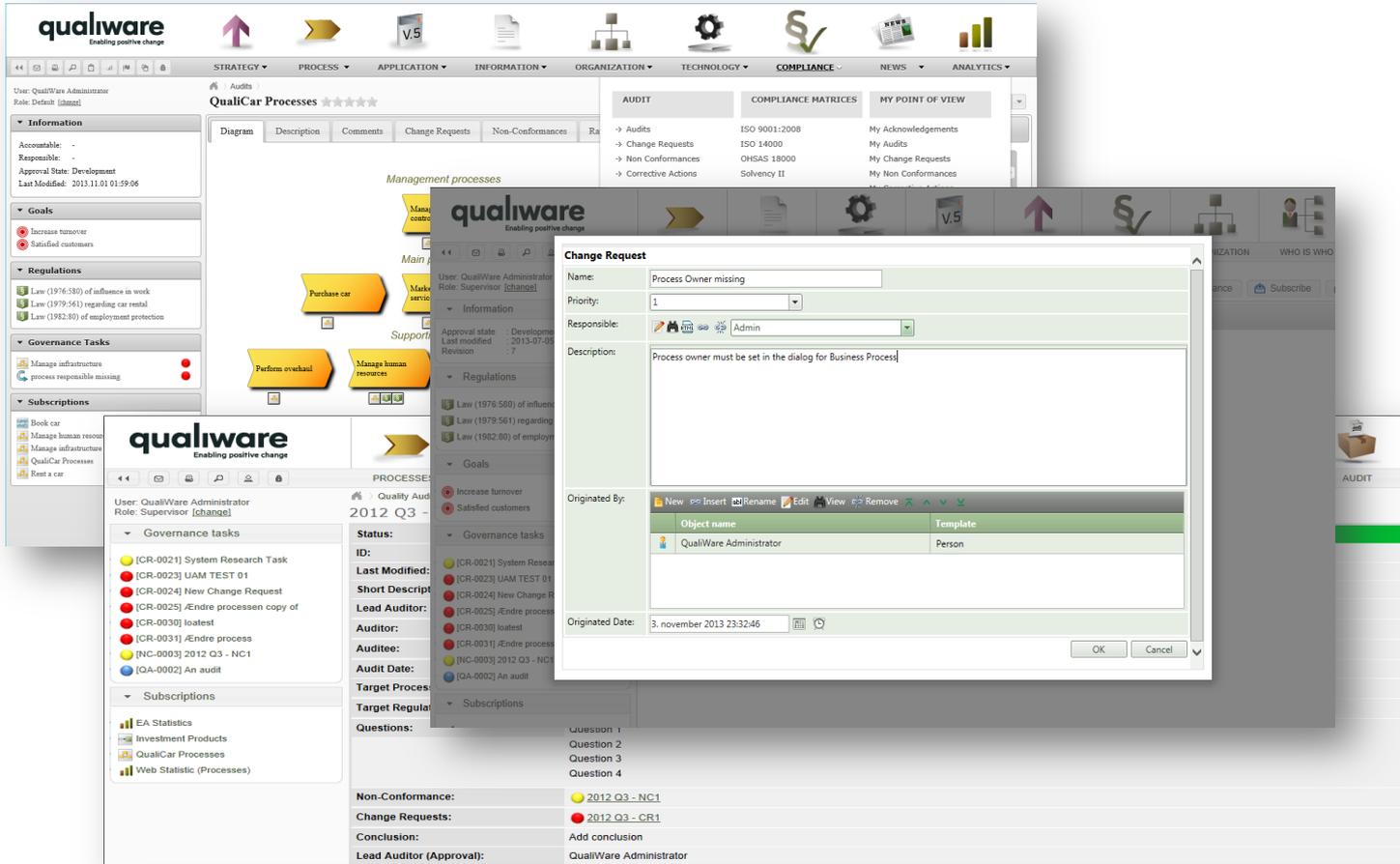
Contact

Collaboration



The screenshot displays the Qualiware user interface. At the top, the Qualiware logo and navigation menu are visible. The main area shows a dashboard for 'QualiCar Processes' with various tabs like 'Diagram', 'Description', and 'Comments'. A sidebar on the left contains sections for 'Information', 'Governance Tasks', and 'Subscriptions'. A central dialog box is open, titled 'QualiCar Processes', showing details for a specific revision. The dialog includes fields for 'Revision' (01-11-2013 00:03:55 - default), 'Alternate ID', 'Revision label' (8.0), and a rich text editor for 'Change description'. The 'History Of Changes' section shows a log of revisions, including a new revision created by Albert Ottosson on 2009-05-06. The dialog has 'OK', 'Cancel', and 'Apply' buttons at the bottom.

