### **Article**

### The Importance of Formal Documentation In Enterprise Architectures

By Scott Bernard

### Abstract

While Enterprise Architecture (EA) continues to move forward in its recognition as a meta-approach to understanding and documenting enterprises of various types in all dimensions (strategic, business, and technology). This article discusses the elements of a complete approach to EA, focusing on the documentation element. Examples of EA documentation from the EA3 'Cube' approach are presented to show how various types of models and other artifacts are needed to fully cover the associated EA framework. Two new types of composite artifacts are also introduced – the 'storyboard' that shows all aspects of a service or process, and a 'horse blanket' that holistically depicts an enterprise-wide architecture. The article concludes with a call for more standards for EA documentation and more advanced types of EA models.

### Keywords

Enterprise Architecture, Documentation, Artifact, Meta-model, Storyboard, Horse Blanket

### INTRODUCTION

This article builds on a previous article on "Using Metamodels to Improve Enterprise Architecture" (Uzzle, 2009). While Enterprise Architecture (EA) continues to move forward in its recognition as a meta-approach to understanding and documenting enterprises of various types in all dimensions - strategic, business, and technology (Bernard, 2005; Ross et al, 2006), there is a relative lack of progress in developing both basic and complex models of the various elements of architecture sub-architectures. (e.g., segments, workflows, and systems), as well as the entire architecture. These models are one of the forms of documentation (sometimes called "artifacts") that are associated with

John Zachman (1989, 1992) called basic or single-purpose models "primitive" and combinations of primitive models "composites." Zachman emphasized the importance of developing and maintaining the entire set of basic models across all areas of his framework, which documented an enterprise in its entirety using both interrogative descriptors (who, what, where, when, why, and how) and functional descriptors (data, function, network, time, motivation, and organization). Zachman

believes, and I agree, that to be able to understand and then engineer or re-engineer an enterprise that models must not only be developed in all functional areas of an architecture framework, but the models must be decomposed to various levels of detail in order for the architecture to be useful for analysis, planning, and decision-making.

Several types of architecture frameworks designate specific types of documentation including particular models in various areas of the architecture. These include the Zachman Framework (beginning in 1989), Department of Defense Architecture Framework (beginning in 1989 as the "C4ISR Framework), the Federal EA Framework (beginning in 1999, uses Zachman artifacts), the EA3 Cube Framework (beginning in 2004) and The Open Group Architecture Framework (beginning in 2006).

Of these approaches, the Department of Defense Architecture Framework (DODAF) has a particularly well integrated set of artifacts, though to date this approach has mostly been used to document system-level architectures.

### DOCUMENTATION AND THE OVERALL ARCHITECTURE APPROACH

One of the most important facets in gauging the effectiveness of a particular EA framework is the "completeness" of the overall approach. This includes the presence of integrated elements in

the approach for governance, methodology, framework, documentation, repository/tools, associated best practices, and program auditing (Bernard and Grasso, 2009). Figure 1 shows the relationship of these elements.

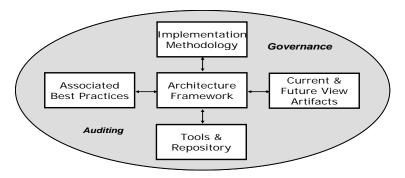


Figure 1. Elements of a Complete Approach to Enterprise Architecture

The documentation element is particularly important, as this is where the various types of artifacts are specified, including reports, charts, spreadsheets, diagrams, matrices, photos, blueprints, various types of models, and other media files. One of the key considerations in ensuring that the architecture documentation fully supports the framework is for the approach

to provide all of the types of artifacts that are required to fully cover all of the areas of the architecture at the strategic, business, and technology sub-levels, as well as the ubiquitous areas such as security, standards, and workforce. Figure 3 provides an example of the relationship of the major elements of the EA3 approach.

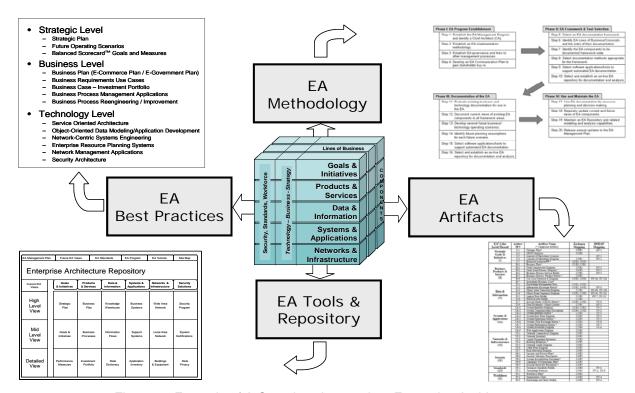


Figure 2. Example of A Complete Approach to Enterprise Architecture

The Role of Metamodels in EA Documentation In the abstract, a metamodel consists of concepts and their interrelationships. A metamodel, for an actual EA, must specify how the EA concepts and interrelationships are represented. For many organizations, much of the metamodel may be determined by the environment. A framework and one or more

tools may already be in place. Defining an explicit metamodel can help to unify an EA program and can provide the benefits outlined previously (Uzzle 2009). The metamodel connects all of the EA artifacts in an approach, an example of which is shown in Figure 3 (Uzzle, 2009).

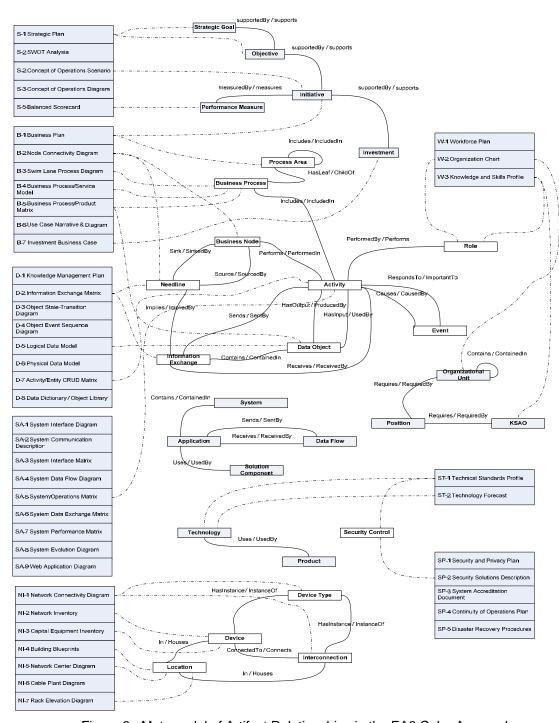


Figure 3. Metamodel of Artifact Relationships in the EA3 Cube Approach

### Relating Artifacts to an EA Framework

As has been mentioned, it is important for the documentation/artifact set for an EA approach to fully cover all areas of the approach. This includes all of the artifacts that are needed to document strategic priorities and direction, business activities and workflow, technology solutions, standards, security controls, and knowledge and skill requirements for the

workforce throughout the enterprise. To continue with the example approach being used in this article (the EA3 Cube Framework and approach), there are 46 types of artifacts that are called for in this approach, that relate to specific sub-architecture areas, as is shown in Figure 4 below.

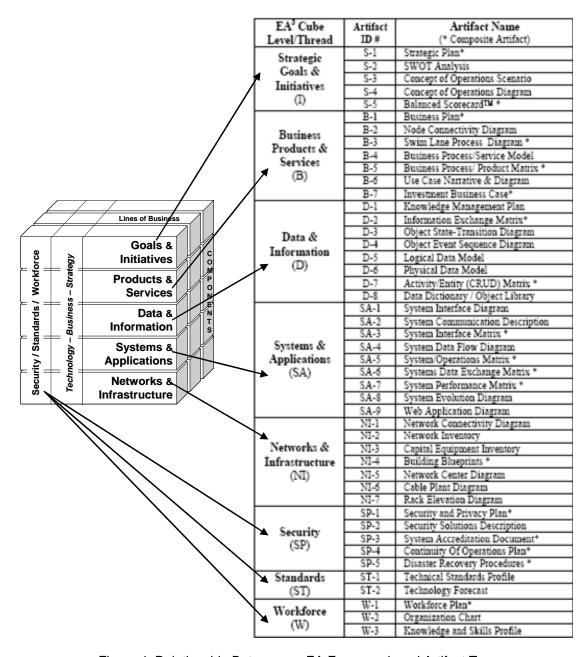


Figure 4. Relationship Between an EA Framework and Artifact Types

The following are examples of each of these artifacts and are provided to show the variety and types of detail that are needed to properly document an enterprise in all areas and all dimensions (Bernard, 2005).

## The Street Survivors (SWOT) (S

### Artifact # and Name S-2: SWOT Analysis

The Strength, Weakness, Opportunity, and Threat (SWOT) Analysis takes a holistic look at the enterprise by identifying internal and external factors which when mapped can reveal areas for improvement and focus.

## Sveningle.

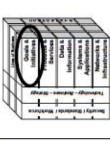
One of the earliest activities the enterprise performs in developing a strategic plan is a 'Strength, Weakness, Opportunity, Threat' (SWOT) Analysis. This analysis looks at internal and external factors to determine areas that the emerprise should focus on to increase its survivability and success, as well as areas that the enterprise should avoid, or decrease its exposure to. The results of the S.WOT Analysis should be summarized in the Stategic Plan along with the matrix table illustrated below, and the full SWOT Analysis is archived in the EA Repository as a separate primitive artifact (S-2). The following is an example of a way to summarize a SWOT Analysis.

