

QualiWare used to align and manage information of the software landscape in Maersk Oil globally

Myself

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Maersk Oil

Part of the A.P.Moller - Maersk A/S

An upstream Oil Company

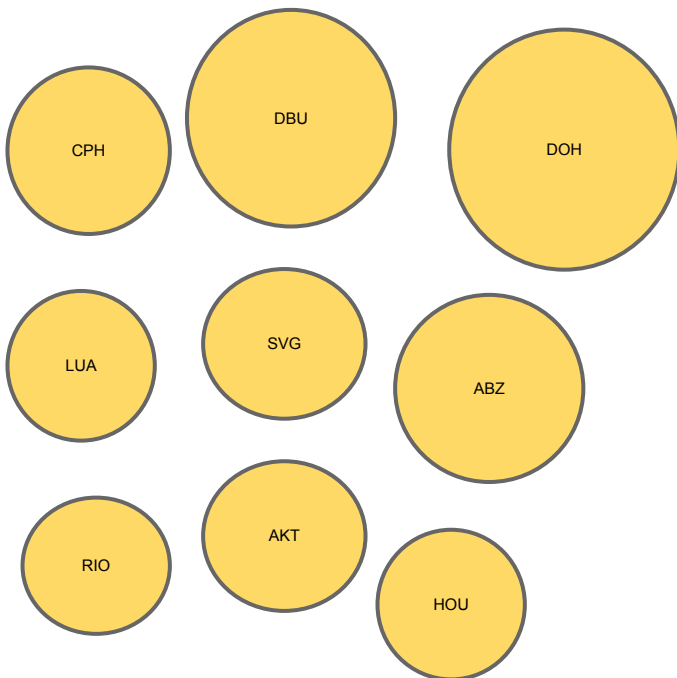
Independant IT organisation & systems

Mainly presence in Denmark (2 sites), Qatar, UK, Norway, Texas, Brazil, Kazakhstan and Angola

Landscape alignment

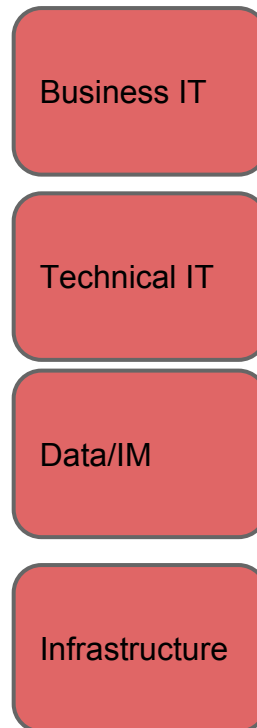
Locations

9



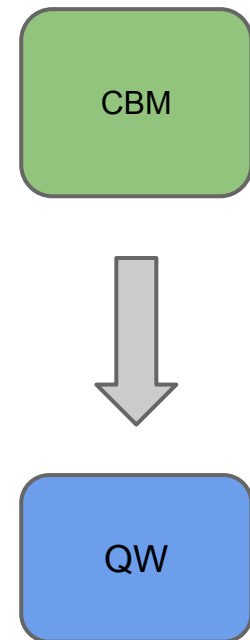
Service Areas

4



Industry model

1



Getting started

- Given: The QW tool and the CBM model
- Agree on Service area ownership
- Assign Portfolios and managers (and responsibilities)
- Agree on name and details for each application, etc.
- Agree on mandatory fields
- Allow optional fields etc.
- Establish community for further development
- Give access to all Portfolio managers

Towards solution

- Implement BCM model in QW
- Develop WEB interface for mandatory fields
- Develop WEB interface for Optional fields
- Create QW standard pre canned reports
- Create QW heatmaps (not current used)
- Import existing Landscape data
 - Develop import function and import data
- Keep data updated and consistant