Compliance & Improvements



The screenshot displays the QualiWare software interface. The main window shows a dashboard for 'QualiCar Processes' with various navigation tabs like 'Diagram', 'Description', 'Comments', etc. A 'Change Request' dialog box is open in the foreground, containing the following information:

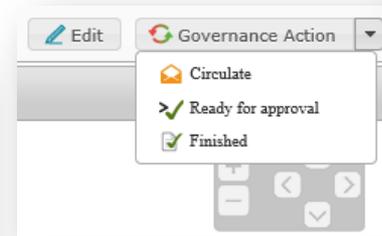
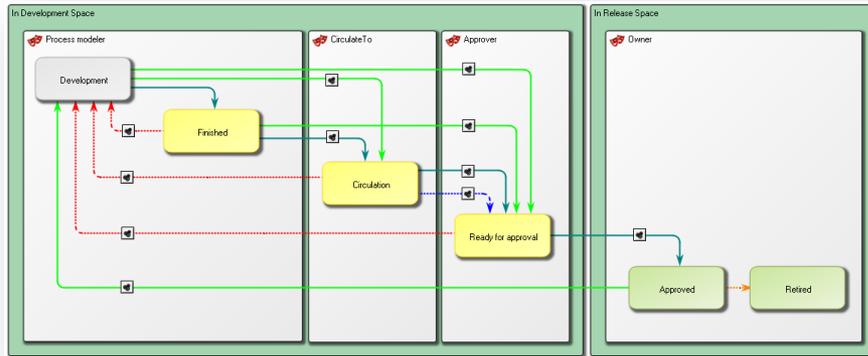
- Name:** Process Owner missing
- Priority:** 1
- Responsible:** Admin
- Description:** Process owner must be set in the dialog for Business Process
- Originated By:** QualiWare Administrator
- Originated Date:** 3. november 2013 23:32:46

The background interface includes a sidebar with 'Information', 'Goals', 'Regulations', and 'Governance Tasks'. A secondary window in the foreground shows a list of 'Goverance tasks' with status indicators (yellow, red, blue) and a 'Change Requests' section listing '2012 Q3 - CR1'.