Internal Factors  S.1. User Community S.2. Relationships S.3. Involved Leadership S.3. Involved Leadership S.4. In-house Technology S.5. Legacy Architecture S.6. Italining Budget S.7. Culture	Tunifies (o) SO WO S503: Legacy Web Porfals W4/04: EA Sharing S1/03: Security S1/05: Security	16 (T) ST WIT  1615  S1/172: FED Requirements W4/T1: Funding Data S6/173: IT Taining S1/175: IT Awareness
External Factors Interna	External Opportunities (O) 01. Contracting 02. Government 03. New Technology 04. Partnerships	External Threats (T) T1. Funding T2. Market Drivers T3. Merger T4. Authorical Technology

From the identification of Internal Strengths (S), Internal Weaknesses (W), External Opportunities (O), and External Threats (T) for the enterprise, a matrix arrangement like the example above can help to reveal internal and external areas to focus on. This SWOT Analysis is also used to help enterprise architects and strategic planners to develop Concept of Operations (CONOPS) scenarios that detail current and future operating environments.

	DODAF: None	
r EA Frameworks	Zachman: C5/R1	
Relationship to Other EA	FEA: PRM, BRM	8
Rela	FEAF: Business Level	

# EA3 Framework Area



## S-1: Strategic Plan

A Strategic Plan is a high-level policy and planning document that an enterprise uses to document its direction, competitive strategy, most important goals, and the enabling programs and projects (strategic initiatives). The Strategic Plan covers a future period, usually 3-5 years.

### Description

A Strategic Plan is a composite EA artifact that should guide the enterprise's direction over a 3-5 year period in the future by providing the following items, each of which are primitive (basic) EA artifacts. Full versions of abbreviated primitive artifacts are separate artifacts.

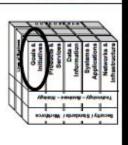
- Provide a <u>Mission Statement</u> and a <u>Vision Statement</u> that succinctly captures the purpose and direction of the enterprise.

  Develop a <u>Statement of Strategic Direction</u> that fits the enterprise's purpose, ensures
- survivability, allows for flexibility, and promotes competitive success. This statement is a detailed description of where the enterprise intends to go.

  Summarize the results of a SWOT Analysis that is based on the statement of strategic direction and which identifies the enterprise's strengths, weaknesses, opportunities, and threats. The full SWOT analysis is artifact S-2.
- Summarize the situation and planning assumptions for several 'Concept of
  Operations' CONOPS Scenarios that support the enterprise's strategic direction. This
  summary should include one current scenario that describes at a high-level the
  coordination of ongoing activities in each line of business, as well as several future
  scenarios that account for different combinations of internal and external diversi
  identified through the SWOT Analysis. The complete scenarios are artifact S-3.
- Develop a <u>CONOPS Diagram</u> that in a single picture captures the essence of and participants in the current operating scenario. This graphic is artifact S-4.
  - Develop a General Competitive Strategy for the enterprise that incorporates the current and future CONOPS scenarios and moves the enterprise in the intended strategic direction in a way that and address internal/external drivers such as culture, line of business requirements, market conditions, competitor strategies, and risk.
- Identify Strategic Goals that will accomplish the competitive strategy, and specify the executive sponsors who are responsible for achieving each goal.
- Identify Strategic Initiatives and resource sponsors for the initiatives, which are the ongoing programs or development projects that will accomplish each Strategic Goal.
- Summarize Outcome Measures for each Strategic Goal and Initiative, using the Balanced Scorecard<sup>TM</sup> or similar approach. The full scorecard is artifact S-5.

FEA: PRM Zachman: C6/R1
usiness Level FEA: PRM

# EA<sup>3</sup> Framework Area

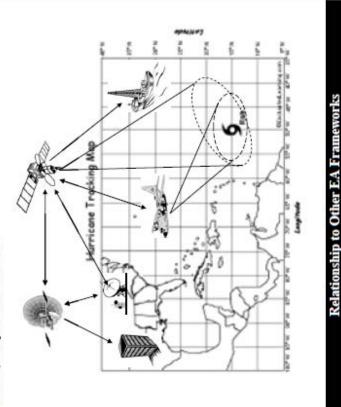


# S-4: Concept of Operations Diagram

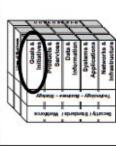
A Concept of Operations (CONOPS) diagram is a high-level graphical depiction of the how the Ħ ö graphical depiction of the functions, either overall, particular area of interest. enterprise

## Example Diagram

This CONOPS Diagram shows at a high level how a fictitious system called the 'Hurricane Warning System' would conduct its primary mission of providing a coordinated weather surveillance and reporting capability using land-based, sea-based, airbonne, and space-based resources.



## EA3 Framework Area



## S-3: CONOPS Scenario

A Concept of Operations Scenario is a narrative operates currently or will operate several years in the enterprise the future given certain stated internal and external scenario is footnoted with planning assumptions. factors identified in the SWOT Analysis. document that describes how

## New Video

- Feleconferencing capability
- 2. Product roll-outs at National conferences.
- product discussions on short Need to hold detailed notice, globally.
- 4. 24x7 work availability
  - Increased suburban commuting and telecommuting
- 6. Tracking of Govt. reports to anticipate product needs
- Changing population demographics, driving new product development

Jeff thought for a minute before responding. "You know, the new line of highway lights has options to incorporate 911 emergency call boxes and Global Postitioning

- 8. Increased cost benefit of solar powered lighting. 9. Additional product
- features to attract customers Global use of PDAs for employee communication
- marketing, and production 11. Integration of sales,
- 12. Accurate customer quotes on the fly.

Conference along with Richard Denferth, DMC's CEO, who had welcombrenced in on the big display recent behind the point. "As 15ff was leaving from min conference room. Advances Newman, Director of Safety and Transportation for the State of Teamserse, asked leff if they could talk about the new line of solar-powered highway Vice President of Industrial Sales for Danforth Manufacturing Company (DMC) had just finished a presentation at the 2008 National Highway Safet lights he had just given a presentation on

"Thanks for taking a minute to talk Jeff. I want to sell you about a situation we have in Temestee and see if your new product line can halp" said Andrea as they found a table in the refreshment area." "No problem, thanks for asking" Jeff said. Andrea pulled up a together with cars that are in a hunry at all hours to get somewhere, you have a recipe for disaster. That it this problem being seen in other places around the country? Taked Jeff. "You, and one so the nonthuning factors that is consistently coming out of invaventations of the night-time accident; in the lack of good lighting on these country roads. I am thinking that your highway grade solar lighting can help us provide more document on her tablet computer and said "Jeff, here is a report that shows an increasing number of serious accident in rural areas of Teunessee involving passenger can and agricultural equipment or commercial tracks. We've arribated it to the growth of subtward communities further out in the commyrade that then depend on two-hans country roads for communing into the city. When you put slow tractors and trucks night visibility on high-risk rural roads without needing electrical infrastructure."

loff pulled his Personal Digital Assistant (PDA)<sup>10</sup> out of his podest and connected to DMC's marketing and sales database at headquarters via a satellite Instance link.<sup>11</sup> "Andrea, these units are \$11,300 each, including the GPS and 911 features." Andrea took notes and responded. "If I can get permission to conduct a pilot test in a comple of months can you provide the lights?" Jeff saked "How many males of road?" "About four males in the particular area I'm thinking of "said Andrea. "Ok, the suggested System (GPS) equipment that can connect to both State and local layed first responders. This might be useful in also improving response times about an accident occur in spate of the improved lighting. Advance nodded and said, "Yes, I doubt that better lighting will stolete the entire problem, but it will help people see each other better, and these others are migrorve accident response times. What is the prixing on these units!" four mules in the particular area I'm thinking of "said Andrea. "Ok, the suggested density for the new unit is 18 per mile, so that would be 72 units total. I can give you our 10 percent early-adopter discount, so the total would be \$732,240. Let me check what the shipping time would be."

Jeff sent a high priority anxil to Bob Green, Wee Positions of Manufacturing. Bob was in the factory when he received Jeff's seamt on his DA, and what the chief seamt on his DA, and what the chief to the present of the properties of the priority of the properties of the properties

# Relationship to Other EA Frameworks

DODAF: OV-1

Zachman: C2/R1

FEA: None

FEAF: Business Level

## EA3 Framework Area



## 8-1: Business Plan

The Business Plan provides a high-level the key line of business and financial strategy that will accomplish the strategic goals and initiatives. description of functions,

# The following items are often found in a Business Plan:

Description

- Business Overview
- Executive Team Profile
- Relationship of Business Activities to Strategic Goals
- Organizational Structure
- Market Outlook and Competitive Strategy
- **Business Cycles**
- Capitalization Summary
  - Financial Strategy
- Current Financial Status Summary
- 10. Business Partnerships and Alliances

### E.A. Framework LULY,

Artifact # and Name

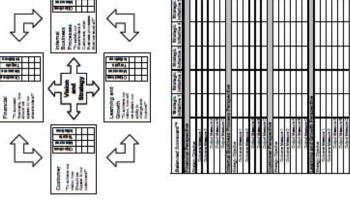
## S-5: Balanced Scorecard"

measures of success for an enterprise and establishes The Balanced Scorecardra goes beyond financial goals and measures in four key business views: Customer;, Financial; Internal Business Processes; and Learning and Growth.