	Portfolio Strategy (A)	Exploration (B)	Appraisal & Prospect Development (C)	Design, Construction & Installation (D)	Production & Asset Management (E)	Materials & Equipment Management (F)	Finance, Commercial & Support (G)	Human Capital & External Affairs (H)
Direct (Strategy) (1)	Develop Hydrocarbon Asset Portfolio & Reserves Strategy (Buy, Sell, Trade) (A11)	Define Data Acquisition & Management (Seismic Well) Strategy / Policies (B11)	Define Appraisal Strategy / Policies (C11)	Define Production Facility Requirements / Policies (D11)	Define Production Operations Strategy / Policies (E11)	Define Material & Equipment Strategy / Policies (F11)	Develop Corporate Strategy / Policies (G11)	Develop Human Capital Strategy / Policies (H11)
	Identify Suitable Acquisition & Growth Targets (A12)			Define Production Drilling Strategy / Policies (E12)	Develop Procurement Strategy / Policies (G12)			
	Develop Alliance & Partner Strategy / Policies (A13)	Define G&G Strategy / Policies (B12)		Define Subsurface Requirements / Policies (D12)	Define Operational HSSE Strategy / Policies (E13)		Develop Business, Commercial & Financial Strategies / Policies (G14)	
	Develop Risk Strategy / Policies (A14)	Define Exploration Well & Drilling Strategy / Policies (B13)		Define Prospect Development Strategy / Policies (C12)	Define Inspection & Reliability Policies (E14)	Develop Legal Strategy / Policies (G15)		
	Operating, Divestiture & Decommissioning Strategy / Policies (A15)			Define Construction, Fabrication, Installation Requirements / Policies (D13)	Define Maintenance & Intervention Programs (E15)	Develop Upstream Technology Strategy (G16)	Develop External Affairs Strategy / Policies (H12)	
			Define Production Asset Strategy / Policies (E16)	Define Suppliers Strategy / Policies (F12)	Develop Governance & Compliance Approach (G17)	Manage Strategic Relationships (Indirect) (G18)		
Control (Tactics) (2)	Manage & Prioritize Portfolio of Opportunities, Include Exits (A21)	Manage G&G Program (B21)	Manage Development Plan (C21)	Manage Design Programs (D21)	Manage Subsurface Integrity (E21)	Manage Suppliers (F21)	Manage Business & Commercial Plans (G21)	Manage Human Capital Programs (H21)
	Manage Strategic Relationships (A22)	Manage Subsurface Data (B22)	Manage Hydrocarbon Asset Program (C22)	Manage Construction, Fabrication, Installation Programs (D22)	Manage Maintenance & Reliability Programs (E22)	Manage Material & Equipment Portfolio (F22)	Manage Upstream Technology Program (G22)	Manage External Affairs (H22)
	Prepare, Approve & Manage Bids & Deal Structures (A23)	Manage Well Program (B23)		Manage Appraisal Drilling Program (C23)	Manage Commissioning & Handover (D23)	Manage HSSE Program (E23)	Manage Financial Plan (G23)	
	Manage Risk Policy (A24)	Manage Exploration Drilling Program (B24)			Manage Production Drilling Program (E24)	Manage Inventory (F23)	Manage IT Policies (G24)	Workforce Planning (H23)
				Manage Production Operations (E25)	Manage Shipping & Logistics (F24)	Manage Indirect Procurement (G25)		
Execute (Perform) (3)	Evaluate Portfolio Opportunities (A31)	Acquire & Process G&G Data (B31)	Evaluate G&G Data / Rank Opportunities (C31)	Design Well & Subsurface Equipment (D31)	Operate Production Asset (E31)	Order & Receive Material & Equipment (F31)	Perform Accounting & GL (G31)	Administer Human Capital Programs (H31)
	Pursue Hydrocarbon Assets & Reserves Opportunities (A32)	Interpret G&G Data (B32)	Drill Appraisal Well (C32)	Construct / Install Well & Subsurface Equipment (D32)	Operate Facilities (Marine, Power, Utilities, Accommodation) (E32)	Run Logistics Operations (F32)	Execute Commercial Plan (G32)	Develop & Maintain External Affairs & HSSE (H32)
	Develop & Maintain Partnerships & Supplier Relationships (A33)	Drill Exploration Wells (B33)	Evaluate Well Data (C33)	Design Surface & Process Facilities (D33)	Perform Maintenance (E33)		Execute Upstream Technology Program (G33)	Recruit Employees (H33)
	Assess & Mitigate Risk (A34)	Evaluate Exploration Wells (B34)	Execute Hydrocarbon Asset Program (C34)	Estimate / Report Reserves (C35)	Construct / Install Surface & Process Facilities (D34)	Manage Product Storage, Shipping & Export (E34)	Indirect Procurement (G34)	Develop Employees (H34)
		Develop Prospect Plan (B35)	Evaluate Economic Viability (C36)	Create & Maintain Development Plans (C37)	Commission & Handover (D35)	Drill & Complete Production Wells (E35)	Develop & Operate IT Environment (G35)	Develop & Secure Knowledge & Intellectual Property (Innovation) (H35)
						Ship Material & Equipment (F33)	Misc. Services (G36)	