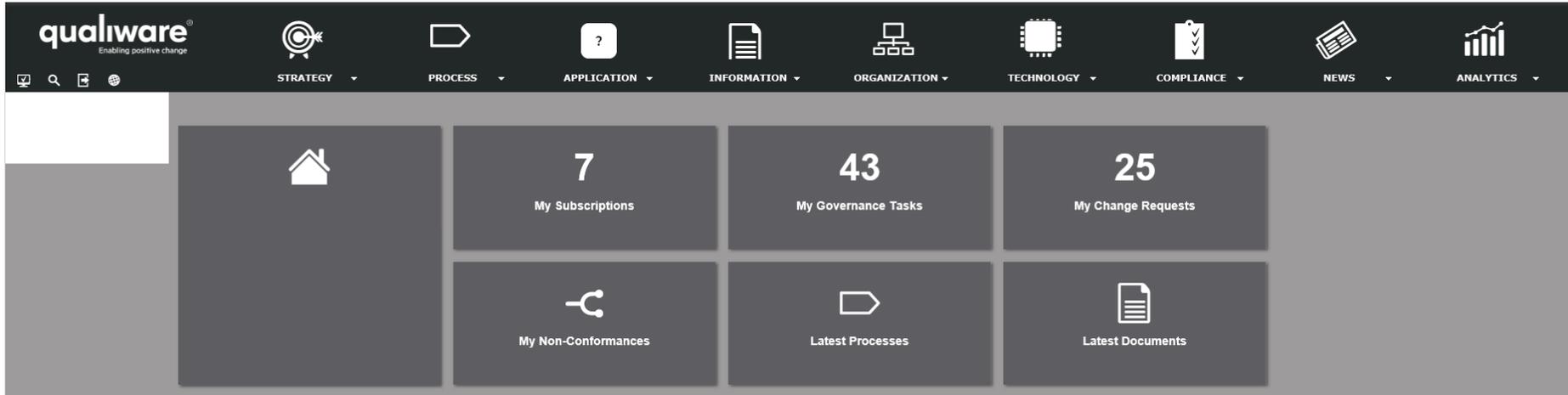
Consistency

- Governance workflows
 - Ownership
 - Approvals
 - Escalations, SLA, quality control
 - Role-based user interface



News and future

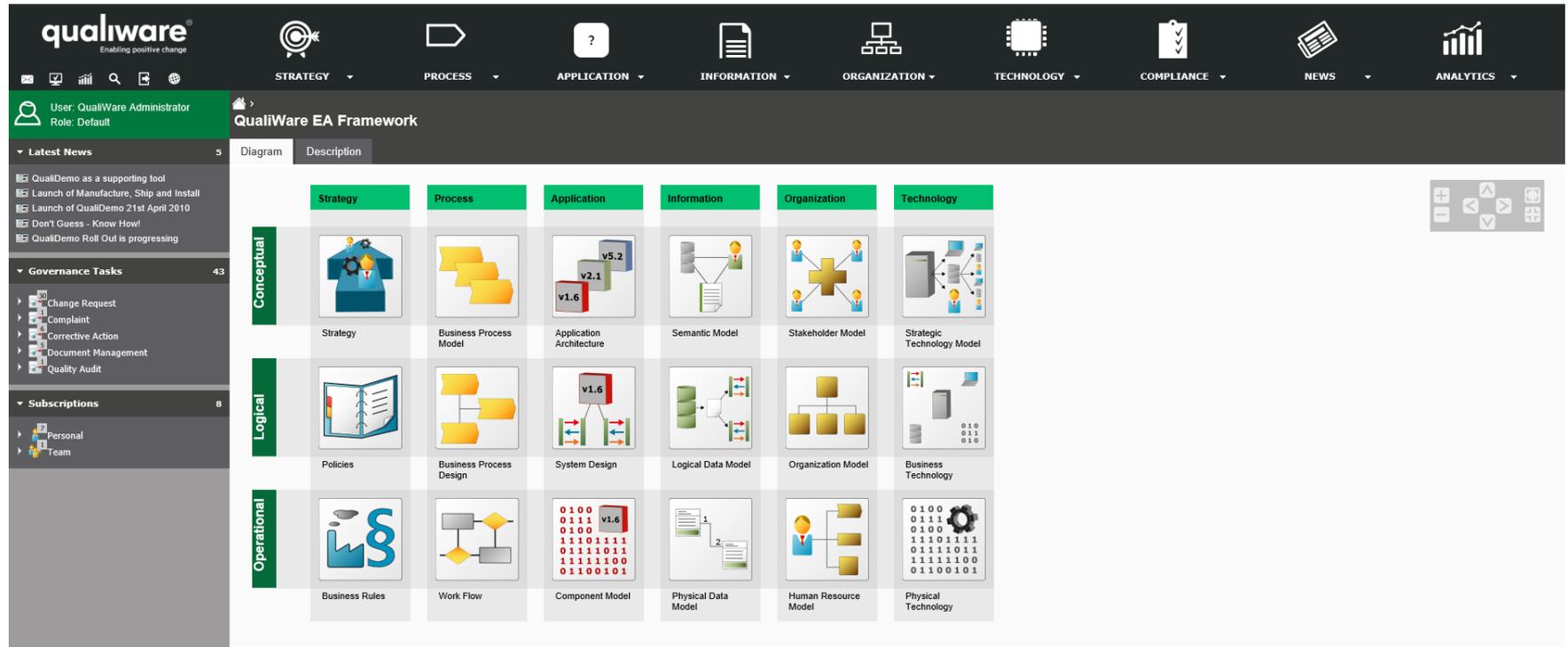
New design



The dashboard features a dark navigation bar with the Qualiware logo and tagline on the left, and a series of icons and labels for navigation: STRATEGY, PROCESS, APPLICATION, INFORMATION, ORGANIZATION, TECHNOLOGY, COMPLIANCE, NEWS, and ANALYTICS. Below the navigation bar, the main content area is divided into a grid of six cards. The first card is a large home button with a house icon. The other five cards display counts and labels: 'My Subscriptions' (7), 'My Governance Tasks' (43), 'My Change Requests' (25), 'My Non-Conformances', 'Latest Processes', and 'Latest Documents'.