### Description

suggests that people should view the enterprise from four perspectives, (not just a money should analyze the enterprise these The Balanced ScorecardTM develop metrics, collect data, perspectives, as is shown in the Jo pur relative to each figure to the right." perspective)

"The Balanced Scorecard™ is that continuously improve strategic performance and results. When enables enterprises to clarify fully deployed, the balanced exercise into the nerve center their vision and strategy and scorecard provides feedback internal business processes and external planning from an academic translate them into action. order measurement system the scorecard transforms management of an enterprise." H both outcomes around



# Relationship to Other EA Frameworks

Zachman: C6R4 & R5

FEA: PRM FEAF: Business Level

DODAF: None

Zachman: C2/R2, C5/R1

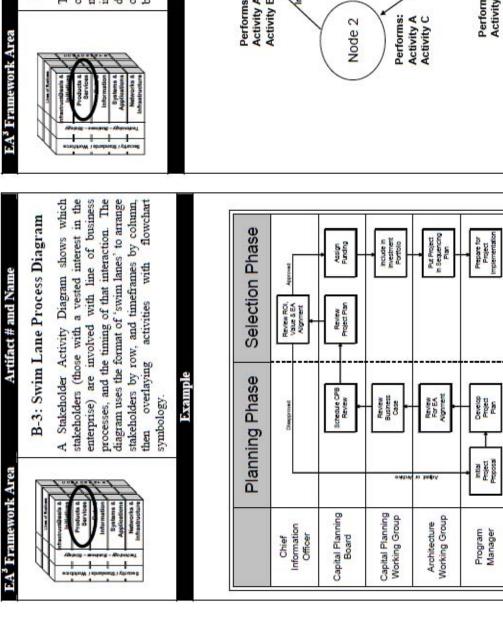
FEA: None

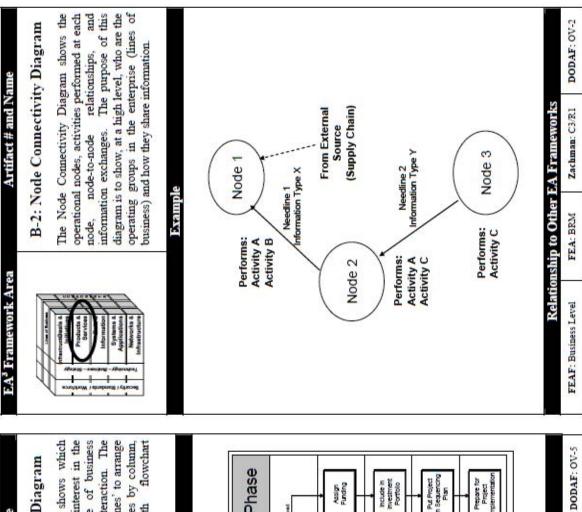
FEAF: Business Level

Relationship to Other EA Frameworks

DODAF: None

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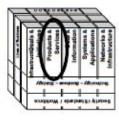
Relationship to Other EA Frameworks

Zachman: C4/R2

FEA: BRM

FEAF: Business Level

# EA' Framework Area



## B-5: Activity/Product Matrix

The Business Activity & Product Matrix maps the lifecycle of revenue-producing products to various lines of business throughout the enterprise. This matrix highlights who owns business processes and products, as well as the extent of supply chains.

### **Exemple**

The Activity/Product Matrix maps the lifecycle of each revenue-producing product that the enterprise produces to the line(s) of business that support one or more phases of the product lifecycle. This matrix allows the enterprise to see where the vertical and horizontal (cross-cutting) business product activities are located, as well as to help define ownership of those processes. The B-5 Activity/Product Matrix can then be used with various Data & Information level artifacts (e.g. D-7 Activity/Entity Matrix) to further map the product lifecycle to requirements for data across the enterprise.

L = Legal	7	egi	S = Service	7	rehouse	W = Warehouse		R = Research & Develop
		ш	s	٥	M	M		Product 6
	1	ட				M		Product 5
	L	ш			200	2000	œ	Product 4
	_	ш	S	D	×	M		Product 3
	7	н	S	D	W	M	30	Product 2
	٦	F	System	0.00		30000	R	Product 1
000	8	51.55750.7	See Market		-	-2017		usiness Product
Remarks	Line of Business G	o enil Busina	Line of Business E	Line of Business D	Line of D seenisud	Line of Business B	Line of A sasnisu8	

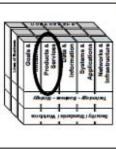
The product lifecycle illustrated in this example has five sequential stages (research and development, manufacturing, warehouse storage, sales/distribution, and servicing) and two parallel administrative functions (financials and legal). Product lifecycles are different within most enterprises, and adjustments to the B-5 matrix should be made accordingly.

# Relationship to Other EA Frameworks

DODAF: Non	
Zachman: C4/R2	
FEA: BRM	
FEAF: Business Level	

e

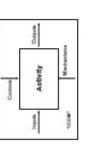
# EA' Framework Area \_\_\_\_ Artifact # and



## B-4: Business Process Diagram

A Business Process Diagram shows a detailed breakdown of an activity, including how each step in the activity relates to the others. The B-4 diagram follows the IDEF-0 modeling technique to show what the inputs, controls, outputs, and mechanisms are for each step in the process.

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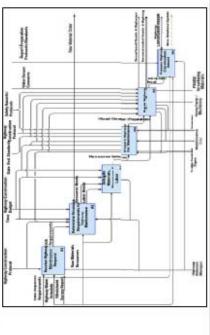
Inputs: Items that initiate/trigger the activity and are transformed, consumed, or become part.

Controls: Guide or regulate the activity; usually indicate when 'how a process will be performed.

Outputs: The results produced by the activity; the reason for which the process was performed.

Mechanisms: Systems, people, and equipment used to perform the activity.

IDEF-0 activity modeling is suitable for business process documentation in that it provides both high level context views, and more detailed views of each step in the activity in a format that can be further decomposed and interrelated with other processes to show linkages. This type of diagram is useful in showing linkages between steps and internal/external influences, but may not indicate a time sequence.

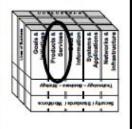


# Relationship to Other EA Frameworks

DODAF:	
Zachman: C2/R2	
FEA: BRM	
FEAF: Business Level	

OV-5

# EA³ Framework Area



## B-7: Investment Business Case

An Investment Business Case uses a standard format to describe the value, risk, and return on investments made in technology and other resources. The Business Case also contains an alternatives analysis, program performance tracking metrics, architecture information, and security status information.

### serino e

- New Requirement. A new requirement for resource(s) or support is identified in a line of business (LOB), which is brought to the EA and capital planning teams for evaluation.
- Existing Solution Check. The EA and capital planning teams determine that an existing EA component cannot meet the requirement.
- New Solution Business Case. The spousoring LOB determines that the requirement is of sufficient importance to merit the cost of developing a business case:
- <u>Business Need.</u> Describe the requirement in terms of the gap in operational or administrative performance it represents to the LOB and the enterprise.
- gap is not resolved, including strategic, business, and technology impact

Describe the impact to the enterprise if the performance

Impact if Not Resolved.

- Alternatives Analysis. Identify 3 or more viable alternative solutions (if 3 exist).

  Cost-Benefit Analysis. Quantify the direct and indirect costs and benefits for each
  - alternative on a lifecycle basis, including qualitative items.
- <u>Return on Investment</u>. Do a ROI calculation for each alternative.
  <u>Net Present Value Adjustment</u>. Do a NPV adjustment for each ROI calculation to account for anticipated cost increases over the investment's lifecycle.
- 4. Business Case Evaluation. The business case's alternatives are evaluated by the Architecture Working Group (AWG) for the correctness of the analysis, and alignment with the EA at each level of the framework. The Capital Planning Working Group (CPWG) then reviews the business case for the correctness of the financial analysis. A coordinated recommendation is made to the executive-level Capital Planning Board (CPB) as to whether the business case should be approved or disapproved.
- Business Case Approval. The CPB reviews and approves/disapproves the business case
  in the context of the enterprise's overall investment portfolio using criteria that identify
  value from a strategic, business, and technology perspective.
- Implementation. If the business case is "selected" (approved) for funding by the CPB,
  the proposed solution becomes an implementation project that is managed by the
  sponsoring LOB. The project is reviewed by the CPB at key milestones and/or
  periodically as part of the capital planning process' oversight of all projects.

# Relationship to Other EA Frameworks

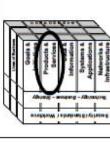
FEAF: None

FEA: Exhibit 300

O Zachman: None

DODAF: None

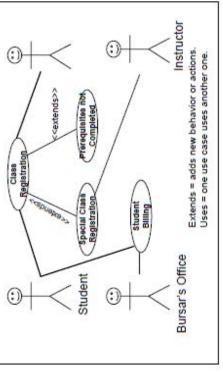
# EA<sup>3</sup> Framework Area



# B-6: Use Case Narrative & Diagram

A Use Case narrative follows the Unified Modeling Language (UML) format for identifying business requirements, their context, stakeholders (actors), and business rules for their interaction with systems, services, and applications that are identified as technology solutions requiring development.

# Use-Case Diagram Example (University Registration System)



# Relationship to Other EA Frameworks

FEAF: Business Level FEA: BRM Co

Zachman: C6/R3, C6/R4

DODAF: OV-6a, SV-10a

## Artifact # and Name EA3 Framework Area

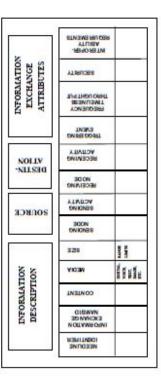


# D-2: Information Exchange Matrix

relevant attributes of data exchanges between These attributes include size, logical The Information Exchange Matrix describes timeliness required, and the security classification media the information i.e., and properties of the information. specification of systems.

which events. Additional information on who is performing the activity can be added, if architecture (information, activities, locations, and times) with a focus on the specific exchange what information during the performance of what activities and in response to The detailed information in the Information Exchange Matrix may be hard to collect but it is necessary to fully understand the information flow Information exchanges express the relationships across four important aspects of the aspects of the information flow. Information exchanges identify which business nodes in the enterprise and its security aspects. needed for security analysis.