Exploration Applications

Applications Mandatory

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Application name	Description	System type	System owner	System vendor	Deliver capability	Reco...	Location	Busin... custo...	Busin... critic...	Service area	Appl... service	Local	Belongs To Category
Ecrin @ CPH	Ecrin is an integrated engineering suite of analysis and modeling tools for reservoir dynamic data. Ecrin modules include pressure transient analysis (Saphir), production analysis (Topaze), fullfield history matching (Rubis), and well performance analysis (Amethyste).	Standard		Kappa Engineering	Manage G&G Program Interpret G&G Data Evaluate G&G Data / Rank Opportunities Manage Subsurface Data Acquire & Process G&G Data Optimize Production Evaluate Exploration Wells Evaluate Well Data		Norway ABZ Aberdeen, UK CPH Corporate, Denmark DOH Doha, Qatar HOU Houston, Texas SVG Stavanger, Norway ABZ Aberdeen, UK	exp PDD PED EXP	Medium	Technical IT	Silver	Global	Portfolio: Geosciences Geology, Geophysics & Reservoir Engineering
Exceed @ CPH	PC X server that empowers Windows users with cost-effective access to X Window applications on UNIX and Linux hosts with unparalleled performance and strong security.	Standard		Hummingbird	Develop & Operate IT Environment		CPH Corporate, Denmark ABZ Aberdeen, UK	EXP PED PDD	Medium	Technical IT	Bronze	Global	Geology, Geophysics & Reservoir Engineering Portfolio: Geosciences
FMB @ CPH	The FMB is a dynamic visualization interface for reviewing depositional system models. The models are derived from a comprehensive set of interpreted well data tied to reference seismic data. It provides a robust framework for play modelling and exploration work and fast tracks understanding of the basin development, thereby shortening exploration cycle time.	Standard		TGS-NOPEC	Interpret G&G Data Evaluate G&G Data / Rank Opportunities Evaluate Well Data		CPH Corporate, Denmark	EXP	Medium		Gold	Local	Geology, Geophysics & Reservoir Engineering Portfolio: Geosciences
GeoView/Geoview @ CPH	GEOView is an application of the GEO Software Suite designed for read-only sharing of files created by GEO, GEOLite or GEOLogger. It allows users to select the depth range of a plot to view on screen or to scale the output to any supported printer/plotter.	Standard		Geologix	Manage Subsurface Data Manage Well Program Manage Exploration Drilling Program Manage Appraisal Drilling Program		CPH Corporate, Denmark	EXP PED PDD	Medium	Technical IT	Bronze	Local	Geology, Geophysics & Reservoir Engineering Portfolio: Geosciences
Gmsys @ CPH	Geosoft GM-SYS gravity and magnetic modelling solutions support the modelling of complex subsurface structures, including effective characterisation of sub-salt and sub-sea environments, and the integration of data and models with seismic interpretation for oil exploration.	Standard		Geosoft			CPH Corporate, Denmark	EXP PED PDD	Medium	Technical IT	Bronze	Local	Geology, Geophysics & Reservoir Engineering Portfolio: Geosciences
Grad @ CPH	Transform's TerraFusion suite of software products are widely used by the top oil and gas operators and service companies, for a range of conventional and unconventional field challenges. As the leader in Analytic Interpretation and Modelling, Transform provides flexible and modular products to meet contemporary E&P challenges.	Standard		Transform Software and Service			CPH Corporate, Denmark	EXP	Medium	Technical IT	Bronze	Local	Geology, Geophysics & Reservoir Engineering Portfolio: Geosciences