Card	Icon	Count	Label
Home	House	-	-
Subscriptions	7	7	My Subscriptions
Governance Tasks	43	43	My Governance Tasks
Change Requests	25	25	My Change Requests
Non-Conformances	Non-Conformance	-	My Non-Conformances
Processes	Process Arrow	-	Latest Processes
Documents	Document	-	Latest Documents

Dark theme



The screenshot displays the QualiWare EA Framework interface in a dark theme. At the top, a navigation bar includes the QualiWare logo and several menu items: STRATEGY, PROCESS, APPLICATION, INFORMATION, ORGANIZATION, TECHNOLOGY, COMPLIANCE, NEWS, and ANALYTICS. Below this, a user profile section identifies the user as 'QualiWare Administrator' with a 'Default' role. The main content area is titled 'QualiWare EA Framework' and features a grid of 18 model icons organized into three rows and six columns. The columns are labeled 'Strategy', 'Process', 'Application', 'Information', 'Organization', and 'Technology'. The rows are labeled 'Conceptual', 'Logical', and 'Operational'. Each icon represents a specific model, such as 'Strategy', 'Business Process Model', 'Application Architecture', 'Semantic Model', 'Stakeholder Model', 'Strategic Technology Model', 'Policies', 'Business Process Design', 'System Design', 'Logical Data Model', 'Organization Model', 'Business Technology', 'Business Rules', 'Work Flow', 'Component Model', 'Physical Data Model', 'Human Resource Model', and 'Physical Technology'. A sidebar on the left contains sections for 'Latest News', 'Governance Tasks', and 'Subscriptions'. A navigation control is visible on the right side of the grid.

Light Theme



 STRATEGY
  PROCESS
  APPLICATION
  INFORMATION
  ORGANIZATION
  TECHNOLOGY
  COMPLIANCE
  NEWS
  ANALYTICS

User: QualiWare Administrator
Role: Default

QualiWare EA Framework

Latest News 5

-  QualiDemo as a supporting tool
-  Launch of Manufacture, Ship and Install
-  Launch of QualiDemo 21st April 2010
-  Don't Guess - Know How!
-  QualiDemo Roll Out is progressing

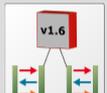
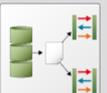
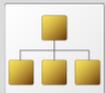
Governance Tasks 43

-  Change Request
-  Complaint
-  Corrective Action
-  Document Management
-  Quality Audit