The matrix also identifies the event that triggers the information exchange (e.g., set schedule or critzen request). The matrix keys the exchange to the producing and using activities and nodes and to the needline (from the Node Connectivity Diagram) the exchange satisfies. The Information Exchange Matrix partitions each high-level needline into its component parts, i.e., into distinct information exchanges between business nodes. An example format for this artifact is provided below. Additional characteristics may be added to the D-1 matrix based on the purpose or goals of the enterprise.



K. Sowell and A. Reedy

Relationship to Other EA Framew

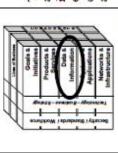
DODAF: OV-3

Zachman: C3/R2, C4/R2

FEA: DRM

FEAF: Data Level

## Artifact # and E.A.³ Framework Area



# D-1: Knowledge Management Plan

enterprise. The KM Plan includes descriptions and The Knowledge Management (KM) Plan provides applications, knowledge warehouses, and databases knowledge diagrams of information sharing between systems, and data are shared across description of how detailed information

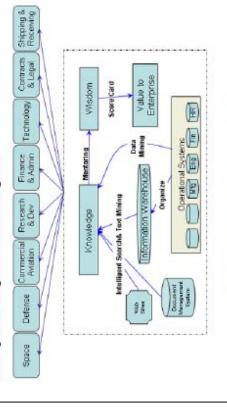
## Description and Example

## KM Plan Contents

- The approach to managing data, information, and knowledge across the enterprise
  - Data and information-sharing strategies and diagrams for each line of business How data and information-sharing support the Business Plan
- Data and information sharing strategies with external partners and customers
- The lifecycle for data and information that is key to the success of the enterprise Which types of data in the enterprise require extra protection

data creation, sharing, updating, storage, retrieval, and deletion)

# Example of a High Level KM Diagram

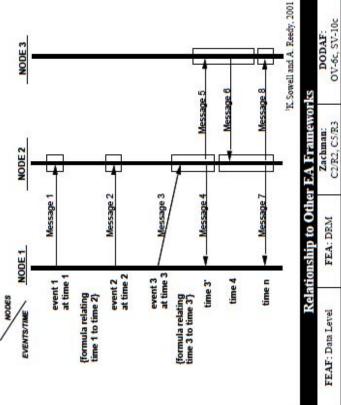


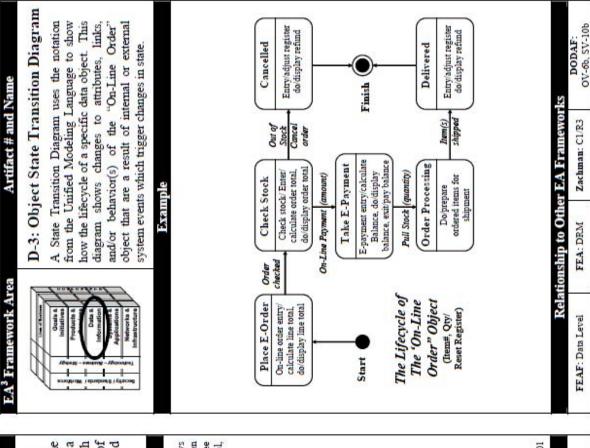
### DODAF: None Relationship to Other EA Frameworks Zachman: CI/RI, CI/R2 FEA: DRM FEAF: Data Level

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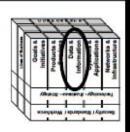
# D-4: Object Event Trace Diagram Also called an Object 'Sequence' Diagram, the D-5 diagram allows the tracing of actions in a set of scenarios or operational threads. Each model should focus on a critical sequence of events and a description of this scenario should accompany the model.

With time proceeding from the top of the diagram to the bottom, a specific diagram lays out the sequence of information exchanges that occur between business nodes for a given scenario. These information exchanges are associated with events and actions (see Information Exchange Matrix). The direction of the event arrows shows flow of control, in terms of the business process, from node to node.





# EA<sup>3</sup> Framework Area



## D-7: Activity/Entity Matrix

which data entities are affected by related line of business activities. Often called a 'CRUD' Matrix An Activity/Entity Matrix is developed by mapping transformations that are performed on data (Create, Read, Update, Delete) through a business process. types basic the identifies because

## D-6: Physical Data Model EA<sup>3</sup> Framework Area

### how the information represented in the Logical The Physical Data Model is used to describe Data Model is actually implemented automated information systems.

## Physical Data Model Provides

There should be a mapping from

a given Logical Data Model to

The PDM is a composite model

the Physical Data Model (PDM)

## Message Format:

- Standards Reference
  - Message Type(s)
- Message Fields with Representation

For some purposes, an entity-relationship style diagram of the physical database design

below.

greatly, as shown in the template

whose components

can vary

- Map From the Logical Data Model to the Message Fields

## File Structure:

Language may also be used in

the cases where shared databases References to message format message types and options to be

are used to integrate systems

Data Definition

will suffice.

- -Standards Reference
- Map from Logical Interface Model to Record and File Descriptions Record Fields

identify

(which

standards

## Physical Schema:

Map from the Logical Data Model to -DDL or ERA Notation with sufficient detail to generate the schema the Physical Data Model with Rationale

formats may be used when file

information

exchange

subsystems. Descriptions of file passing is the mode used to Interoperating systems may use a variety of techniques to exchange and thus have several distinct partitions in their PDM

used) may suffice for messageoriented command and control K. Sowell and A. Reedy, 2001

with each partition using a

different form.

dary Dagman in the Dagman in t			50.	Catalog	(03)		0.0		100		7	Catalog	Production	em Analyzis) its andior
The control of the co	×			Warehouse			W 38		8	2		1	702 E.D	used to: of the prob em map* em (Cluster owns the da
Consist an Activity Let From the Boardiny Diagram Consequences on the Consequence on the	atri		Type	Monthly Statement	Section 2	1	1		0	1	1	1	lodate, D=0	Matrix may be used to:  Observe a coope of the problem  Describe a hystem map Partition the system (cluster Analysis)  Determine who owns the data and/or  processes latin/files)
Cores an Action	N N		Entity Type	Customer			œ	ח	R	œ		1	Read, C.	Matri Oesc Oesc Oesc Oesc
3/9	×		100000	Invoice Line item		Customer	Senices	o	1	a:		2	Create, R.	8
	Act	×		Invoice		1		O	ď				- Nor	chvity, ed? h entity? chvity,
1 1 1 1 1 1 1 1 1 1	7	Matr		Stock	0	0	¥	0	1			E	2 m	tone a dropp for eac dary a
Entry-Relationship Diagram	<b>Entity-Activity Matrix</b>	Entity-Activity (CRUD) Matrix:			Stock	Receive new stock Control	Receive customer order	ssue customer with goods (	ssue monthly statement	Receive faulty goods	Order new printed catalog	Order new stock	Mail catalog to customer	Check matrix that  If not it's singular affected by at least one activity,  If not it's singular and should be dropped?  If not the substantial activity for each entity?  In there just one "cheate" activity for each entity?  Both that "cheate" may be a boundary activity both may have becomed from the real processor.
	0	Entity	-	2 5	-	1 Re	2 Re	E E	4 156	2	9	7	8 M	Check is ever is ther Note the
200,00 210	<u>©</u>	F				-	2	m	4	S)	9	7	ω	5 6 5 6 5

LEY!	Relationship to Other	ier E, A. Francewor	KS
FEAF: Data Level	FEA: DRM	Zachman: C1/R4	DODAF: 0V-7, SV-11