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Capabilities/Locations

Application - Matrices

Cap_loc

Diagram

Search: Export to CSV...

Cap_loc	Deliver Capability:	Locations
Future @ CPH	Estimate / Report Reserves Optimize Production	CPH Corporate, Denmark
Future @ DBU	Manage Production Operations Optimize Production	DBU Danish Business unit, EBU/CPH, Denmark
Future @ DOH	Estimate / Report Reserves Optimize Production	DOH Doha, Qatar
Gencoord @ RIO		RIO Rio, Brazil
Genesis @ ABZ	Estimate / Report Reserves Interpret G&G Data Evaluate G&G Data / Rank Opportunities Evaluate Portfolio Opportunities Execute Hydrocarbon Asset Program	ABZ Aberdeen, UK
Genesis @ SVG		SVG Stavanger, Norway
Geo2flow @ CPH	Manage Risk Policy Define Prospect Development Strategy / Policies Estimate / Report Reserves Evaluate G&G Data / Rank Opportunities Evaluate Portfolio Opportunities Assess & Mitigate Risk Evaluate Economic Viability Execute Hydrocarbon Asset Program	CPH Corporate, Denmark
Geo @ ABZ	Manage G&G Program Manage Subsurface Data Manage Well Program Manage Appraisal Drilling Program Manage Hydrocarbon Asset Program	ABZ Aberdeen, UK
GEO Classic @ SVG		SVG Stavanger, Norway
GeoView/Geoview @ CPH	Manage Subsurface Data Manage Well Program Manage Exploration Drilling Program Manage Appraisal Drilling Program	CPH Corporate, Denmark
Geographic Calculator @ ABZ	Acquire & Process G&G Data	ABZ Aberdeen, UK
Geographic Calculator @ DOH	Acquire & Process G&G Data	DOH Doha, Qatar
Geolog @ ABZ	Interpret G&G Data Evaluate G&G Data / Rank Opportunities Acquire & Process G&G Data Evaluate Well Data	ABZ Aberdeen, UK
Geolog @ AKT		AKT Aktau, Kazakhstan
Geolog @ CPH		CPH Corporate, Denmark
Geolog @ DOH	Interpret G&G Data Evaluate G&G Data / Rank Opportunities Acquire & Process G&G Data Evaluate Well Data	DOH Doha, Qatar