Subscriptions 8

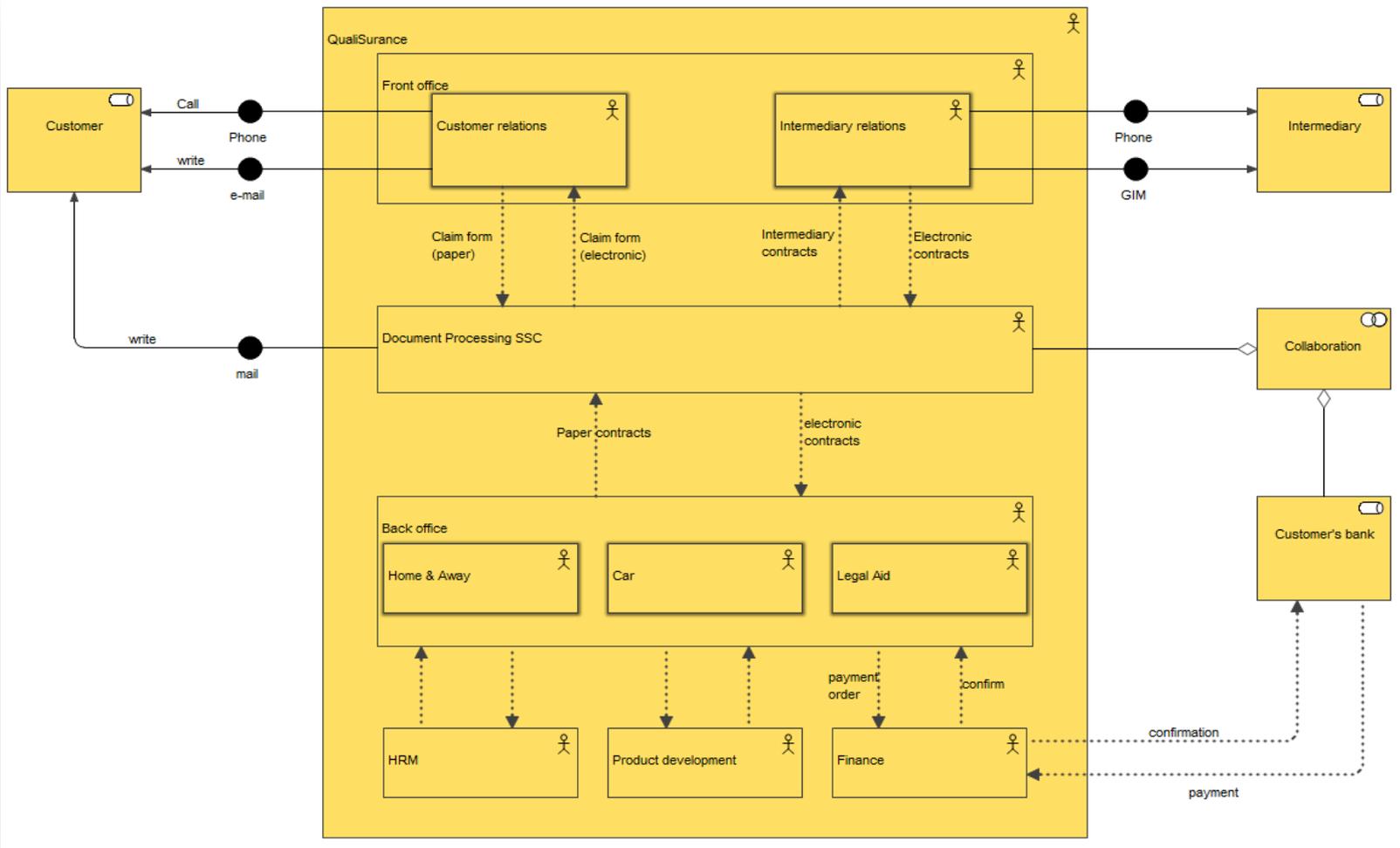
-  Personal
-  Team

Diagram
Description

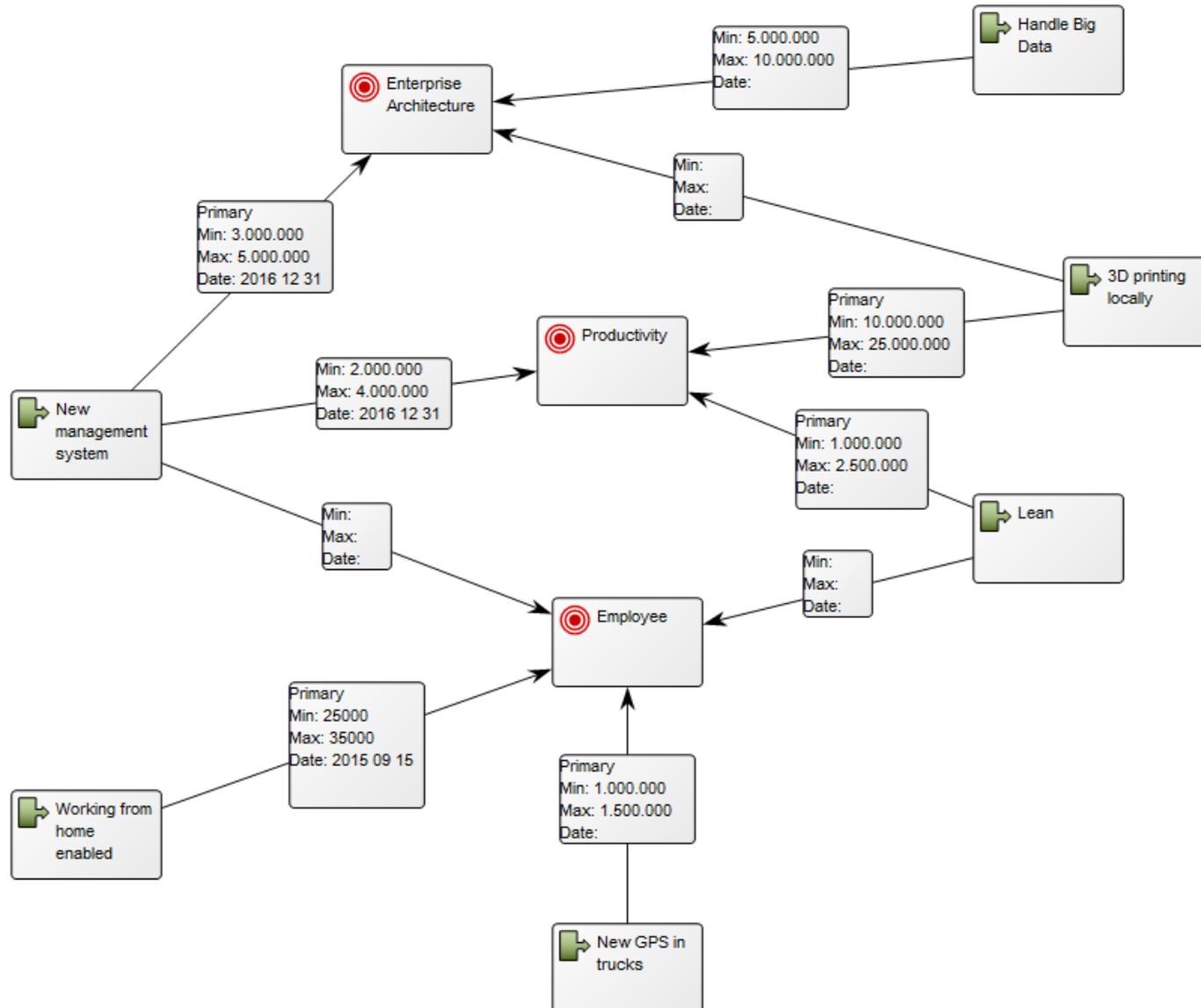
	Strategy	Process	Application	Information	Organization	Technology
Conceptual	 Strategy	 Business Process Model	 Application Architecture	 Semantic Model	 Stakeholder Model	 Strategic Technology Model
Logical	 Policies	 Business Process Design	 System Design	 Logical Data Model	 Organization Model	 Business Technology
Operational	 Business Rules	 Work Flow	 Component Model	 Physical Data Model	 Human Resource Model	 Physical Technology



Archimate



Enterprise Investment



App

Jaynet 4G 01.09

Username 

Password 

Sign in



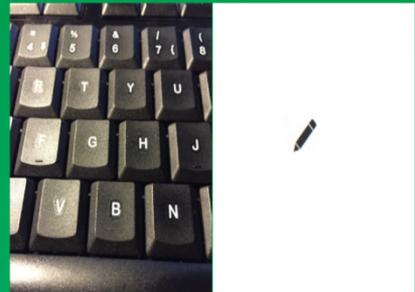
Enabling positive change

- Subscriptions
- BEO >
 - QualiCar Processes >
 - Core Capabilities >
 - Offer custom configured staines... >
 - Order Management, Midsize Cus... >



Jaynet 4G 01.11

Create Change Request



Ny cr

Kuno Brodersen 

Concerns: QualiCar Processes (click to clear) 