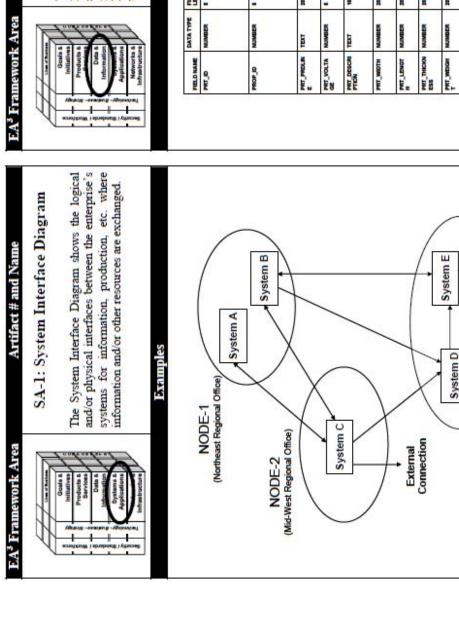
DODAF: SV-9

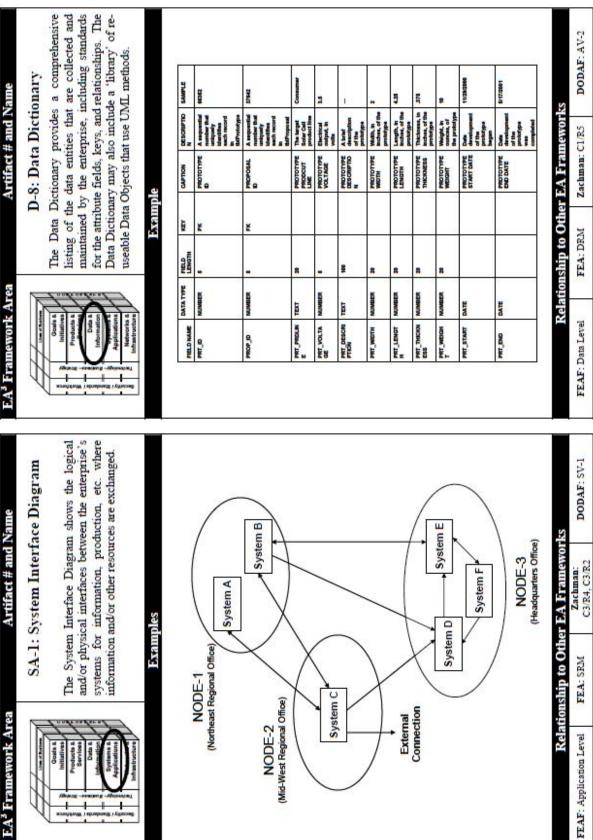
C1/R3, C4/R2

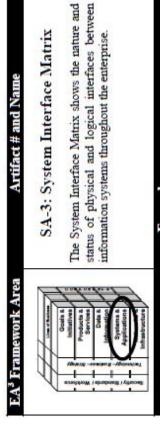
FEA: DRM

FEAF: Data Level

Relationship to Other EA Frameworks



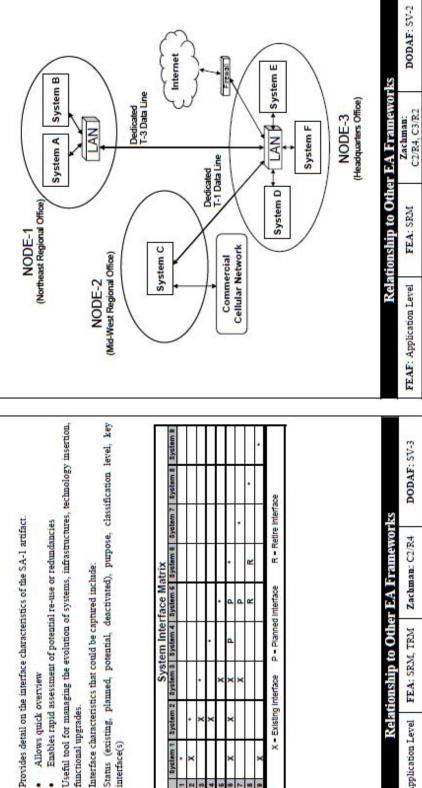




# Artifact # and Na

## SA-2: System Communication Description

Interface Diagram by providing a description of how data is communicated between systems throughout the enterprise, and includes specifics The S-2 artifact compliments the S-1 System about links, paths, networks, and media.



System Interface Matrix



Provides detail on the interface characteristics of the SA-1 artifact

H

Enables rapid assessment of potential re-use or redundancies

Allows quick overview

Interface characteristics that could be captured include:

functional upgrades.

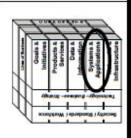
ci mi interface(s)

DODAF: SV-2

FEA: SRM

FEAF: Application Level

# Artifact # and Nam



# SA-5: System/Operations Matrix

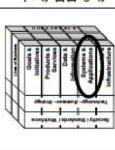
activities to system functions within and between The System/Operations Matrix relates operational lines of business throughout the enterprise.

- Relates operational activities to system functions
- Identifies the transformation of an operational need into a purposeful action performed by a system ci
- Supports decision making as follows:
- Identify 'stovepipe' systems and opportunities for automation
- Identify redundant systems and functions
- Analyze gaps in performance
- Target investment opportunities

S	System / Operations Matrix	erations N	<b>Natrix</b>		
Operational Activity	Call for Sales Data	Input Sales Data	Update Sales Data	Distribute Sales Data	Use Sales Data
System Function					
Load Sales Data Input Template	×				
Display Sales Data Input Template	×			100.0	
Load New Sales Database	×				
Receive New Sales Data		X			
Load Historical Sales Database			×		
Update New Sales Data Sub-Table			×		
Update Historical Sales Database			X		
Receive Sales Data Corrections		×			
Update Historical Sales Database		200.00	X	300	
Send New Sales Data				×	
Send Updated Historical Sales Data				×	
Receive New Sales Data Querry				00	×
Send New Sales Data				×	×
Receive Historical Sales Data Querry					×
Send Updated Historical Sales Data				×	×

To the second se	Zachman: C2/R4	
	FEA: BRM, SRM	
一次 一方の方のここの いっこういかん	FEAF: Application Level	

DODAF: SV-5

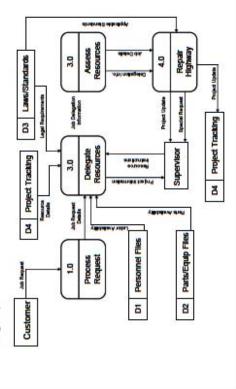


# SA-4: System Data Flow Diagram

Artifact # and Nam

The System Data Flow Diagram is better known as processes within a system that exchange data, and The SA-4 artifact a 'Data Flow Diagram' and is intended to show the compliments the B-4 Business Process Diagram, and can be decomposed to show additional detail. how those exchanges occur.

- Captures and describes system functions and the data flows between them.
- Documents system functional hierarchies.
  - Primary purpose is to:
- Develop a clear description of the necessary system data flows that are input (consumed) and output (produced) by each system
- Ensure functional connectivity is complete
- Support appropriate level of functional decomposition for additional detail
- B-4 Business Process Model (IDEF-0 the systems counterpart to the diagram). 2 4

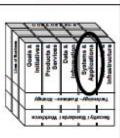


# Relationship to Other EA Frameworl

FEA: SRM, DRM FEAF: Application Level

Zachman: C2/R3

DODAF: SV4



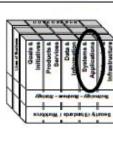
# SA-7: System Performance Matrix

The System Performance Matrix lists the metrics are important with regard to reliability, availability, and maintainability. that

- Specifies the quantitative characteristics of system:
- Hardware/software
- Interfaces
- Communication components
- Identifies both current and future parameters.
- Includes all relevant technical performance characteristics, for instance: ci m
- Mean Time Between Failure
  - Restart Rate
- System Initialization Time
  - Data Transfer Rate

	Type of	Original	Current	
Measure Area	Measure	Baseline	Status	Larget
System Maintainability	Percentage	0.45	0.52	9.0
System Availability	Percentage	98.0	0.93	0.95
System Start-up (Initialization) Time	Seconds	32	23	15
System Restart (Re-boot) Time	Seconds	35	26	18
Hosted Application Start-up Time (>100 MB)	Seconds	28	26	25
Hosted Application Start-up Time (<100 MB)	Seconds	19	- 41	15
Data Throughput Capacity (# of input types)	Megabytes	100	250	200
Mean Time Between Hardware Failures	Days	89	69	06
Mean Time Between Software Failures	Days	12	14	20
System Settings Back-up Time	Minutes	22	21	18
System Data Back-up Time	Minutes	146	137	120
Email Outbox Transfer Rate (<1MB)	Seconds	12	11	10
Email Outbox Transfer Rate (<300KB)	Seconds	5	7	2

DODAF: SV-7	
Zachman: C2/R3	
FEA: SRM, TRM	
FEAF: Application Level	



# SA-6: System Data Exchange Matrix

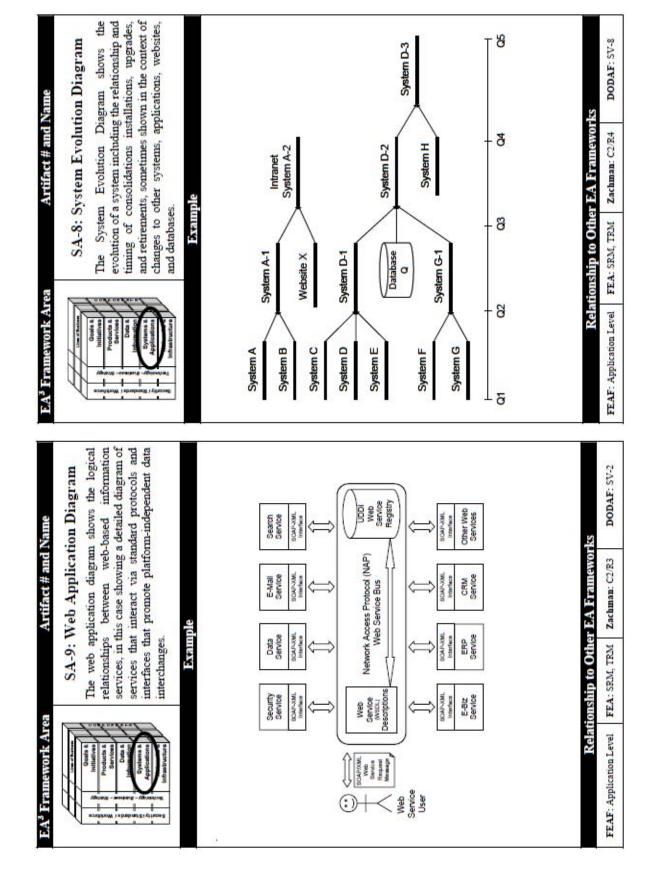
format to show which systems exchange particular The System Data Exchange Matrix uses a table types of data within and between lines of business throughout the enterprise.