Define Subsurface Requirements CBM Capability

Applications Mandatory

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Application name	Description	System type	System owner	System vendor	Deliver capability	Recom...	Location	Business customer	Business criticality	Service area	Applica... service	Local	Belongs To Category
					Define Subsurface Requirements								
EDMS @ DOH				Maersk Oil Qatar	<ul style="list-style-type: none"> Define Subsurface Requirements / Policies Define Production Operations Strategy / Policies Define Production Drilling Strategy / Policies Define Inspection & Reliability Policies Define Maintenance & Intervention Programs Manage Maintenance & Reliability Programs Perform Maintenance Define Production Facility Requirements / Policies Define Subsurface Requirements / Policies Define Construction, Fabrication, Installation Requirements / Policies Design Surface & Process Facilities Define Operational HSSE Strategy / Policies 		DOH Doha, Qatar					Global	Portfolio: Operations Support
NANO @ ABZ	Document numbering system (replaced ENDS) - AD Group ABZ-G-APP-NANO-USERS	Database	Business IT		<ul style="list-style-type: none"> Construct / Install Surface & Process Facilities Commission & Handover Design Surface & Process Facilities Construct / Install Well & Subsurface Equipment Design Well & Subsurface Equipment Manage Commission & Handover Manage Design Programs Manage Construction, Fabrication, Installation Programs Define Construction, Fabrication, Installation Requirements / Policies Define Subsurface Requirements / Policies Define Production Facility Requirements / Policies 		ABZ Aberdeen, UK	Unsure	Medium	Business IT	Silver	Local	Portfolio: Engineering
Nexus (AIM) @ ABZ	Asset Integrity Management, AD group ABZ-G-APP-CoreApps_Nexus	Standard	Business IT	Wood Group	<ul style="list-style-type: none"> Define Subsurface Requirements / Policies Perform Maintenance Manage Maintenance & Reliability Programs Manage HSSE Program 		ABZ Aberdeen, UK	Unsure	Low	Business IT	Silver	Local	Portfolio: Operations Support
ProArc @ ABZ	ProArc - technical document control and delivery management software package	Application Server	Business IT	Software Innovation	<ul style="list-style-type: none"> Construct / Install Surface & Process Facilities Commission & Handover Design Surface & Process Facilities Construct / Install Well & Subsurface Equipment Design Well & Subsurface Equipment Manage Commission & Handover Manage Design Programs Manage Construction, Fabrication, Installation Programs 	Yes	ABZ Aberdeen, UK	Unsure	High	Business IT	Silver	Local	Portfolio: Engineering

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Business IT (Service area)

Applications Mandatory

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Application name	Description	System type	System owner	System vendor	Deliver capability	Recom...	Location	Business customer	Business criticality	Service area	Applica... service	Local	Belongs To Category
							LUA Luanda_Angola RIO Rio_Brazil SVG Stavanger_Norway			Business IT			
Caesar II @ ABZ	Caesar II - evaluates the structural responses and stresses of piping systems to international codes and standards	Standard	Business IT	Intergraph	Optimize Production Design Surface & Process Facilities Define Production Facility Requirements / Policies		ABZ Aberdeen_UK	Jim Stobo	Low	Business IT	Silver	Local	Portfolio: Engineering
Capability Core @ ABZ	Capability Core is an employee and contractor core competency tracking database	Standard	Business IT	Tycom	Workforce Planning Develop Employees		ABZ Aberdeen_UK	Paula Salisbur	Medium	Business IT	Silver	Local	Portfolio: Human Resources
Coldfusion @ ABZ	Used for BMS webservice system admin tools and process map to support BMS components - superceded by GMS	Standard	Business IT	Adobe			ABZ Aberdeen_UK	Jackie Buchan	Medium	Business IT	Silver	Local	
Corman HHU & Data Viewer @ ABZ	Corrosion Monitoring software used in conjunction with Hand Held Units	Standard	Business IT	Teledyne Corman	Manage Maintenance & Reliability Programs		ABZ Aberdeen_UK	Suart Roberts	Low	Business IT	Silver	Local	Portfolio: Operations Support
Credo @ DOH	Piping and chemicals		SVA059	Credosoft	Define Inspection & Reliability Policies Manage Maintenance & Reliability Programs Perform Maintenance		DOH Doha_Qatar			Business IT		Global	Portfolio: Operations Support
DataXS @ ABZ	LiveLink data manipulation tool	Standard	Business IT	Blubaker	Develop & Operate IT Environment		ABZ Aberdeen_UK	DIMM Manage - Christin McKav	Low	Business IT	Silver	Local	Portfolio: Infrastructure and Platforms
Decide @ DBU	Planning		RR	Schlumberger Information Solutions	Operate Production Asset Evaluate G&G Data / Rank Opportunities Manage Production Operations Optimize Production Evaluate Well Data		DBU Danish Business Unit, FB, JSCPH, Denmark			Business IT		Global	Portfolio: Operations Support
Dims @ ABZ	Drilling data collection and analysis software	Standard	Business IT	Landmark Graphics Corporation	Drill & Complete Production Wells Drill Appraisal Well Drill Exploration Wells		ABZ Aberdeen_UK	Peter Baislev	Low	Business IT	Silver	Global	Portfolio: Wells
DS Easy @ ABZ	DS Easy is an online self-assessment to comply with the Display Screen Equipment regulations	Standard	Business IT	Chaos Ergonomics	Manage HSSE Program	Yes	ABZ Aberdeen_UK	Billy Greer	Low	Business IT	Silver	Local	Portfolio: Health, Safety and Environment
EcoSys @ HOU				EcoSys	Manage Design Programs		HOU Houston_Texas			Business IT		Local	Portfolio: Capital Projects