SEND

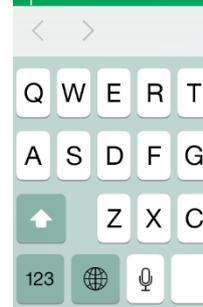


Jaynet 4G 01.11

Write Change Request Text

This is a new cr

SAVE

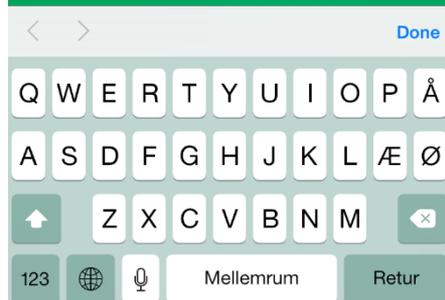


Jaynet 4G 01.11

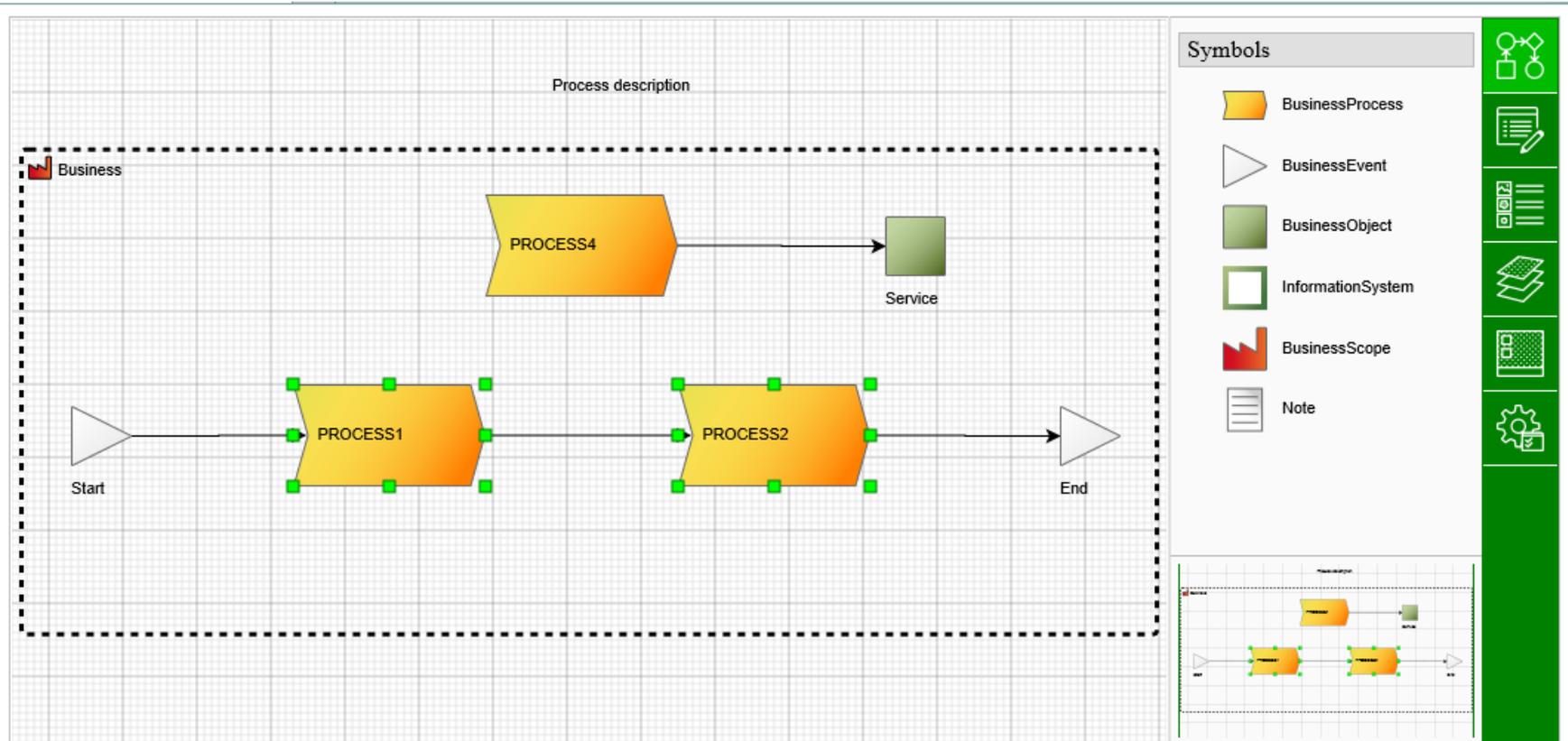
Select Responsible

Kuno

- Kuno Brodersen
- Kuno Muts



Web modeler



Details

ENABLING POSITIVE CHANGE[®]