Exchange Matrix is on how the data exchanges actually are (or will be) implemented, in and grows out of, the Information Exchange Matrix. That is, the automated portion(5) of system-specific details covering such characteristics as specific protocols and data or media formats. These aspects of exchanges, while difficult to document, are critical to understanding the potential for overhead and security constraints introduced by the physical aspects of the unplementation. The System Data Exchange Matrix relates to, each information exchange in the Information Exchange Matrix is associated with the system interface that carries the corresponding system data in the System Interface Description. The business characteristics for the information exchange are replaced with Automation may introduce characteristics that are not intrinsic to the business systems within a systems node and across systems nodes. The focus of the System Data For example, performance attributes for the business information exchanges are replaced by the actual system the automated portion(s) of the information exchange. The System Data Exchange Matrix describes, in tabular format, data exchanges between the corresponding system data exchange characteristics. performance attributes for information exchange.

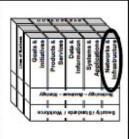
		Services	508	
Security		Priority		
ŏ		Classification		-
8		Throughput		
Performance	8	Timeliness	,	
Per	9	Frequency		
uog	milan	System Function		
Source & Destination	Destination	System		
		System Function		
	Source	System		
	\$180	Triggering Event		
Nature of Transaction	e de	Format/Standard		
	Transi	Size	88	
		Data Element Name		
		Data Exchange		
Identification &	applica	Information Exchange		
dentific	Trace	System Interface		
-	2	Needine	- 4	4"

K. Sowell and A. Reedy, 2001

DODAF: SV-6
Zachman: C2/R3
FEA: SRM, TRM
FEAF: Application Level



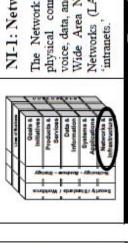


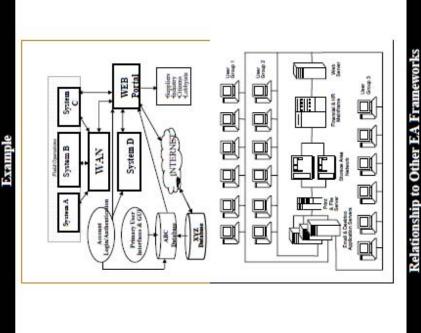


The Network Inventory lists all of the hardware and software on the enterprise's voice, data, and video networks throughout the enterprise. The list may bar code numbers or other unique include

# NI-1: Network Connectivity Diagram

physical connections between the enterprise's voice, data, and video network... including external Wide Area Networks (WANs) and Local Area The Network Connectivity Diagram shows the Networks (LANs)... also called 'extranets' and





## NI-2: Network Inventory DMC, Inc. Network Equipment Inventory Description Bar Code Location Vendor Mode Section (e identifiers.

DODAF: None

Zachman: C3/R5

FEA: TRM

FEAF: Technology Level

DODAF: None

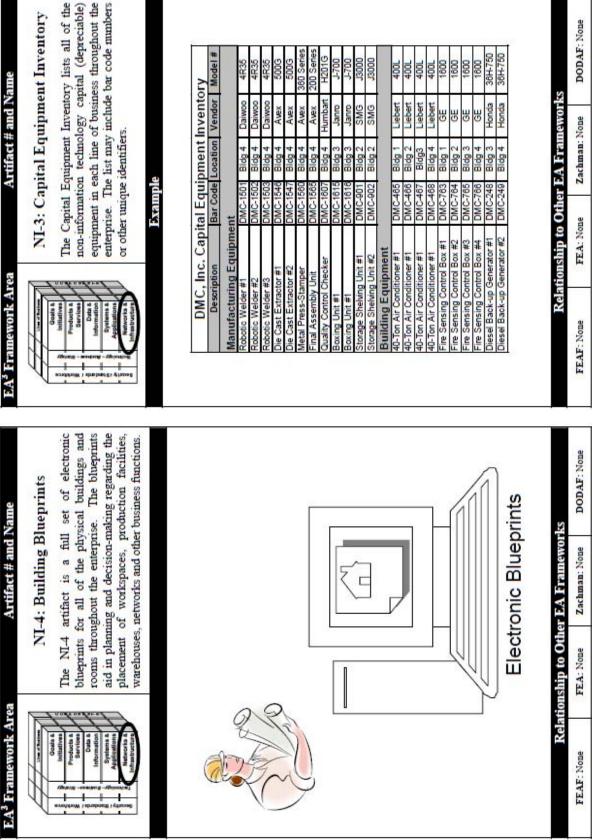
Zachman: C3/R5

FEA: TRM

FEAF: Technology Level

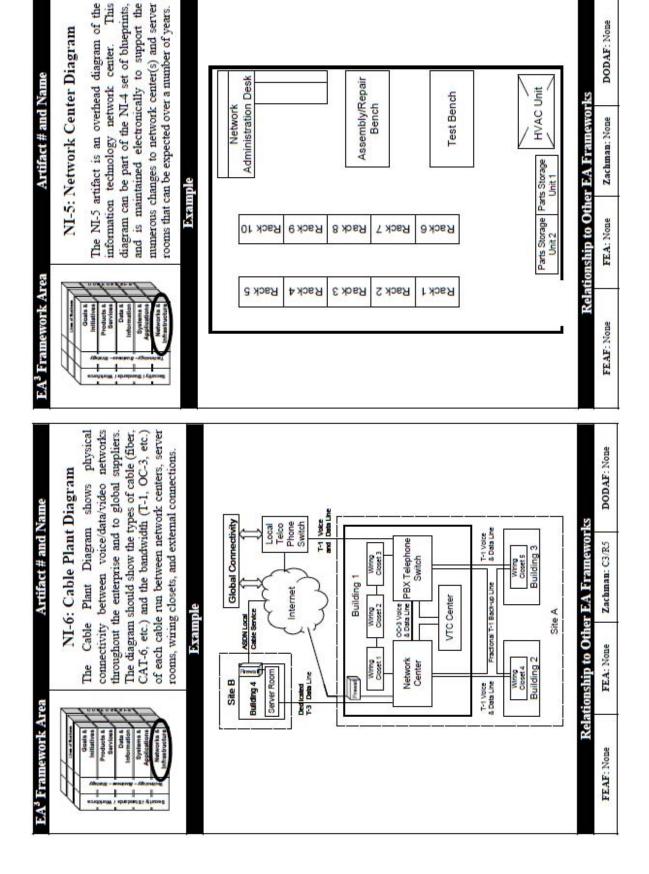
Relationship to Other EA Frameworks

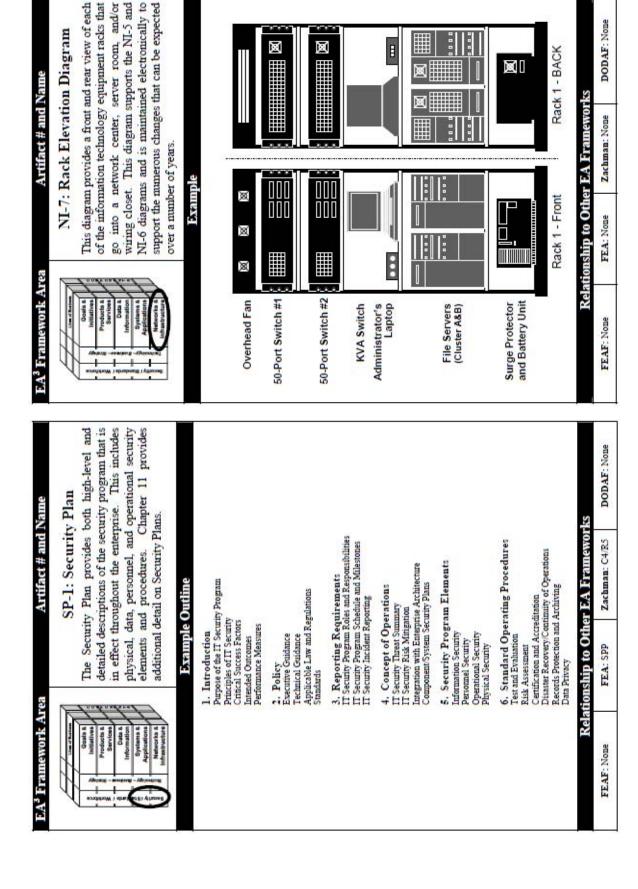
# EA³ Framework Area



DODAF: None

400L 400 400L





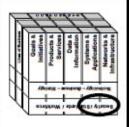
DODAF: None

Rack 1 - BACK

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## Artifact # and Nam EA3 Framework Area



## SP-3: System Accreditation Document

Accreditation Document uses a standard format for evaluating the security status of information systems throughout the enterprise. There are a number of parts to a system security accreditation as are illustrated in the example. System

## Example Outline

- Document provides an overview of the business context that the information system operates in, states the current security status of the system (last accreditation), and 1. System Security Plan. This opening section of the System Accreditation summarizes the contents and finding of the other accreditation documents.
- 2. System Risk Assessment. This section of the document uses a standardized format for showing areas of risk to the information system in the four primary areas security remediation strategies (how to avoid a security risk, or deal with it if a problem operations and the type of system data to be protected. Provides security risk threat areas that are covered in artifact SP-2; physical, data, operational, and personnel. Assigns a level of risk based on the business context for system occurs) for each area of risk that is identified
- test that attempts to enter the system through other-than-normal log-in procedures, as system with an active vitus, worm, or other type of problematic element that reduces 3. System Test and Evaluation. Also called a system 'penetration test.' The System Test and Evaluation (ST&E) section of the document provides the results of a live well as attempts to overwhelm the system (denial of service attack), or infect the or eliminates information system functionality
- 4. Remediation Plan. This section of the document provides the status of corrective actions taken to fix all of the security risks found during the risk assessment/ST&E.
- approval to operate the information system that is provided by the designated person in the enterprise (usually the Chief Information Officer or the IT Security Manager) Approval to Operate. This section of the document is the formal (signed)