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								ABZ	CPH	EBJ	DOH	HOU
						Portfolio Strategy	A	14	14	1	1	6
						Finance, commercial & Support	G	9	33	21	4	3
Application name	Capability name	Location	Capability Area									
Acreage Analyst	Manage & Prioritize Portfolio of Opportunities, Include Exits (A21)	ABZ	A									
Atlas	Develop Hydrocarbon Asset Portfolio & Reserves Strategy (Buy, Sell, Trade) (A11)	ABZ	A									
Cash & Plan	Evaluate Portfolio Opportunities (A31)	ABZ	A									
Genesis	Evaluate Portfolio Opportunities (A31)	ABZ	A									
GeoX	Develop Risk Strategy / Policies (A14)	ABZ	A									
HIIP	Assess & Mitigate Risk (A34)	ABZ	A									
Oracle 11i eBusiness Suite	Prepare, Approve & Manage Bids & Deal Structures (A23)	ABZ	A									
Pathfinder	Develop Hydrocarbon Asset Portfolio & Reserves Strategy (Buy, Sell, Trade) (A11)	ABZ	A									
Pathfinder	Identify Suitable Acquisition & Growth Targets (A12)	ABZ	A									
Primavera Risk Analysis	Assess & Mitigate Risk (A34)	ABZ	A									
QUESTOR	Develop Risk Strategy / Policies (A14)	ABZ	A									
SAAM	Assess & Mitigate Risk (A34)	ABZ	A									
Synergi	Assess & Mitigate Risk (A34)	ABZ	A									
Trinity	Evaluate Portfolio Opportunities (A31)	ABZ	A									
ADP	Perform Accounting & GL (G31)	ABZ	G									
Allegro	Manage Business & Commercial Plans (G21)	ABZ	G									
BMS	Develop Corporate Strategy / Policies (G11)	ABZ	G									
Cash & Plan	Manage Business & Commercial Plans (G21)	ABZ	G									
Finance Datawarehouse	Manage Business & Commercial Plans (G21)	ABZ	G									
First Windows	Perform Accounting & GL (G31)	ABZ	G									
Livelinek	Manage Business & Commercial Plans (G21)	ABZ	G									
Oracle 11i eBusiness Suite	Develop Corporate Strategy / Policies (G11)	ABZ	G									
Readsoft	Perform Accounting & GL (G31)	ABZ	G									
Coda and Excel	Manage Risk Policy (A24)	CPH	A									
Enerdeq	Develop Hydrocarbon Asset Portfolio & Reserves Strategy (Buy, Sell, Trade) (A11)	CPH	A									
Geo2flow	Manage Risk Policy (A24)	CPH	A									
GeoX	Develop Risk Strategy / Policies (A14)	CPH	A									
Menas	Develop Hydrocarbon Asset Portfolio & Reserves Strategy (Buy, Sell, Trade) (A11)	CPH	A									
Pathfinder	Develop Hydrocarbon Asset Portfolio & Reserves Strategy (Buy, Sell, Trade) (A11)	CPH	A									
PetroVR	Manage Risk Policy (A24)	CPH	A									

Next Steps

- Introduce Application Portfolio Management
 - Based on Global view
 - Capabilities
- Quantify capabilities
- Decommission of obsolete repositories
- Develop Reporting further
- Publish QW generated heatmaps
- Expand QW standard pre canned reports
- Include architectural designs and documentation into QW.

Questions?