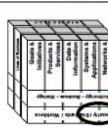
# Relationship to Other EA Framewor

FEA: SPP FEAF: None

Zachman: C4/R5

DODAF: None

# EA<sup>2</sup> Framework Area



# SP-2: Security Solutions Descriptions

high-level view of how security is provided for dimensions of security: physical, data, personnel, and operations and may Security Solutions Description provides selected resources throughout the enterprise. include diagrams or matrices. cover four solutions

## Example Outline

## Operational Security

n the area of information

Data Security

Program should promote

security, the Security

be developed for recovery from operations. SOPs should also continuity of operations if all or part of the enterprise becomes disasters, and for enabling the security, the Security Program operating procedures (SOPs) for all EA components that In the area of operational development of standard support line of business major outages or natural should promote the

content assurance, source

designs, information

security-conscious

authentication, and data

access control. The

assessment of types of data being handled for

## Personnel Security

new user/recurring training user authentication and IT combining personnel and ohysical security solutions Program should promote badges, biometrics, card swipe units, cipher locks, In the area of personnel security awareness, and should be implemented. and other methods of security, the Security

## Physical Security

Jone (e.g. customer credit

data or employee SSNs

concerns should also be

privacy protection

protection for the facilities that support IT processing, control telecommunications rooms, media storage, and disaster captured in the EA include of access to IT equipment, as well as fire protection, The elements of physical security that should be ecovery systems. networks, and

# Relationship to Other EA Frameworl

FEA: SPP

FEAF: None

Zachman: C4/R5

DODAF: None

# EA' Framework Area



## SP-5: Disaster Recovery Plan

The Disaster Recovery Plan is an assessment matrix and set of procedures to handle outages in various business and/or technology capabilities that do not require the enterprise to relocate its operations. Outages can be caused by natural or man-made events (e.g. füre, flood, power outage).

## xample Contents

The activation of the Disaster Recovery Plan may have to be accomplished in the midst of a natural or man-made disaster that makes clarity, brevity, completeness, and flexibility (backups) key to success. The following are some of the recommended elements in a Disaster Recovery Plan:

- Disaster Recovery Activation Conditions for Activating the COOP.
- Recovery Roles and Responsibilities. A matrix of the roles and responsibilities (by position) of all personnel throughout the enterprise who are involved in activating the COOP. Alternates are provided for each position.
- Disaster Impact and Recovery Assessment. A standard matrix for assessing the type and duration of the outage, as well as the systems and functions throughout the enterprise that are affected. Depending on the type of outage and the projected period of outage (minutes, hours, days), the recovery procedure may differ.
- Recovery Procedures. The procedures that are used to restore the business and/or system functions that have been disrupted. Examples include:
- Electrical Outage
- Air Conditioning/Heating Outage
- Building Damage (Fire, Flood, Earthquake)
- Room Damage (Fire, Flood, Earthquake)
- Virus Infection of Information System(s)
- Loss of Internal or External Data Communications
- Loss of Internal or External Telephone Communications

# Enterprise Functions Do Not Relocate

# Relationship to Other EA Frameworks

Zachma	
FEA: SPP	
FEAF: None	

DODAF: None

in: C4/R5

# EA<sup>3</sup> Framework Area



# SP-4: Continuity of Operations Plan

The Continuity of Operations Plan (COOP) uses a standard format for describing where all or part of the enterprise will relocate to if the normal operating location cannot be occupied for an extended period (more than a few days) due to a natural or man-made event.

## Example Contents

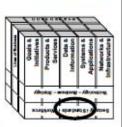
The activation of the COOP relocation site may have to be accomplished in the midst of a local or national disaster that makes clarity, brevity, completeness, and flexibility (backups) key to success. The following are some of the recommended elements in a COOP document:

- COOP Activation. Conditions for Activating the COOP.
- COOP Roles and Responsibilities. A matrix of the roles and responsibilities (by position) of all personnel throughout the enterprise who are involved in activating the COOP. Alternates are provided for each position.
- COOP Checklist. A step-by-step checklist of actions for each person participating in the COOP.
- COOP Relocation Site Map and Directions. How to get to the COOP site from various probable routes.
- COOP Relocation Site Activation. The process for activating the COOP site, establishing internal/external communications, and reconstituting key enterprise functions at the COOP site.
- COOP Relocation Site Inventory. An inventory of systems, equipment, and supplies at the COOP relocation site, along with the person(s) responsible for ensuring that the systems are operational and the equipment is present when needed
- COOP Relocation Site De-Activation. Procedures for de-activating the COOP
  site and restoring it to a 'ready status' after a real relocation event or training
  exercise.

# Enterprise Functions Have to Relocate

# Relationship to Other EA Franceworks FEAF: None FEA: SPP Zachman: C4/R5 DODAF: None

## Artifact # and Name EA<sup>3</sup> Framework Area



## ST-2: Technology Forecast

The Technology Forecast supports and relates to Technology Forecast documents expected changes in any of the standards listed in the ST-1 artifact, where future changes appear to be happening or ST-1 Technology Standards Profile. about to happen.

### Example

- Captures expected changes in technology related standards and conventions
- Identifies critical technology standards, their fragility, and impact of changes to the architecture
- Contains specific predictions about the availability of emerging standards, and relates to specific System/Application (SA) framework elements

Forecast Area	Short Term Plast	Mid-Term (10 28 Member)	Cong Term
Operating Systems	Macronol GT basic Operation System will be supported until late 2000	Manove GT2 vill be landed in sery 2006	Littus is gaining is capability and relatedity, should consider regarding 2000 as an alternative to Macronos GT appada.
Office Automation Suite	Kone Big Sube in befolds in easy any 2005	Your Tig Subs II is done out in lete 2000, will provide and darks exhange between applications and a bundled graphics and photo editor.	Kora Project X la going to Incorporate a detabase application
Desktop PCs	Gell 2000 becama standard in 2004, in standard on 70% of designation of the in relation	Gel 2000 units will namath	Conduct sendor the office and y 2008 based on update application and performance requirements
Desktop Monitors	12' Color CRTs being replaced by 31" Color LCDs as Decision are replaced, 100% in risk 2005	LCD unts will recal:	Conduct sendor for office and a sendor for competability and user requirements
Percictent Storage	5 Gigstyte PC44CIA type 2 and evaluate	10GB card expected	40×GB cards
Perconal Digital Accidants	Coactes ires only- Greenberry 1400	Office Direction also get Generalismy X400s	Conduct wandorth off in early 2008 based on updated application and performance recolumns

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FEAF: Technology

In: C3/R4	DODAF: TV-2, SV-9	
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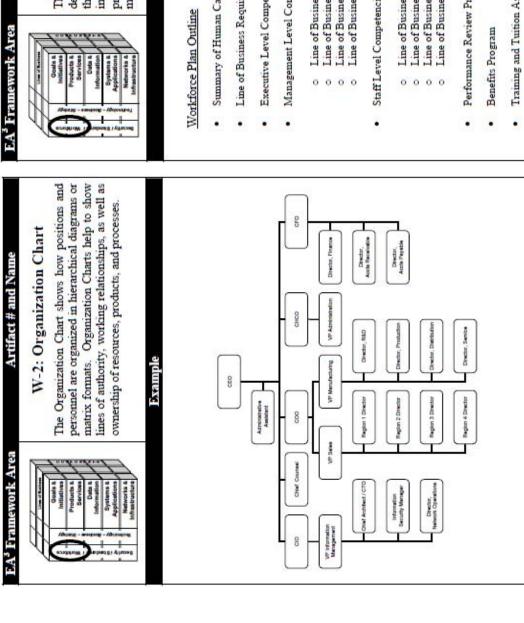
### The Technology Standards Profile is a listing of business services and associated technologies that are accepted by the enterprise as being a primary or secondary standard. Further detail can be added

ST-1: Technology Standards Profile

	lecum	Iteal Stalling	recinical standards Prome	u		
Item Description	International Standard 1	International Standard 2	National Standard	Local	Standard	Atternative
Information Systems Hardware						
Metwork Router	150 802.1	CD17 MID	MST 400-1	0	Sason 7300	HonBox 300H
Network Server		COLUMBO:	NST 400-1	30	0002 (80	Cowbox 710
Jestified Stoward		CDIZ NGO	NST 400-1	3 3	SS doaw	099 AH
Desktop PC		COLUMBO	MST 400-1	8	Cell 1650	Cowbox 200
Information Systems Software						
Server Operating System	150 802.1	COLL NO	NST 400-1	30	Macrobwit OS	BlueCap Units
Desidop Operating System	150 802.1	COLUMBO	NST 400-1	3	Nacrobwit OS	Linux Desktop
Desiring Office Automation Suite		CDIA MICO	NST 400-1	25	оцияни видосову	Home Big Suits
Computer Alded Design		COLUMN TICE	NIST 400-1	3	Gradex CAD	Meano CAD
Telecommunications System Hardware	dware					
PSX Cardral Sellich	150 877.15	SOCT MICE	HEET 1738	Vertico 679	Wester 7200	BlamoTal BCX
PBX Central Seltuh	150 877.19	90KJ NGD	HEET 1738	Vertico 679	Wester 7202	BlamoTel 838
Desk Telephone	41:778 GB1	SOCI NOD	82/1 333	649 orași.	Wester 55J	DamoTel 10J
Telecommunications System Software	TWATE				Section of the second	
PBX Switching Controller	18/2/18/08/	OEN 7306	BCT 3331	Vertex 679	Wested PSX Max	Starro PEX
VOIP Interface	150 877.1F	CEN 7306	MEET 1738	Verigo 679	Wester VOIP Max	Slamo VOIP
Video Conferencing System Hardware	Ware	Si composido	E 18 Sec. 31			0.50 1996
Roll-Annund VTC Unit	150 4783	16 3	HILL ASSE	10 3h	PhotoVotr 1300	Humbal 850
Desktop VTC Unit	150 4783	25	HILL ASHS	35	PhotoVox 350	Potunit 750
VTC Multiplexer & Control Box	150 4783	88	ILLE ASAS	0 00	PhotoVox M45	A STATE OF THE STATE OF
Video Conferencing System Software	Ware	83 8	0.60 6 6 7	65	Short bash of the	
Desktop Video Conferencing	150 478.3		HERE ASAS		Macroflad Mad	

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DODAF: TV-1	
Zachman: C3/R4	
FEA: TRM	
FEAF: Technology	



### Workforce Plan provides a high-level description of how human capital is managed The Workforce Plan includes strategies for hiring, retention, and DODAF: None management, and staff levels of the enterprise. Management Level Competencies and Professional Development Plans Executive Level Competencies and Professional Development Plans W-1: Workforce Plan Staff Level Competencies and Professional Development Plans Relationship to Other EA Frameworl Zachman: C4/R1 development throughout the enterprise. Summary of Human Capital Management Strategy Training and Tuition Assistance Program professional Line of Business Requirements FEA: None Performance Review Process Line of Business C Line of Business D Line of Business A Line of Business B Line of Business C Line of Business D Line of Business A Line of Business B FEAF: None

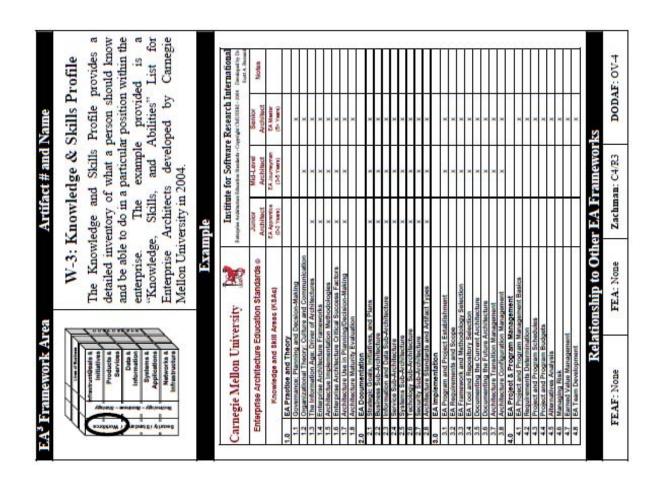
DODAF: 0V-4

Zachman: C4/R2

FEA: None

FEAF: None

Relationship to Other EA Frameworks



### USING ARTIFACTS TO SUPPORT PLANNING AND DECISION-MAKING

The use of a robust and comprehensive set or documentation artifacts, as illustrated by the set provided in this article, is an important part of a complete approach to EA. It is also important that these artifacts be linked to each other and to specific areas of the EA framework to establish relationships and identify the intended areas of use for the artifacts. A number of well-known approaches to EA either lack a specified set of artifacts, or have "holes" in the artifact set such that the EA is sub-optimized to support planning and decision making.

As was previously mentioned, the set of artifacts shown in this article are a combination of basic (primitive) artifacts and composite artifacts that utilize all or part of several basic artifacts. The artifacts that are the most useful to management for planning and decision-making are often composite artifacts which bring together a number of types of information into a dashboard or a holistic abstraction of an enterprise-wide

service (e.g., email or human resources), a line of business function (also referred to as segment), or a particular system or business/technology solution.

An EA must provide artifacts that are useful for all stakeholders at the executive, management, and staff levels. Therefore the artifact set will vary in depth of detail and intended use. The best way to ensure that the architecture's documentation is complete and adds value is to specify an artifact set that provides various types of documentation that is actionable – immediately useful and authoritative for various stakeholder groups.

Figure 5 on the next page provides an example of a "storyboard" that is a new type of artifact (Bernard, 2009) which is a composite that brings together information from the S1, B-3, B-4, D-2, SA-3, and N-1 artifact examples provided in this article. This "storyboard" depicts the 'safety inspection and violation reporting process' at the Federal Railroad Administration in the U.S.

Department of Transportation, and was helpful in improving workflow associated with this process, identifying authoritative sources for data, and depicting the systems and networks that support this process, as well as the electronic and hardcopy forms that the agency uses in this process. This 'storyboard' artifact raised awareness about the various parts of the

process, relationships in workflow, and the importance of a number of supporting IT resources. All of this served to provide (for the first time) a comprehensive view of an important service area from a strategic, business, and technology perspective – and supports planning and decision-making in this key area of mission activity for the agency.

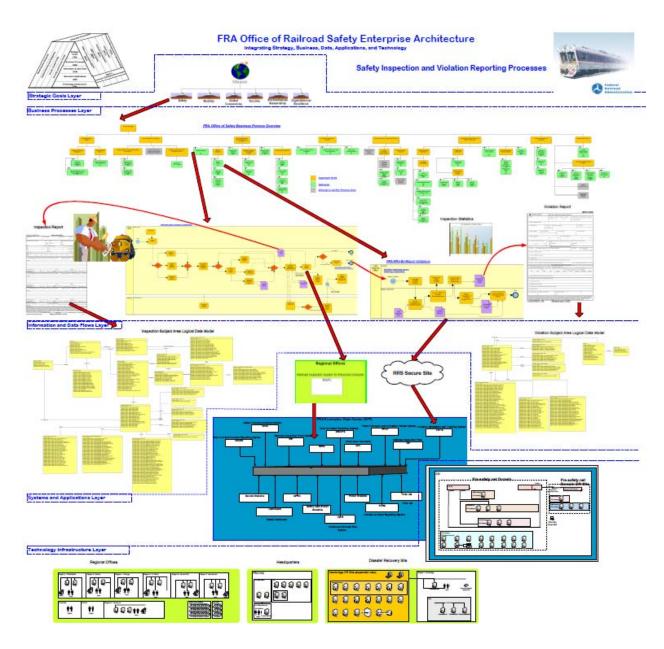


Figure 5. Example of a "Storyboard" EA Artifact to Holistically Describe a Process

Figure 6 on the next page shows another composite artifact that is a new addition to the EA3 'Cube' approach (Bernard, 2005). The

"Horse Blanket" artifact captures in one graphic an entire enterprise and gets its name from the typically long length of the print-out that is done with a blue-print size drawing on a plotter that is continuous to cover all of the organizational segments in an enterprise. The Horse Blanket organizes the segments side-by-side and then also maps hierarchically to the strategic, business, data, application, and infrastructure

sub-architecture views of the EA3 Cube framework. This helps to depict all of the strategic goals, lines of business, major and supporting business processes, supporting databases and systems, as well as host infrastructure elements.

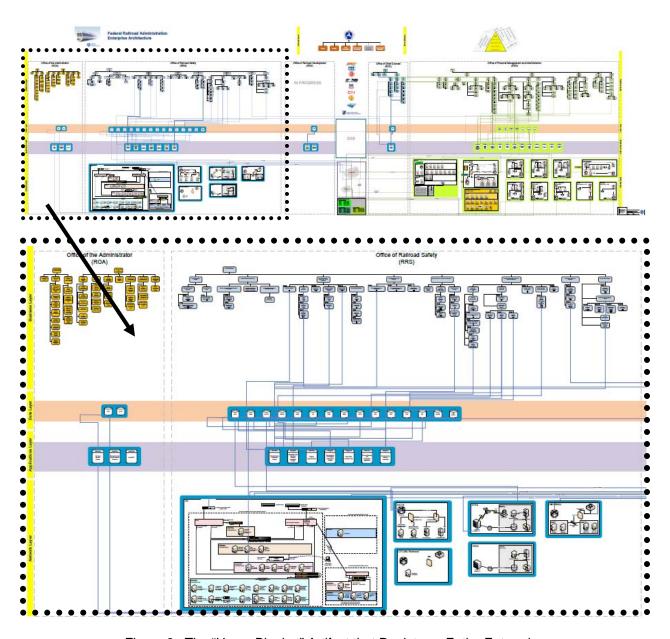


Figure 6. The "Horse Blanket" Artifact that Depicts an Entire Enterprise (The top graphic is entire enterprise, the graphic below is an extract showing two segments)

### NEXT STEPS IN ENTERPRISE ARCHITECTURE DOCUMENTATION

There are three primary areas that improvement in EA documentation area needed: (1) the specification of particular artifact types for each EA approach; (2) inter-linkage between artifacts where it is possible; and (3) increased sophistication in various types of models.

These improvements will help enterprise architectures to be more useful and valuable in supporting planning and decision-making at the executive, management, and staff levels.

### **AUTHOR BIOGRAPHY**

Dr. Scott Bernard has over twenty years of experience in information technology management, including work in the academic, federal, military, and private sectors. founded a successful IT management consulting business in 2002 and assisted several major consulting firms in establishing consulting practices aimed at CIO support. In 2004. Dr. Bernard wrote the first textbook on enterprise architecture and subsequently has been a featured speaker at EA conferences globally. He holds trademarks for the EA3 Cube framework and methodology that are featured in his book, as well as the design for an on-line architecture repository that is called *Living Enterprise*<sup>TM</sup>. He is also the founding editor of the Journal of Enterprise Architecture that is read world-wide.

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